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## NEWS SUMMARY

### GENERAL

#### Polls fillip for Schmidt

A year ago, the halved interior of the £14,000, its 302. Last night, the tax loss of £700 million, the price by 12p to 13p, closing at 330. The interest shows losses. The group's share of the vote to around 47 per cent, re-emerging as the largest single party, while again failing to obtain an absolute majority.

### BUSINESS

#### Japanese challenged over car 'dumping'

U.K. MOTOR industry is to take its anti-dumping case against Japanese car imports to the EEC. Evidence will be presented to the Community's Industry Directorate, in Brussels this week, to see if it wants to proceed with a European case against the Japanese.

#### BRITISH LEYLAND production of all its highest-selling cars could be halted within days if the strike by 700 mainly women clerical workers at Dunlop Engineering in Coventry is not ended.

#### MRS. SHIRLEY WILLIAMS, the Prices Secretary, has asked the new National Consumer Council to review arrangements for consumer representation in the nationalised industries with a view to making them more responsive to consumers' needs.

#### EGG PRICES in Britain could rocket towards the end of this year if the Government takes no action against cheap imports, particularly from France, warns Mr. Don Avery, NFU poultry committee chairman.

#### GLENNIVET Distilleries says worries over liquidity for reinvestment are causing second thoughts about its capital investment programme.

#### BSC sacking plan unlikely to win through

BSC's decision to cut costs by sacking 15,000 labour, by 30,000 more, seems extremely unlikely to survive the combined opposition of the steel industry unions and Mr. Wedgwood Benn, the Industry Secretary. Mr. Benn is expected to receive a reply today from the BSC Board to the four questions he gave chairman Sir Monty Finniston, last week.

#### UNION conferences being held this week by the AUEW, the EFTU and the Civil and Public Services Association are likely to be dominated by the Common Market and political wrangles between Left and Right over the organisation or direction of the three unions.

#### BRITISH AIRWAYS has invited pilots' representatives to a meeting this week to discuss empty-handed in a car driven by a woman, are being charged to day. Another man was being interviewed at the police station.

#### Record month for Eurobonds

EUROBOND market had a record month in April. The value of new issues was higher than in any previous month and the amount of new capital raised was equivalent to \$88m. The previous record was \$83m. in January, 1973.

#### GENERAL MOTORS is no longer the world's largest car maker in terms of annual sales. According to Fortune Magazine's 1974 listings of the 500 largest industrial corporations it has been pushed into second place by Exxon after 40 years as top dog.

#### PEARL ASSURANCE annual report shows that the group was a net investor in equities during 1974 to the tune of £8m.

#### LYLE SHIPPING reports that an independent valuation of its fleet in January has produced a £20m. surplus over book values.

#### ELECTROLUX, the Swedish domestic appliance concern, increased its taxable profit before appropriations by 26.6 per cent to Kr.469m. (£48m.) despite losses of Kr.55m.60m. (about £6m.) due to exchange rate variations. The group is looking to further acquisitions for expansion.

### FEATURES

#### Swedish phone message for Mr. Benn

Sweden's phone message for Mr. Benn 25

#### FT SURVEY

Japan 13-24

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## NEDO puts plan to channel institutions' funds into industry

BY WILLIAM KEEGAN, ECONOMICS CORRESPONDENT

The National Economic Development Office has called for a serious examination of whether more of the funds belonging to U.K. financial institutions can be channelled towards industrial investment.

A fortnight after the controversial proposal by Mr. Anthony Wedgwood Benn, Secretary for Industry, for the compulsory redirection of some institutional funds towards industry—subsequently ruled out both by the Prime Minister and Mr. Harold Lever, his special economic adviser—NEDO is attempting to produce a voluntary consensus on the issue.

The NEDO proposal is to be discussed at the monthly meeting of the National Economic Development Council in London on Wednesday, to be attended by CBI and TUC leaders and a number of Cabinet Ministers, with Mr. Denis Healey, the Chancellor, in the chair.

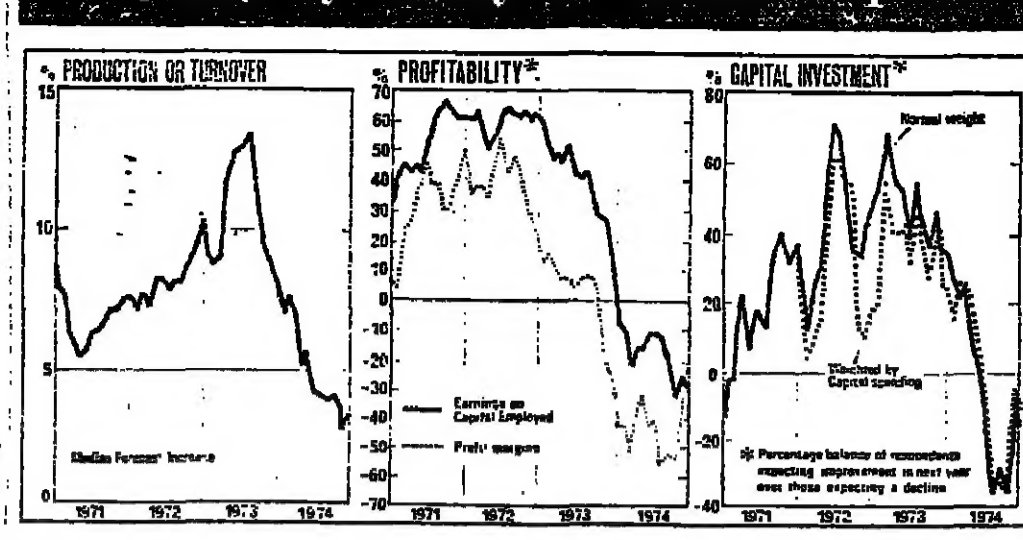
At the same time the NEDO will have its first sight of a joint CBI-TUC paper proposing that the council and its industrial committees—the Little Neddies—should adopt a more effective role in economic planning.

The NEDO proposal on funds is contained in a paper circulated by the staff of the Neddies office, under Sir Ronald McIntosh, NEDO director-general.

It embodies ideas which NEDO has been working on for some time and which were touched on at the last meeting of the Neddies council a month ago, which was attended by Mr. Benn. Indeed, the question arises whether, with his own scheme, Mr. Benn has been trying to steal the ground from under NEDO's feet.

The NEDO proposals stop

## FT Monthly Survey of Business Opinion



## Investment prospects continue to worsen

BRITISH INDUSTRY faces a remarkably optimistic about easily the most frequent factor cited as a constraint on production, and for industry as a whole shortages of labour or materials rank low in the order of factors worrying businessmen.

For one interesting feature of this survey is that, even during the current recession, over half the engineering companies in sample are still complaining of shortages of skilled factory staff.

Overall, confidence about the business situation and the general economic picture remains at a very low ebb. The industries surveyed this month were mechanical engineering, paper and connected industries, and brewing and distilling.

Companies continue to be Shortages of orders are now

### Security

It says the main impediment at present "is the rate of return and security, both of which are lower than in alternative outlets for their funds," and which they have to take into account as trustees for people's savings.

Insurance companies and pension funds should be asked what changes would be required to enable them to increase the proportion of their funds invested in this way, says NEDO.

In a significant passage the paper says that consideration should be given to reducing or eliminating the preference offered to savers by the Govern-

## Loyalist Convention group reaffirms hard line

BY DOMINICK J. COYLE

ULSTER'S NEW Constitutional Convention is to have its inaugural meeting in Belfast later this week. However, a consensus of sorts has already emerged privately between all the parties associated with the Convention, and indirectly, that there is little or no hope of agreement being reached on a new regional government which will be acceptable to Whitehall and Westminster.

In the Republic, Dr. Conor Cruise O'Brien, the Minister for Government Information, accepted in a radio interview that there was now "no prospect" of a power-sharing executive emerging in Northern Ireland, and he conceded that an institutionalised "Irish dimension" to the Ulster problem was also dead, at least in the immediate future.

The British Government, meanwhile, is disappointed with the very strong showing in the Convention elections by the Ulster Unionist Council (UUC) and Northern Ireland Office officials were saying privately at the week-end that "the Convention is a process which we must go through."

There is certainly no official optimism of a successful outcome.

The British Government's view is that the Convention should continue at least until October or November; Loyalist leaders, on the other hand, are

### EARNINGS ON CAPITAL

4 monthly moving total April 1975

	Jan. Apr. %	Dec. Mar. %	Nov. Feb. %	Oct. Jan. %	Eng's. (non-elect.) %	Brews. and Distills. %	Paper Printing & Publishing %
Improve	23	31	25	30	10	18	15
Remain the same	22	11	14	16	15	80	34
Contract	52	54	57	49	75	2	10
No comment	3	2	4	5	—	—	39

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## Scottish Daily News is launched

BY CHRIS BAUR, SCOTTISH CORRESPONDENT, IN GLASGOW

A NEW newspaper, the Scottish Daily News, went into production in Glasgow last night. Created at a ceremony in the former Scottish Daily Express premises, the paper is owned by a group of former Beaverbrook newspaper employees made Mr. Allister Mackie, the proprietor who is co-chairman of Scottish News Enterprises and ability.

The first edition appeared with a firm declaration against the EEC and with an editorial saying that the paper was "the new authentic voice of Scotland."

News analysis, Page 7

## Olympia Electrics have a built-in memory should your secretary forget

All Olympia electric typewriters boast a memory impact—buffer store facility. This guarantees only one type striking the platen at any one time. So if your secretary ever forgets and hits two keys an Olympia Electric will sort her mistake out. Eight keys with repeat function make typing letters eight times easier. Plus highly developed keyboard layouts for extra speed, comfort and efficiency.

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## Guerilla aid dilemma for U.K.

BY BRIDGET BLOOM

THE BRITISH Government is to be asked to give financial aid to the African guerrilla forces fighting the Smith regime in Rhodesia. The request, which is to be made on behalf of the African National Council by President Nyerere of Tanzania, will be for £500,000.

Although the sum is small, President Nyerere and the African leaders here would like to see a firm British commitment to the African strategy on Rhodesia—which would achieve a measure of majority rule by peaceful means if possible but through armed struggle if negotiations fail.

The threat of war, the African leaders maintain, must be credible if it is to be effective. They argue that while financial and material support for the guerrillas would continue to come principally from Africa itself, the credibility of armed struggle would be enhanced with British and wider Commonwealth backing.

The request is likely to pose acute difficulties for Mr. Wilson. Following last week's Rhodesia summit meeting, Mr. Wilson and his aides have been at pains to insist that short of economic

sanctions against South Africa, and the use of British troops in Rhodesia, the British Government would do anything it could to help the African effort on Rhodesia. But no British Government has ever given financial aid to the armed wings of African guerrilla movements, though small amounts have been given for education for general "humanitarian" purposes.

It must be doubted whether Mr. Wilson is yet prepared to change his policy, especially as he is known to attach great importance to "Sanctions Day" on June 25, when Mozambique is to become independent and will immediately impose full sanctions on neighbouring Rhodesia.

There may be a way round the problem if the Africans decide to ask the Commonwealth as a whole for the support of the ANC, just as they have already asked for a fund to help Mozambique. Impose sanctions. But although Mr. Wilson's agreement to "contribute handsomely" to this fund is welcomed by the Africans (as is the decision to step up educational aid

**Football**

West Ham were given a civic reception at Newham Town Hall on Wednesday night. The 10,000 fans who gathered to see the team were given a civic reception by the Mayor of Newham, Councillor John Burt.

Sheep in protest

A flock of sheepherders, with two on three sheep, gathered in the market square, Cardiff, to protest against a property company's plan to demolish the most picturesque block in the street. Westminster Council has not yet given planning permission.

Briefly...

British Republic's 800 train drivers are staging a one-day lightning strike to-day which will hit main line and Dublin commuter services.

Mrs. Lester-Piggott was admitted to a Newmarket hospital after a broken pelvis after being thrown from a horse.

Brian Barnes, the Scottish Ryder Cup player, won the French Open championship.

Red Street, the veteran broadcaster and gardener, was "seriously" after an operation on a fractured thigh following a fall at his home in Petworth, Sussex.

herd pilot of a light aircraft which crashed in an Edinburgh University air display in hospital.











## Businessman's Diary

## U.K. TRADE FAIRS AND EXHIBITIONS

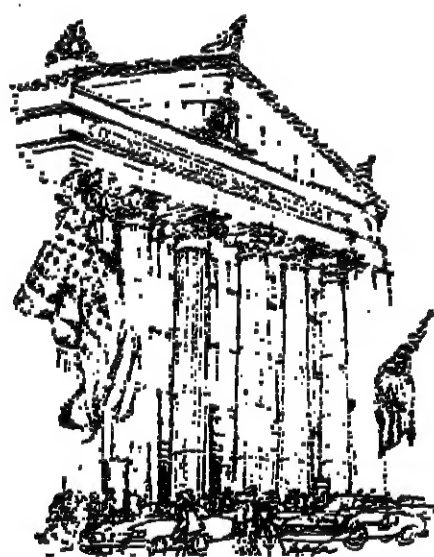
Date	Title	Venue
To-day	National West Trades Fair (cl. May 7)	Exbn. Centre, Harrgate
To-day	Welsh Toy Show (cl. May 7)	Cardiff Centre Hotel
To-day	Intnl. Automatic Vending Exhibition (cl. May 8)	Olympia
May 6-7	Fabrics from France Exhibition	Europa Hotel, W.1
May 6-8	Leather Expo.	Earls Court
May 6-8	Israeli Fabric Exhibition	Holiday Inn Hotel, W.1
May 6-8	Midlands Engineering Exhibition	Grangey Hall, Leicester
May 6-8	Insulation '75 Exhibition	Queen's Hall, Leeds
May 6-17	Buxton Antiques Fair	Pavilion Gardens
May 12-16	U.S. Telecommunications Systems	U.S. Trade Centre, W.1
May 13-16	London Electronic Component Show	Olympia
May 13-16	Audio Visual at Work Exhibition	Metropole, Brighton
May 17-27	Leicester Motor Show	Grangey Hall, Leicester
May 18-21	Display and Shop Equipment Exhibition	Olympia
May 19-24	Scottish Materials Handling Exhibition	Kelvin Hall, Glasgow
May 20-22	British Toy Fair	Cunard Intl. Hotel, W.6
May 20-22	Fabrics for Spring '76	Celane House, W.1
May 20-23	Intl. Conf., Tobacco and Newsagency Exbn.	Earls Court
June 2-6	National Printing Machinery Exbn.	Olympia

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	International Handicraft Exhibition (cl. May 8)	Florence
Current	Brussels Trade Fair (cl. May 11)	Brussels
To-day	Premium Show (Brit. participation, cl. May 8)	New York
To-day	Nor-Shipping '75 Exhibition (cl. May 10)	Oso
To-day	Energy and Petrochemical Exbn. (cl. May 11)	Tehran
May 9-15	Intl. Packaging Exhibition	Dusseldorf
May 12-16	Nat. Industrial Production Show	Toronto
May 12-17	Intl. Furnace and Ind. Heat Equip. Exbn.	Paris
May 12-17	Surface Treatment and Ind. Finishing Exbn.	Paris
May 18-21	Stationery Show	New York
May 22-June 5	Intl. Communications Systems and Equip.	Tel Aviv
May 23-26	Intl. Carpet and Textile Fair	Moscow
May 23-29	Intl. TV Equipment Exbn.	Milan
May 26-June 3	Mach. and Equip. for Wood Industries	Montreux
May 29-June 8	Paris Air Show	Hanover
June 3-5	Materials Handling (British joint venture)	Paris

## BUSINESS AND MANAGEMENT CONFERENCES

Current	Intl. Grad. Bus. Sch. Corporate Fin. (cl. June 23)	Sussex Place, N.W.1
May 6	Nat. Materials Handling Centre: Cost Reduction for Small Companies	Bloomsbury Centre Bld., WC1
May 6	Lon. Ch. Com. Export Documentation	Cafe Royal, W.1
May 6-7	Financial Times Nor-Shipping '75 Exhibition	Oso
May 6-7	Norwegian Journal of Commerce and Shipping	
May 6-7	Berlingske Tidende, Helsingfors Sanomat, Svenska Dagbladet and Fairplay International Shipping Weekly: Nor-Shipping '75 World Shipping Conference	
May 8-8	Inst. Chart. Agents: Cap. Appraisal and Inflation	Slaughtman Manor, Crawley
May 8-8	Financial Training: Basic Cost Accounting	Cafe Royal, W.1
May 8-8	Inst. Prod. Eng. Industrial Noise Control	Mount Royal Hotel, W.1
May 8-8	Inst. Manpower Stud.: Women in Industry	Sussex University
May 8	Inbucon: White Collar Unions at Work	Connaught Rooms, W.C.2
May 11-16	Jersey Sch. of Motivation: Incentive Marketing	St. Owen, Jersey
May 11-16	Wales Intl. Man. Centre: Exec. Action Programme	Cheltenham
May 12	Inbucon: Unlocking Management Talent	Financial Times Cinema
May 12-13	Computer Power: Advanced NCC Filetab	Cannock, Staffs.
May 12-16	Louis A. Allen Ass.: Professional Management	Royal Bath, Bournemouth
May 13	N-E London Poly.: European Higher Education	Royal Festival Hall, S.E.1
May 13	Inst. Intl. Lic. Marketing in Challenged Climate	Centric Club, S.W.1
May 13	Henley Centre: Forecasts for U.K. Capital Mkts.	Royal Lancaster Hotel, W.2
May 13	BACIE: Tech. and Bus. Education Councils	Financial Times Cinema
May 19	Inbucon: Energy Conservation	Dunthorpe Coll., Data Prep. Supervisors' Course
May 19-23	Kenner-Trease: Decision-Making	Kenilworth, Warwick.
May 20-22	Orr and Ross: Know show Offshore Oil	Tower Hotel, E.1
May 21	Inbucon: Managing Inflation	Financial Times Cinema
May 21-24	BSC: Urban Environment AD 2000	Wetmore, Brighton
May 21-24	LAMSAC: The Computer and Trading Standards	London
May 27-28	Financial Times, Flight International and Air et Cosmos: World Aerospace and Air Defence Industries	Paris
May 27-30	Poly. Cen. Lon.: Applied Microcomputer Prog.	115, New Cavendish St., W.1
May 29	Eng. Market Res.: Selling Eng. Products	Manchester Bus. School
May 29-30	Guardian Bus. Serv.: Effective Interviewing	21, John Street, W.C.1
May 29-30	IPM: Personnel Statistics	Kingsley Hotel, W.C.1
June 1	W. D. Scott and Co.: Job Evaluation	43, Portman Square, W.1
June 1-4	Assn. Cert. Agents: Effective Internal Auditing	40, Russell St., W.C.1
June 2-6	MIP-TV: World Wholesaling Convention	Cannes
June 2-7	Ashridge Man. Coll.: Management Development	Berkhamsted, Herts.
June 3-5	Telecommunications '75 Conf. and Exbn.	Metropole, Brighton
June 4	Inst. of Metallurgists: Materials Selection	City of London Poly.



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## HOME NEWS

## State industries review by Consumer Council

BY SANDY McLACHLAN

THE NEW National Consumer Council which met for the first time on Friday has already been asked by Mrs. Shirley Williams, Secretary for Prices and Consumer Protection, to review the arrangements for consumer representation in the nationalised industries with a view to enabling the industries to be more responsive to the consumers' needs.

This is the first reference to the NCC by a Government department. Since it is considered a matter of urgency the council has agreed to submit its report by March 1 next year. The council has decided that its own first line of investigation should be into the problems of low income consumers. There will be four main lines of inquiry, with the nationalised energy industries again under scrutiny to discover whether their tariff structures discriminate against poorer people. The second area to be explored will be to what extent the less well-off end up paying more for their goods than wealthier people, and special attention will be given to ways in which coloured families may find them-

selves at a disadvantage in certain circumstances. The question of the cost of credit to the less well off will also be considered, and the fourth line of inquiry will be to look at just how far people who live in rural areas have to pay more for their goods and services than do urban dwellers.

The members are drawn from widely varying backgrounds, including trade unionism and social work as well as organisations more directly oriented to consumer protection.

Each council member will receive £75 a year, except for the chairman of the national committees—to be called the Scottish, Welsh and Northern Irish Consumer Councils—who will receive £1,000 each. As part

time chairman of the NCC, Mr. Young receives a salary of £3,500 a year.

In addition the council has a full-time director and deputy director, whose appointments were also announced last week. Their pay will be in the Civil Service range for assistant secretary and under-secretary respectively, and it is expected that the council will build a full-time staff of between 20 and 25 by the end of its first year of operation.

## MORE HOME NEWS, PAGE 31

## Distillery expansion 'may be postponed'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

ANOTHER SCOTCH whisky group says it is having second thoughts about its capital investment programme. "Due to economic conditions, the planned expansion of the Glen Grant distillery in 1976 may be postponed," said Capt. Iain Tennant, chairman of Glenlivet Distillers, to-day.

Glenlivet's move follows hard on the heels of the decision by the Canadian-owned Seagram Company to postpone indefinitely its proposed £30m. U.K. investment programme aimed mainly at expanding its Scotch whisky interests. The industry's biggest group, Distillers Company, is also holding back on investments totalling up to £15m.

Capt. Tennant said to-day "Glenlivet is in excellent shape with a healthy future but liquidity for reinvestment is everyone's problem—ours included." U.K. Government policies were preventing the Scotch whisky industry earning increased foreign currency earnings and costing the Exchequer revenue from corporation tax.

Only if the Government made a number of important changes would "companies like our own be able to continue expanding; both their production and sales."

## Profit-share scheme for Wedgwood

BY NICHOLAS LEWIS

WEDGWOOD IS introducing an unusual profit-sharing scheme for which over 6,000 of its employees will be eligible.

This supplements a scheme in operation for a number of years but available only to the 500 or so senior managers and executives.

The scheme will operate by 5 per cent of pre-tax profits being set aside for workers. In 1973-74 the sum would have been about £212,000.

Those eligible must have completed 12 months' continuous employment, and will be paid by a dividend distributed according to the number of units in issue.

Units will be issued on the basis of two units for each complete £100 of gross pay in the financial year; one unit for each two years' continuous service up to 10 years, and then one unit for each year, and additional units to reflect management and supervisory responsibilities.

Wedgwood said yesterday that it expected in the first year the payout to average about one week's pay an employee.

## Why late deliveries hit process plant industry

BY RAY DAFTER

CONFLICTS of interest had undermined the delivery of product or timely delivery. There was a conflict between the users' minimisation of cost and the wish of the contractor and Economic Development Office report published to-day.

The need to improve the performance had never been greater. U.K. companies were seeking to bring the North Sea oil discoveries into production as rapidly as possible; process industries needed to expand; and there were substantial export opportunities to be found in oil-producing countries and elsewhere.

And yet the problem of late deliveries had plagued the process industries, their contractors and plant suppliers for many years.

The report suggests practical steps to improve delivery performance including a checklist and guidelines. It also presents case studies on how various major companies tackled problems.

Sir Frederick Warner, chairman of the working party, stated that there was "no simple solution." Nevertheless, the report was a valuable contribution to the understanding of the problem and of possible ways of overcoming it.

A Necessary Partnership: Reconciling conflicting objectives in the supply of process plant. The user wanted his plant at the lowest possible cost which may mean, however, that quality 40X.

## Truck plant redundancies

CLARK EQUIPMENT—manufacturers of fork lift trucks and construction machinery—is to make about 100 of the 800 workers at its plant in Camberley, Surrey, redundant.

The redundancies, which will be spread over the next six months, result partly from the general slowdown in world economic activity and partly from a centralisation of lift truck production, the company said yesterday.

Electric lift truck production at Camberley will be gradually reduced as the redundancies take effect and the U.K. market will be supplied from Clark plants overseas.

Nearly 30 workers who make metal beer barrels at Alnham of Burton Latimer, Northants, have been made redundant because of a fall in orders.

## IN BRIEF

## Betting down

Last year's betting boom has run its course. Provisional tax figures published yesterday indicate that off course betting in March totalled £112.7m—£1m less than in March last year. Total betting and gaming duties paid were £19.84m, compared with £15.74m.

## Pay up warning

The Periodical Publishers Association said that because of severe cost pressures on its members it was considering taking action against advertising agencies which were repeatedly guilty of late payment.

## Squatters lose

The 81 squatters in Tolmers Square, north-west London were facing eviction after the success of Glenlivet Finance Corporation,

owner of the building, in winning four out of five cases against them in the High Court. The fifth case was lost on a technicality.

## Eastern promise

East Midlands sales mission to Singapore, Indonesia, Malaysia and Thailand has returned with substantial orders, particularly for clothing and textiles, expected to amount to about £4m.

## Beetle drive

Grimsby this year will become Britain's largest beetle port, importing 40,000 Volkswagen cars. To-morrow the first consignment of 450 will roll off the ferry Ramsgate.

The Financial Times published daily except Sundays and public holidays. U.K. subscriptions: 50p a week or £2.00 a month. Second class postage paid at New York, N.Y.

## 'Halt Benn' appeal goes to Commons 'moderation forces'

MR. PETER WALKER, former Tory Trade and Industry Minister, yesterday called on Parliament's "forces of moderation" to halt the progress of Mr. Anthony Wedgwood Benn.

The Secretary for Industry had now become the dominant voice of British politics despite the over-riding opposition of the electorate, so his objectives, said Mr. Walker.

Within two years, he would have achieved more in making Britain a Socialist State than the Labour Party had done in its entire history.

In a speech at Worcester, which also implicitly criticised the failure of the Tories to check Mr. Benn's progress, Mr. Walker said: "The Prime Minister has privately and publicly lost control over him."

Mr. Benn—like many dangerous politicians during their rise to power—had been treated as a joke by politicians and businessmen.

But he had "immense energy, dedication and ability"

and major power base in Labour Party's executive, wings and militant leadership.

On four occasions, Mr. Benn had "slipped face" of the Prime Minister in his "total and opportunistic" on the issue of his support for the Government's policy of inflation and the suspension of pension funds for investment in the Programme.

Mr. Wilson had been less to remove him. Benn had now, said Walker, become a "major power base" in the country's industries, policy and entire economy.

The Government within the past 20 years had achieved more than the aspirations of the majority of the British people, yet had greater success in achieving them.

"Unless he is checked, checked now, this Party will have failed in its Parliament has failed in the aspirations of the nation."

## Serious autumn shortage faces egg market

BY RICHARD MOONEY

A WARNING that U.K. households could be faced with rising egg prices towards the end of the year unless the Government takes action against the importation of cheap eggs, particularly from France, has been made by Mr. Don Avery, chairman of the National Farmers' Union poultry committee.

The contraction of the U.K. egg industry means that the nation could not now satisfy its own needs, Mr. Avery said. A similar pattern of contraction because of uneconomical prices on the Continent would soon lead to a situation where supplies of foreign eggs to make good the domestic shortfall would simply not be available.

In the absence of Government action, the U.K. egg market would be in serious shortage "probably by the autumn and almost certainly by the end of this year."

The NFU unveiled at the week-end its proposals for a modified EEC regime to help stabilise the European egg supply-demand situation. The scheme concentrates on the adaptation of EEC measures designed to deal with surpluses and shortages of other commodities for controlling the shell egg market.

It includes export restrictions, the financing by the European authorities of schemes but the cost would not be met for the World Food Programme, aids for private fund-

ing of egg production, the importation of old hens, the encouragement at hatcheries of the production of cheap eggs, Mr. Avery complained. Existing EEC egg export certificates, signed solely of measure countries from low-price ports. "This has been sufficient to prevent wide fluctuations in both producer and consumer prices."

In addition, there have been discussions with French Danish producer organisations and our proposals will be fully tabled for discussion COPA, the organisation of French farmers' unions, on 12th.

The NFU plan envisages measuring of a "target" based on the costs of production of a reasonably efficient producer plus a reasonable profit element against a rolling average representative egg price. The Community countries are urged to support measures progressively as the rolling average falls below or rises above target price.

It is proposed that the authorities would administer schemes but the cost would not be met for the World Food Programme, aids for private fund-

## Marketing Hydraulics in the EEC

How to increase market penetration

A one day Conference organised by the Mechanical Engineering EDC in association with the Association of Hydraulic Equipment Manufacturers.

Tuesday 20th May 1975. National Economic Development Office, Millbank Tower, Millbank, London, SW1P 4QX.

A vital conference for all those involved in the UK Hydraulics Industry.

A report from the Mechanical Engineering EDC-HYDRAULIC EQUIPMENT IN THE EEC—IMPLICATIONS FOR THE UK INDUSTRY (available from NEDO books price £25) has a clear message for the UK hydraulics industry.

\* Now is the time to ensure a firm foothold in the EEC market for hydraulic equipment. Delay at this stage will make later entry to this market far more difficult.

\* For success in the EEC nothing short of a major marketing campaign by UK firms will do. This should result from learning the lesson and developing the methods of UK firms already successful in this area.

\* Future expansion depends on maximising sales volume per product and other elements of scale. For the UK industry this means structural change is needed.

To help get the message of the report over to the industry the Mechanical Engineering EDC is promoting a conference which it is hoped will be a mind-former for the industry. Our aim is to bring together senior executives with involvement in hydraulics and to provide them with an opportunity to get together with their colleagues to discuss the way they react to the report's recommendations and how its proposals can be effected.

The format is designed to allow the fullest possible participation of the industry representatives in the audience. A panel of distinguished speakers including the Director General of the NEDO, Sir Ronald McIntosh, will initiate and contribute to the discussion on the topics in the programme.

PROGRAMME  
Session 1. Chairman's opening remarks.  
Opening address by Sir Ronald McIntosh, Director General of the National Economic Development Office.  
Coffee.

Session 2. The EEC challenge for the UK hydraulics industry. Followed by discussion. It is hoped the session will revolve around the possibilities of reorganising the industry.

Session 3. Hydraulics industry in European markets.  
Session 4. Marketing in the UK hydraulics industry. Followed by discussion.

REGISTRATION FORM (Please use BLOCK CAPITALS)  
Please register the following delegate from this company to attend the conference:  
Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Date: 20th May 1975 at the National Economic Development Office, Millbank Tower, Millbank, London SW1P 4QX.  
Fee: £12 per delegate which includes morning tea, a buffet lunch and admission to the conference.

Confirmation will be sent to this address unless otherwise stated.  
I enclose cheque/return made payable to the National Economic Development Office.  
Please post this completed registration form with this notice to Room 1537.

National Economic Development Office  
Millbank Tower, Millbank, London SW1P 4QX.



مكتبة الإمام الأئمة

# Americans deeply divided on influx of Vietnamese

Airport congestion has been relieved because the 747s



# Pearl Assurance Company Limited

Statement by the Chairman, Mr. S. C. McIntyre, MBE, FCLS



**B**EFORE turning to the year's results I should refer to the retirement of Mr. Duncan Dallas, after 47 years with the Company. Mr. Dallas served on the Field Staff until 1970 when he joined the Board. He has our very real gratitude for his valuable contribution to our affairs and takes with him our good wishes in his retirement.

The year did not afford a good climate for our business in the United Kingdom, beginning as it did with the three-day week and continuing with accelerating inflation and a prolonged and serious fall in investment values. The three-day week made business getting and premium-collecting more difficult for our staff, whilst inflation has added continually to our costs. In such circumstances the results achieved at Home must be regarded in most respects as reasonably encouraging and forming a good base from which to continue our operations in 1975.

It has been particularly helpful in relation to our year-end decisions that the final stage in the fall in Stock Exchange prices, to exceptionally low levels, proved to be a temporary phase and that the resulting depreciation in the assets of our long-term business, compared with balance sheet values, was fully made good before the end of January. Overseas, unsatisfactory results in Canada and Australia continued to dominate the general branch experience, which showed a substantial loss.

## New Life Business

In almost all respects new life business in 1974 was materially higher than in 1973. The combined new annual premiums, at £17.1m, were up by 16½ per cent. Separate figures for the two branches are as follows:

Industrial branch: new annual premiums up by 18 per cent to £10.9m; new sums assured up by £33m to £171m.

Ordinary branch: new annual premiums up by 13 per cent to £6.2m; new sums assured £265m compared with £224m; and new considerations for annuities somewhat down at £6.7m.

## Life Business in force

The total life business in force at 31st December 1974 comprised sums assured and bonuses of £2,380m, compared with £2,116m for 1973, and annuities and bonuses of £21.7m compared with £18.5m.

Combined premium income for 1974, for the two life branches, was £90.2m, an increase of £6.9m over 1973, and once again the industrial branch increase was proportionately the greater.

Total payments to policyholders for the year—claims, annuities and surrenders—came to £72.3m compared with £68.3m for the previous year. Combined death claims were almost unchanged on the year but there was a marked increase in surrender payments in both branches. The growth in surrenders continued the recent trend in the ordinary branch but represented a significant change in the industrial branch, where after falling for two years, payments were back to the level of 1971—though this still shows, of course, a fall in relation to the business in force.

In both branches there was a serious increase in the expense ratios—up from 35.29 to 37.06 per cent in the industrial branch and from 27.32 to 29.87 per cent in the ordinary branch. New business growth partly accounts for the increases but the major elements are in salaries and other staff-related costs, including pensions and National Insurance contributions, and in the cost of postage and telephones and of rents and rates. Further very serious increases in these latter items have already occurred or are in prospect for the immediate future.

## The need for real growth

I make no apology for writing again this year under this heading. Indeed, the acceleration of inflation since this time last year has made the problem even more acute. When expenses that are not directly related to premium income or to new business are forced upwards under inflationary pressures,

it is vital that as quickly as possible premium income should increase by at least the same rate. It has not been too difficult in the general branch, with its annual contracts, to achieve progress at that kind of level. But in the life branches, where premiums under existing policies cannot be increased, it is a very difficult task for the Field Staff to secure new business on a scale that lifts the total premium income to the requisite extent. In common with many other life offices, we certainly did not achieve the necessary increase in 1974.

However, as I reported last year, we are, with the co-operation of the staff and their unions, making very serious endeavours to improve our new business productivity and the maintenance of the existing business, as well as taking all practicable measures to contain and where possible reduce our costs. All these aspects are important if we are to be able to continue offering good value to our policyholders for the savings element in their policies, for unless we—and indeed the industry as a whole—can do so, the willingness of people to continue to make medium and long-term saving will diminish. That in turn would make our task more difficult.

But as I say more than once in this statement, the real solution lies in the conquering of inflation, for the benefit not simply of the industry but for the nation as a whole.

## Asset Values, Valuations and Terminal Bonuses

Last year I was able to report that at the end of 1973 market values of our assets, lower than a year earlier and still falling, were well above balance sheet value.

In our mid-year statement, we were still able to report an excess of market value over book value, but the continuing fall in investment values produced a situation at the year-end in which we had a total shortfall, for the long-term funds, of some £70m compared with the balance sheet total of £738m. We had accordingly to consider the terms of the certificates that we are required to give in conjunction with the balance sheet and accounts. However, it became clear quite early in the New Year that the final serious dip in Stock Exchange prices had been an aberration that was being quickly corrected by the market, and before the end of January our market value deficiency had disappeared. Since we are operating a long-term business, in which participating policies play a very large part and in which, therefore, it is extremely helpful to be able to maintain consistency from year to year in the valuation of assets and liabilities, if it remains proper so to do, we were reluctant to move from our normal balance sheet asset valuation. The Actuary was able to report that, had we nevertheless wished to adopt one form or other of market value presentation, it would have been appropriate for him to make modifications to the bases for valuing liabilities that would have shown additional surplus sufficient to offset the difference between the asset valuations. This was an important factor in reassuring us that it would be entirely proper, despite the market value at the year-end, to maintain our normal balance sheet asset valuation. This, of course, enabled the Actuary to retain unchanged the main elements in his valuation of the liabilities.

I have thought it proper to write at some length on this point in elaboration of the unusual certificates and notes that accompany the accounts. I am pleased to add that an approximate valuation of the assets at the time of preparation of this statement showed an excess of market values over book values, for the long-term fund, of nearly £100m.

A consequence of the fall in market values has inevitably been, as I foreshadowed last year, a further fall in the rates of terminal bonus declared on this occasion. The smoothing elements in our system do mean, however, that our policyholders whose policies become claims during our next 'terminal bonus year' will still receive very useful additions to their sums assured (or annuities) and reversionary bonus.

The different composition of the investment portfolios for the short-term business and the stockholders' fund has meant that even at the lowest levels early in January there was still an excess of market values over balance sheet values, taking both funds together. The solvency margin at 31st December 1974, for the short-term business, was still at the satisfactory level of 35 per cent of premium income or, at market values, 43 per cent.

## The Government's proposed Guarantee Scheme

The failures and rescues of a few small life insurance companies that had ventured unwisely into specialised

fields of activity have led the Government to propose legislation to compel other companies to bear the cost of shortfalls arising from future failures. There have been lengthy and detailed discussions between the Secretary of State, the Department of Trade and the industry. In these, the industry has made clear its basic belief that such legislation is unnecessary and undesirable. The Department of Trade has ample powers, under the legislation introduced in 1973, to make it virtually impossible (short of outright fraud) for further failures to occur.

As a result of these discussions, however, the industry has agreed to go along with a restricted measure of support for private policyholders if such a failure were to happen. We ourselves as a predominantly 'with profits' life office, are basically opposed to the compulsory use of our policyholders' funds to ensure full benefits for other policyholders in such circumstances. But we have nevertheless supported the efforts the industry has been making to try to ensure that the Government's scheme is as fair and practical as possible, within reasonable limits. At the time this statement is being prepared it is not clear whether these efforts will succeed. We hope they will, but if not, then we consider that we have a duty to our policyholders to support all proper efforts to see that the proposed legislation is either defeated or amended to make it acceptable. In the meantime, I repeat our basic view—that it is not right for the funds of policyholders in sound companies to be taken to support companies which through mismanagement have proved unable to meet their commitments to policyholders.

## Pensions

Pension provision has become especially topical in recent times for two separate, and yet in some ways related, reasons.

State pensions have unhappily been a political football for many years past, with proposed new schemes having gestation periods longer than the lives of Parliaments. In some respects this situation appears to have improved markedly, with the development of what is almost a bi-partisan approach in respect of major aspects. This will be generally welcome, with the prospect that yet another round of expensive, non-productive work, for employers, pension funds and insurance companies, will be avoided. Nevertheless the Government's professed concern to encourage the development of good occupational pension schemes as alternatives to the earnings-related component of the proposed state scheme must still be viewed with scepticism. This is because their proposed requirements for contracting-out of the earnings-related part of the scheme will put an open-ended commitment on employers for future provision in respect of employees who leave after five years' qualifying service. With inflation at anything like recent levels and the absence of appropriate inflation-proof investments, it is difficult to see how employers can properly undertake such commitments, and if they cannot, then what are at present good occupational schemes, will not be able to exist, unadjusted, 'on top of' the proposed state scheme.

Inflation has also become a very serious factor for any final-earnings pension scheme, such as we have for our own staff. Every general increase in earnings entails a corresponding increase in the liability for accrued benefits in respect of past service, apart from requiring an increased contribution for the current year's service. It cannot be expected that employers (and in our case, policyholders) can go on financing ten, fifteen or twenty per cent additions to the existing liabilities in addition to contributions for current service.

This is yet another reason, important to the millions of pension fund members, why it is vital for the Government to lead the way to the conquering of inflation.

## Investments

The balance sheet shows separate figures for the long-term, short-term and stockholders' funds. The long-term business dominates the scene and this section deals mainly with the figures for the company as a whole.

Total assets of the company at balance sheet value rose by £53m to £778m after a further writing-up of the property portfolio by £53m (net of tax provision).

Gross investment income increased by £8m to just under £61m. The percentage contributions by main sources, for last year and 1973, were:

British Government securities (including future redemption profits)	22.8	(22.0)
Debentures and loan stocks	16.6	(18.7)
Mortgages and loans	10.3	(10.7)
Property	12.0	(12.0)
Ordinary shares	29.5	(31.5)
Other assets	8.7	(5.1)

The contribution from 'other assets' again rose materially as interest rates and the size of balances kept on short-term deposit continued to increase. At the year-end, short-term deposits in the United Kingdom amounted to £57½m compared with £16½m the year before. Of such deposits £50m related to the long-term business and represented 6½ per cent of the long-term assets.

The building up of additional liquidity was a continuation of the policy adopted during the previous year in view of the serious business and investment uncertainties that arise from the many problems caused by high inflation.

Against the background of a deteriorating inflationary situation, investment policy in 1974 was directed towards some diminution in fixed-interest commitments accompanied by a measure of investment in sound U.K. industrial equities on the ground that despite current difficulties many values seemed to discount the poor immediate outlook and that in the event of extreme conditions arising investment in basic economic activities should be capable of retaining a value in real terms.

Over the year, gilt-edged securities were reduced by £9m and other fixed-interest investments by £7½m. Gross advances under house purchase mortgages totalled £9½m; after repayments of £4½m, net lending amounted to £5m.

Equity transactions were predominantly in United Kingdom shares. Purchases totalled £14½m but disposals, largely through acceptances of cash offers, reduced net equity investment to just over £6m.

Net investment in property amounted to £5½m and the portfolio was written up by £5½m. The forward programme at the year-end comprised planned purchases and developments totalling £15½m. The property investments and commitments include £4m in respect of our own development at Peterborough to house our computer operations and related departments.

The year-end valuation, at mid-market prices for quoted investments, directors' valuation for unquoted investments and based on the directors' consideration of a valuation by the company's surveyor for real property, showed the following figures in relation to balance sheet values (1973 figures in brackets):

	Balance sheet value (£m)	Year-end valuation (£m)	Appreciation (+) / depreciation (-) (£m)
Ordinary shares ...	226 (215)	193 (362)	-33 (-147)
Fixed interest securities ...	265 (288)	173 (238)	-92 (-52)
Real property ...	105 (88)	166 (221)	+61 (+133)
Loans and mortgages (mainly house purchase)	94 (90)	68½ (70)	-25½ (-20)

These figures reflect the unprecedented falls that occurred in 1974 in the value of all types of securities in the United Kingdom and in most major markets abroad.

The value of the currency premium on overseas investments at the year-end which amounted to just over £19m (1973—£11m) after allowing for potential surrender requirements, has been ignored in the valuation shown above.

Included in the foregoing figures are those relating to the short-term and the stockholders' funds where there is a net appreciation of £565,000 on stock exchange securities on a combined asset total in the balance sheet of £40½m. To this appreciation should be added £780,000 of currency premium net of contingent surrender obligation.

The figures I have given do not allow for the tax that would be payable or recoverable on a realisation of gains or losses on the investments.

The yield on the life funds of 8.47 per cent (7.91) in the ordinary branch and 8.46 per cent (7.94) in the industrial branch resulted from significant increases in dividend and rental income as well as interest income including short-term deposits.

The investment income of the short-term fund was £2.44m (£1.80m) and that of the stockholders' fund £1.08m (£0.90m).

## Life Valuations and Bonuses

The valuations of the life liabilities have been made on the same basis as for 1973 except for changes of minor effect in the ordinary branch.

In the ordinary branch the surplus for the year was some £1.4m higher than in 1973, at £17.6m. We have been able again to increase the reversionary bonuses on United Kingdom policies, whilst, as I mentioned earlier, the terminal bonuses are at a lower level than last year.

The bonuses declared for the overseas territories are similar to those for 1973 except that the terminal bonus for South Africa is at a reduced level.

In the industrial branch the surplus for the year was £16.0m. The reversionary bonuses are at levels equivalent

to those for 1973, and the terminal bonus, as with the ordinary branch, is at a reduced level.

## General Branch

Premium income in the general branch, world wide, increased by £2.6m, approximately the same amount as in 1973; in percentage terms, therefore, the growth rate was lower—13½ per cent compared with 16½ per cent. The lower percentage is partly due to our withdrawal from some agencies as reported in earlier years, to loss of income in New Zealand due to certain classes of insurance coming under State control and to our withdrawal from a London casualty pool. The increase in the Home account was 17 per cent, not far from the average rate of inflation during the year but by the year-end not in fact representing true growth in the account.

The underwriting loss was just under £3.5m compared with £2.25m in 1973. A substantial increase in the investment income earned on the general insurance fund reduced the net loss to £1.24m.

The increased underwriting loss reflects a deterioration in our Home account arising from a higher-than-average number of large fire and pecuniary loss claims, including involvement in the Flixborough disaster, which affected our relatively small industrial and commercial portfolio, continued adverse results in Canada and Australia—in the latter case arising from the reinsurance protection given to our associated company—and to terminal losses from our participation in the London casualty pool.

Vigorous action has already been taken to reverse the worsening trend that has appeared in our accounts over the last two years. In the case of the London casualty pool we withdrew our participation at the end of 1973 and, although the account will take some years to run off, provision has been made in 1974 for all known and anticipated losses. Canada has been a source of some concern for a number of years now and we have been examining ways of correcting the situation. Unfortunately our studies have not produced a satisfactory answer to the requirement of a return to profitability and it was with

years and put the account on a profitable basis.

The personal accident account with a premium income of £700,000 mainly in the Home branch produced an underwriting loss. This account is also under current review.

We have seen an overall improvement in our other direct underwriting overseas and there is reason to believe that the strong action taken in these areas is having the desired effect although some problem areas remain which will be kept under examination.

Our subsidiary companies in the USA and UK were both adversely affected in their underwriting results. 'Monarch' in Brazil had a profit outcome due to buoyant investment income. The 'Monarch of Ohio' in the USA, which is a long-term fund, suffered from the general market claim deterioration and from the fall in stock market values. It still maintained a healthy policyholders' surplus position at the year-end.

The marine, aviation and transport account has shown a marked growth mainly due to our expansion in London market marine writings. 1972 account has been closed showing a satisfactory outcome and we have continued our policy of maintaining the fund well in excess of liabilities after the transfer to profit and loss account.

## Proposed Dividend

In considering their recommendation for a final dividend, the directors have been influenced by a number of considerations.

The long-term business transfer profit and loss account are a slightly higher than those for 1973 largely because of the smaller component corresponding to the cost terminal bonuses. This component inevitably fluctuates from year to year and it is appropriate to have regard to its average level rather than to individual high or low values.

The general branch results have been unsatisfactory but action has been and is being taken. As I mentioned, we have withdrawn from the end of 1973, from a London casualty pool, for which terminal losses had to be met during 1974, and have ceased transacting business in Canada, and while substantial terminal costs will have to be met in 1975 these will fall away rapidly thereafter. In Australia and elsewhere correct action is being taken. There is, therefore, a justifiable expectation of improved underwriting results in the life field.

In addition to these factors, the appropriated balance of the profit and loss account has been materially increased in recent years.

In the light of these considerations the directors have felt justified on occasion in recommending an increase, at the maximum level permitted, in the dividend for 1974, though it is not fully covered by profit for the year shown in the profit and loss account.

## Profit & Loss Account

The main 'income' items of the profit and loss account are transfers to the long-term business total £3,256,000 and investment income £1,080,000 thus maintaining the high level achieved on the stockholders' fund following the segregation of assets carried out in 1973. There also a transfer of £100,000 from marine, aviation and transport account.

The general branch results, allowing for investment income, led to the need for a transfer out of profit and loss account, amounting to £1,235,000.

After meeting the cost of dividend including the proposed final dividend the balance in the account was £531,000 lower at £2,652,000.

## Tribute to the Staff

As I have indicated elsewhere in my statement, rational conditions of work and inflation in particular are helpful to the Company and the staff in our endeavours to ensure that the Company grows in real terms, and which is essential to the progress of the staff in their jobs. All have to work hard together to achieve these ends and it is fitting that I should close this statement with an expression of thanks to staff and representatives at all levels, at Home and overseas, who have contributed to progress towards these ends in 1974.

**Pearl**  
Pearl Assurance Co. Ltd.  
High Holborn, London WC1V 7JY







# The Executive's World: The Office

EDITED BY JAMES ENSOR



The new Finance for Industry offices in Waterloo

Trevor Hemphill

"IT'S ALMOST like playing 'LEGO' was one comment on the new headquarters of Finance for Industry (FFI) at Waterloo—one of the most flexible buildings in Europe where offices can be mounted and dismantled in a few hours simply by moving the wall units.

The lowered ceiling is divided into squares which can support the wall units on any of their four sides. All that is needed to re-arrange the entire office layout is a screwdriver. Thus a combination of open plan and cellular offices can be constructed and the arrangement varied at will. It is easy to reposition the lighting, heating and air conditioning which are in the ceiling, and the telephone and power cables, which are part of the trunking system in the floor.

This degree of flexibility is the result of a modular design conceived by the office planning consultants, Space Planning Services and Architects Fitzroy Robinson and Partners. FFI

wanted flexibility to cater for its expansion—the number of staff at headquarters has risen by over a quarter to 250 since the move was first mooted five years ago—and because management did not know exactly how much of the space would be sub-let once the building was complete.

One effect of the acoustic ceiling, and carpets—and the double external walls—is to eliminate noise. But just like the World Trade Centre in New York, some background noise needed to be introduced in order not to upset staff. So loudspeakers in the ceiling produce the noise of rustling leaves at varying decibels.

A clear disadvantage of the modern design is that less than a third of the perimeter walls are used as windows, thus partially blocking impressive views over the South Bank, including the new National Theatre complex. However, the benefit is better energy conservation because heat loss by conduction is cut down.

Overall, though, the FFI's new 12-storey office block will cost an extra £200,000 a year to run, despite the lower rents. FFI is the first City institution to move its headquarters out of the City. But staff are not more than a few minutes away from the Square Mile and can commute easily on the Waterloo to Bank "Drain."

Cost of the building is £33m, and an additional £33m to build the new, adjacent Union Jack Club, freeholders of the site. But FFI still gets some change from the sale of its City property at Perry House for £15m. Total office space at Waterloo is about 63,000 sq. ft. which is more than double its previous home.

Before the move on April 1, it was difficult for FFI staff to find a meeting room. Moreover, they were scattered between Perry House and four other offices. Now at least they are together and enjoying more space.

BY ROY LEVINE

## The Copy Girl boom

GESTETNER is joining in the boom of "instant" copying shops across the country. Last week it opened its second shop in Exeter and next month will be opening a shop in Swansea. Plans are well advanced to open further shops in the near future at Coventry, Dundee and Bristol.

Eventually, Gestetner hopes to have about 20 shops across the U.K. All the shops, to be called "Copy Girl," will have the group's full range of reprographic facilities.

Gestetner's first shop, in London, has been running for a year and now, after successful experiments, the group feels confident of expansion.

The copier market has become one of the most dynamic in the business equipment sector over recent years.

The latest to join the market was Eastman Kodak, which last week announced the launch of its Ektaprint 100 copier-duplicator in New York. This is a moderately high-speed unit capable of producing up to 4,200 paper copies by the end of the decade.

than Xerox's 3800 but slower than Xerox's new 9200 shown at the Hannover Fair.

Future growth in the copier market, both in the U.K. and other countries, is almost certainly to be concentrated in the plain paper copier sector, perhaps at the expense of the coated paper and other sectors.

The installed base in the U.K. is estimated at around 1m units. It is likely to be mainly plain paper copiers by the end of the decade.

The crime wave in America has spread to business and banking with armed robbery and kidnapping increasingly common. As Maurice Irvine reports from California, business has responded as

## Rent-a-cop enters the office

THESE ARE HAPPY DAYS for the American security industry—the web of companies that protects offices, plants, airports, banks, hospitals, stores, and just about any other respectable enterprise you care to name. Private police now outnumber the "regulars" in most cities (in Los Angeles by an estimated three to one), and backing up this huge force across the country is an arsenal of sophisticated electronic gadgets, alarm systems, closed circuit TV, X-ray equipment, on which Americans spend somewhere between \$100m. and \$150m. a year.

Recession has made the good times even better. Slump and unemployment have accelerated property crime. Fraud, bank robberies, shoplifting—the private security agencies are capitalising cheerfully on them all.

### Robbing

"Who's robbing YOU?" wonders an ad in the national Press from Guardsmark, Inc., one of the larger companies. "If you have 100 people on your payroll, the odds are strong that 10 or more are stealing."

Burns Protective Services Inc. warns darkly, for its part, that a tough economy means more theft, vandalism, spying and sabotage. "Are You Protected?" Such tactics usually pay off in this nervous nation: new customers are rolling in. And, heaven knows, business has cause for alarm, with crime for crime's sake soaring and radical bombings "in" again this spring, after a brief lull. In California, midnight blasts have hit the Del Monte Corporation's headquarters. Safeway Stores, a Wells Fargo bank. More are prompted by a spate of new revolutionaries—New World Liberation Fronts, Chicago Liberation Fronts.

Hijackings, kidnappings—the Patricia Hearst affair, especially—have made top-flight executives highly conscious of their "armies" safety—and of their own, as they recall that last list of business leaders stalked out for "Assassination" by the "Syndicate Liberation Army," and wonder who else "out

there" has similar ideas. So rent-a-cops are everywhere, from rock shows to the executives' suite, and very often they're at the desk, so to speak, in the office. In California, where the private cop is protected by law from giving evidence, his employer doesn't want divulged, under cover, security men keep their office roles secret from all but the boss. They may watch not only for larceny and fraud, but also such matters as alcoholism and "company morale."

Calculating the amount of crime on the job is a virtual impossibility, but most law enforcement agencies feel that Guardsmark's ratio of one crook in every ten employees is a bit steep. "Unless they're including time-stealing," said the district attorney's office. "What firms do know is that only about 5 per cent. of people accused of embezzlement or fraud are convicted, and a mere 1 per cent. go to jail." The police can rarely help in catching the swindler at work," says a Los Angeles insurance executive. "Without private eyes, we'd be out of business."

The growth trend, say market analysts, began during the civil unrest of the late 60s, and has advanced steadily ever since, breaking into a canter last year with the rising of recession. Unemployment augmented the labour pool, stabilising the normally high turnover rate (up to 90 per cent.) among guards. Overheads and overtime have been cut back because guards are staying in their jobs, and more are available. One major firm, Wackenhut Corporation, expects to save \$2m. this year in overtime alone.

### Seven

Of the seven companies that dominate the industry, Pinkerton's is the biggest, with 37,000 guards and the oldest (it has just celebrated its 125th birthday). Mr. John Willis, a Pinkerton's vice-president, predicts higher earnings this year than in 1974, when the net rose 13 per cent. to \$7.1m. on revenues of \$183m. Next in line are Burns, with revenues of \$140m.; Brink's, \$110m.; Wackenhut, \$100m.; Globe,



Patty Hearst was photographed by a hidden camera filming a raid on San Francisco's Hibernia Bank

\$80m.; Wells Fargo, \$25m.; and a coded card, resembling a Guardsmark, \$20m. After this come about 3,000 regional firms with sales ranging from \$100,000 to \$10m.

Most of these are guard companies: there are fewer firms in the capital-intensive sides of the business, which offer armoured car services and electronic protection, but they are thriving, too. Schlage Electronics, of California, is currently installing costly card access systems for the Ford Foundation and the New York Telephone Company. More and more offices

and plants around the country are turning to this means of securing property, which experts believe may some day make the old "office keys" obsolete.

Systems vary, but most use a plastic credit card, which slips into a slot next to the door with a handle to open a door. IBM's have encoded tapes at the back. Schlage's employ a printed circuit between the two layers of plastic to alert a hidden sensor which gets verification from a central control. There is no slot or other visible equipment. The cards do triple duty as "keys" for identification, as an attendance recorder; they can also register which employees enter high-security areas, and when.

Cards are more difficult to copy than keys, but it's done: university whiz-kids in Los Angeles duplicate the cards used in a parking lot system so regularly that it must be reprogrammed each year. An-

other question is: what happens in a long power blackout. Battery-powered backup generators do not always last the length of the failure.

For small and large firms business is booming. California's Rusco Electronics, instance, which supplied a card system used in the New York World Trade Center saw sales rise to \$10m. American District Telegraph, which makes alarm systems, had earnings of \$11.5m. last year, up per cent. on 1973. Last year gross was \$165m.

### Fast-growing

A fast-growing industry inevitably attracts fast-buck entrepreneurs, and some on guard agencies and clearly a uniform operations, run a shoestring, with little experience in the field. Thus the Department of Justice—which agrees that more money is being spent on this "major part of the crime prevention effort" than on police—is drafting new statutes proposing various standards and regulations.

By and large, however, industry performs what promises. Often, "security" in the blood: Guardsmark chief Ira Lipman recalls that worked for his father's mail investigation firm at the age eight: "I was an undercover agent. I'd go into a store, some pencils or whatever, I see whether the clerk rang the right sum, or took something."

And the frontiers are expanding. Even that ancient of protection devices, body-armour, has been revamped by U.S. tech. J. Capps and Son, of St. L. has developed stylish bullet-proof clothing, lined 12 thicknesses of an ultra-synthetic called "kevlar" which is half the weight of Kevlar's "Pro-Life" coats, and, yes, underwear, brown plaid, check, wool, or whatever you desire, or sex. "Kevlar" is said to add three pounds to the weight man's jacket, while giving protection from 45 bullets, magnum, knives, razors.

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The cost of restaurants has made many companies reassess their entertaining facilities. To-day, it is often a case of

## Sandwiches replace the Savoy

BY EVE MACPHERSON

In any period of national belt-tightening, expense account lunches and executive entertaining are bound to be among the initial areas of cut-back. But one industry's loss is another's gain, and the more the restaurants business may suffer, the brighter the outlook for their "industrial" counterparts as more and more companies turn towards do-it-yourself catering and in-house entertaining.

For most companies, cost and convenience are the main justifications for a directors' dining room. Not only can they save 50 per cent. or more per head on the cost of a meal, but they also save a good deal of time otherwise spent in travelling to and from a restaurant. To many firms an additional advantage is the greater degree of privacy and security they feel directors can enjoy on their own premises.

Mr. Harry Decker, head of catering at National Westminster Bank, with an annual budget of over £4m, feels all of these are important considerations. By catering for our own, we can control our own costs much better. We reckon a first-class three-course meal with a glass of wine and port in our directors' dining rooms costs about 50 per cent. less than in a restaurant of equivalent standard. Just as important is the time saved by eating in-company, and the guaranteed confidentiality while banking matters are discussed.

### Circumspect

However, as a bank Natwest have to be circumspect about the whole question of "eating in." "After all," Mr. Decker explains, "the restaurants we patronise are very often our clients, and both parties would suffer from loss of business!"

Most companies who employ catering contractors to provide staff canteen facilities also make provision for their directors to be looked after. Kay Cuthbert, Central London Director of the Sutcliffe Catering Group, is responsible for ten directors' dining rooms, and estimates that a good meal for five, with a "moderately priced" wine, works out at about £2.80 per head. To be fair, she adds, this does not



Brothers is a firm of brokers with an office at 80 at headquarters in Wycombe. Three months ago their six directors found a catering service more and more expensive and difficult to arrange locally, they began "do-it-themselves" in Boardroom.

Now two ladies working on day-off on a rota system, on their way to work for directors' dining room luncheon. Executives and guests have a choice of a fruit juice, salad, chicken, fresh fruit and coffee. In winter "boll-in-the-bag" dishes such as Turkey Marengo are served with rice, to supplement the salads. Mrs. Mitchell, who administers the scheme, cost out at just 60p per head for three-course meal, excluding waitresses' wages.

### Economise

Other companies find ways to economise even on already cost-conscious in-house entertaining. Mr. K.H. Gough of Sutcliffe's, Leeds, thinks "so very obvious, certainly perhaps a slightly rustic cheese board and six good fruit bowl" in the dining room. And Mr. Decker, Natwest, says, "We tend to down mostly on the number of people being entertained."

General, though, the savings seem to be in the area of trying to keep food and drink down to the level of the past year.

Of course there are advantages to catering executives on the scene in London. Particularly, the space is at an expensive premium, not every company has a Boardroom to spare, and extra staff may be difficult to come by. Those who argue that a Boardroom is doing business in, not for it, and that executives must make decisions, need proper break in the middle of a busy day, not just an adjustment for re-fuelling. However, the fact remains that lurching on the premises can represent considerable savings both in time and in executive time.

McGuffog says: "Companies may ask us to serve a three-course meal with wine to important guests, or during a board meeting; and on an every-day basis, just an appetising array of sandwiches."

### Canteens

Associated Dairies and the Wales-based chemical company Croda International find a system that works for them is the Speedfeed installation. Until now Speedfeed, the Yorkshire company launched two years ago by Stuart Hepworth, has tended to specialise in small-unit factories and office canteens. Now, however, Mr. Hepworth sees the executive dining rooms of the City as an equally important market.

A small unit can be installed in, say, a boardroom in a space just 8 ft. by 3 ft. for around £1,600. The unit, which would feed 15 to 20, includes deep freeze, refrigeration and microwave equipment and can be finished in oak. A secretary currently serving cold lunches, or a directors' dining room waitress hired by the hour, can

operate the equipment single-handed, as there is no cooking involved. Basically, the system uses frozen food from any of the three or four "gourmet kitchen" suppliers, so that not a quince, nor a duckling, nor a Bortolotti-type dessert can all be served at a moment's notice. From a hygiene point of view the Speedfeed system is commendable, since none of the food is touched by hand at any stage.

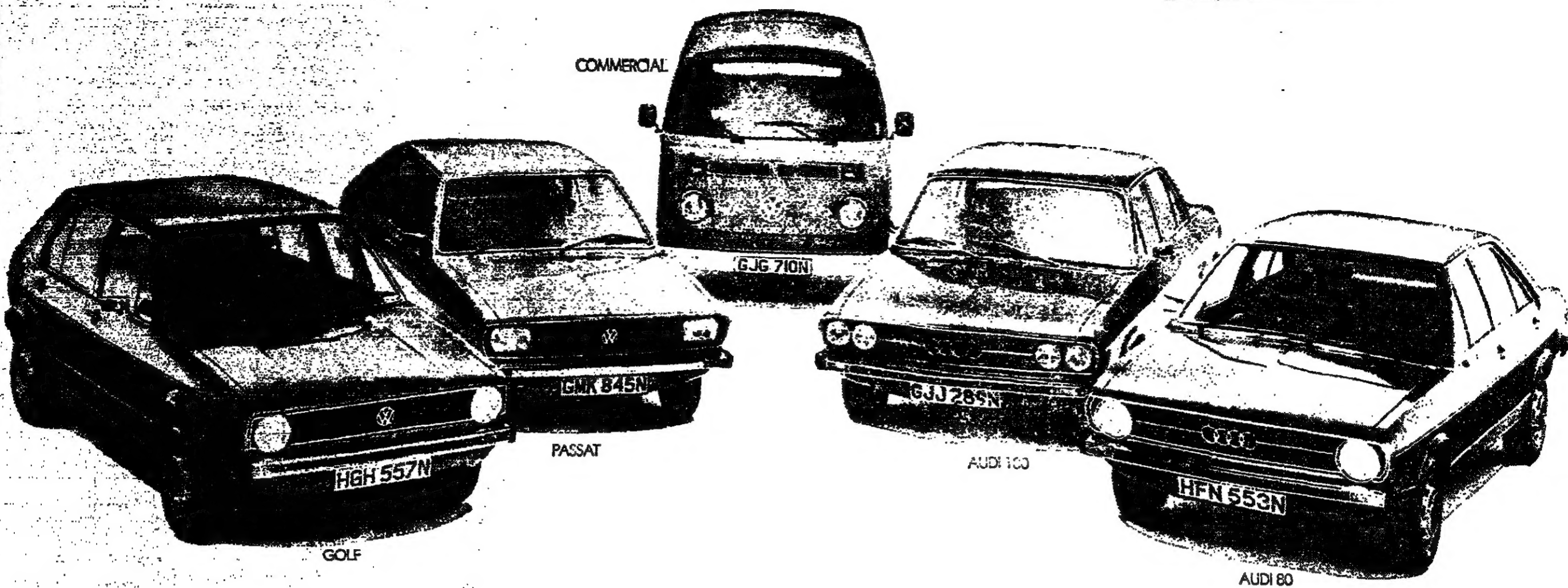
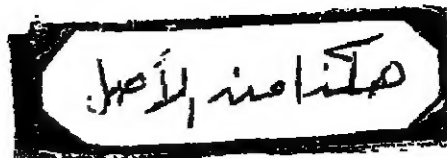
The most expensive meal the system could provide, according to Stuart Hepworth, would be £1.45 a head for three courses, including guinea fowl in a wine sauce. To justify the initial outlay and running costs, 15 to 20 executives would have to lunch only twice a month. Just one or two "resident" directors lunching regularly over and above that would bring the costs down even further.

Some companies have to prune their catering costs even further than any special installation would allow. Jenks

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## FINANCIAL TIMES SURVEY

Monday May 5 1975

## JAPAN

Jelly, in 1975

The Japanese have shown exemplary drive and discipline in combating the impact on their economy and society of the universal problem of the world oil crisis and soaring inflation. The way now seems open for renewed progress at home and in international relations.

## How to master an oil crisis

and attempting, with rather more success, to survive in a world which is no longer particularly friendly to medium-sized industrial nations. Both in its capacity as an offshore island and as an advanced industrial economy Japan probably has a good deal to teach the U.K., though not always, perhaps, by providing a model for slavish imitation.

As an exercise in economic survival Japan's achievement over the past year and a half deserves the envy, not only of Britain, but of practically every industrial nation whose economy was overwhelmed by the 1973 world oil crisis. Japan went into the oil crisis with a massive balance of payments deficit (\$10bn. in 1973) and an alarming rate of inflation (prices were rising by 4 to 7 per cent. per month in the winter of 1973-74). It emerged 15 months later with an embarrassingly healthy trade balance, a moderate and decreasing rate of inflation and the promise of better things to come.

The Japanese economy, though admittedly in deep recession just now (industrial production is down 16 per cent. from a year ago), is almost certainly going to start picking up in the next few months. The yen is strong and foreign money is flowing into the equity and bond markets rather in the way it did in 1970 and 1971 on the eve of the first yen revaluation.

Most important of all, Japan seems to have persuaded its labour movement to abandon the idea that every year should produce a huge increase in the real earnings of industrial

workers whether or not industry has made corresponding strides in productivity. This spring's wage award, though still under negotiation, is expected to work out at between 11 and 14 per cent. across the board for industry and the public sector. This compared with last year's award of 32 per cent. and means that Japanese workers may actually be accepting a slight cut in their real living standards in 1975 in order to help the economy tide over its current recessionary difficulties.

## Second wind

If the wage award works out as expected and if inflation does not get a second wind (as now seems fairly unlikely) Japan's economy may have entered a phase of moderate growth by the end of the year which the Government very much hopes will set a pattern for the future. Japan's leaders are now talking of growth rates of five or seven per cent. a year during the remainder of the seventies and early eighties in contrast with the pre-oil crisis growth rates of 10 or 12 per cent. in boom years.

They plan to channel more of the country's wealth into welfare and public works expenditure and rather less into heavy industrial investment than hitherto and they may even be able to make a start in the direction during 1975. The public works appropriation in this year's budget, which was published just after Christmas, was severely held down in the interests of continued economic restraint but the Government is now seeking to apply a mild

stimulus to the economy. More expenditure on public welfare, the environment and all kinds of public works is precisely the way in which it will do this.

If the state of the economy as revealed by conventional indicators were the only measure for judging the country's current situation there would be no need to worry about Japan. The trouble, however, is that there is a stark contrast between the way Japan has handled its economic problems and the way it has handled (or failed to handle) most other issues. The consensus which has guided the economic policy since the start of the oil crisis has been sadly lacking in foreign affairs, or even in overseas economic relations. In both of these areas problems are now looming gradually larger without any indication of a firm response from the Japanese Government.

The tensions being generated by Japan's huge trade surpluses with non-oil producing countries as the result of the all too successful correction of its balance of payments deficit represent a challenge to Japanese economic diplomacy which has not yet been properly met. Another, and more specific kind of challenge, comes from the situation immediately beyond Japan's frontiers. Japan is caught in a series of triangular situations with its Asian neighbours not only in South-East Asia where, on the eve of Saigon's surrender, it was uneasily trying to shift its diplomatic attentions from the South to North Vietnam, but also and far more significantly in North-East Asia where it faces two Koreans and the rival

great powers of the Communist world.

There has been no catastrophe so far on any of these fronts although in South-East Asia the Japanese Foreign Ministry has little progress to report from its effort to get on friendly terms with the North Vietnamese. There is a risk, however, that Japanese foreign policy might topple off its fence between the two Communist giants, or permanently damage its relations with Seoul by showing too much interest in contacts with Pyongyang. The risk is limited by Japan's current role as a protégé of the U.S. in Asia for the simple reason that it is U.S. policy in the region not Japanese policy, which really counts at present. All this could change if U.S. disengagement in South-East Asia were to be followed by a measure of disengagement from the Korean peninsula.

## Deadlock

Japan's hesitation about how to deal with its neighbours—a hesitation which seems to grow stronger as relations become more complex—has led to some awkward and embarrassing situations in the past few months. A current instance of this is the deadlock which has arisen over the proposed treaty of peace and friendship with the People's Republic of China because of China's demand for the inclusion of a "hegemony" clause which would point a finger at the Soviet Union as a dominant role in Asia. The Japanese Government, under

pressure from rival groups of hawks and doves within the ruling party, has been hesitating over the "hegemony" issue for most of the past three months thereby publicly advertising its dilemma over how to handle relations with Moscow and Peking.

There has been longer and certainly no less embarrassing hesitation over an issue which goes beyond regional relations and could affect Japan's ties with the U.S. and Western Europe. This is the long delayed ratification of the Nuclear Non-proliferation Treaty, signed by Japan two years ago but only last month submitted to the Japanese Diet for approval.

The present Japanese Cabinet, like at least one of its predecessors, has been unable to get the treaty ratified. The fourth largest faction in the Liberal Democratic Party, he is a compromise Prime Minister with very little real power.

problems his country faced at the time he was Prime Minister. Japan emerged from the crisis one year later under a very different kind of leader.

Mr. Takeo Miki, the current Prime Minister, is a mild-mannered professional politician whose inclinations are towards slow economic growth, the reform of some domestic abuses such as the unworkable and corrupt election system and the development of a vaguely conceived Pacific Basin group in which Japan would be the partner with South-east Asian countries. Mr. Miki is more outward-looking than his predecessor and more able to appreciate some of the problems Japan may face in harmonising its relations with its neighbours. Unfortunately, as the leader of only the fourth largest faction in the Liberal Democratic Party, he is a compromise Prime Minister with very little real power.

## Factional

It is anyone's guess whether Mr. Miki will consolidate his position to the point where he can start to make a genuine impact on events. If he fails to establish himself as an effective leader or is displaced by a new outbreak of factional warfare within the ruling party there need be no concern that political uncertainties will re-bound against the domestic economy. Economic policy in Japan is made nowadays, not by the Prime Minister, but by a powerful if rather faceless group of men which spans the business world, the bureaucracy

## BASIC STATISTICS

Area	142,725 sq. miles
Population	108.7m.
GNP (1974)	¥131,682bn. (est.)
Per capita	¥12m.

## TRADE (1974)

Imports	¥18,066.5bn.
Exports	¥16,220.3bn.
Imports from U.K.	£319bn.
Exports to U.K.	£570bn.
Currency	¥1=¥691

and the Liberal Democratic Party.

This group will continue to do its work whatever happens to Mr. Miki, and possibly even whatever happens to its current leader, the Deputy Prime Minister, Mr. Takeo Fukuda, who is concurrently head of the Economic Planning Agency. But efficient economic management will not be enough to ensure Japan's welfare in the aftermath of the oil crisis and on the eve of what could be a major shift in the South-East Asian balance of power. Japan also needs strong political leadership if it is not to become the victim of events in its own corner of Asia.

Charles Smith  
Far East Editor

# Welcome to Japan

## Her Majesty the Queen and His Royal Highness Prince Philip

The C. Itoh Company is most pleased to have this opportunity to welcome to Japan Her Majesty the Queen and His Royal Highness Prince Philip.

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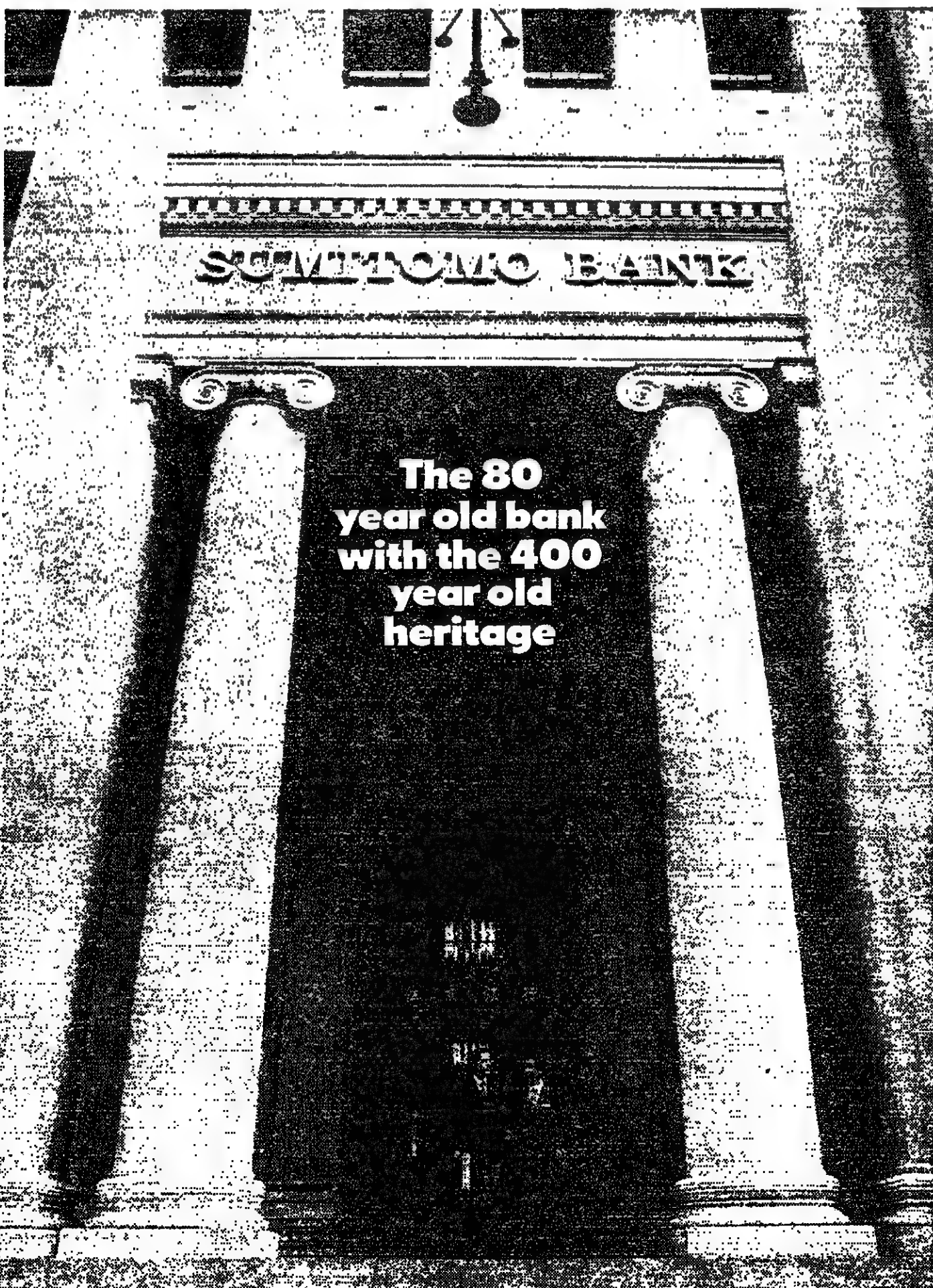
and Japan are island nations with but scant natural resources. Both are vitally dependent on trade. With these things in common, the contribution we can make to each other's knowledge and understanding must grow despite the distance between us. The rapid transmission of news in today's world, while keeping people more closely informed, also imposes on us the responsibility to be more closely bound in spirit.

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## JAPAN II

## Economy recovers



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JAPAN IS busy climbing out of its recession. It was a spectacular setback and there is more than an even chance there will now be a spectacular climb back. What is certain, world politics permitting, is that recovery will be Japan's main pre-occupation for the next 12 months, by which time there is a good chance that industrial output, now trailing 20 per cent. behind the aggregates of a year ago, will again be breaking new ground.

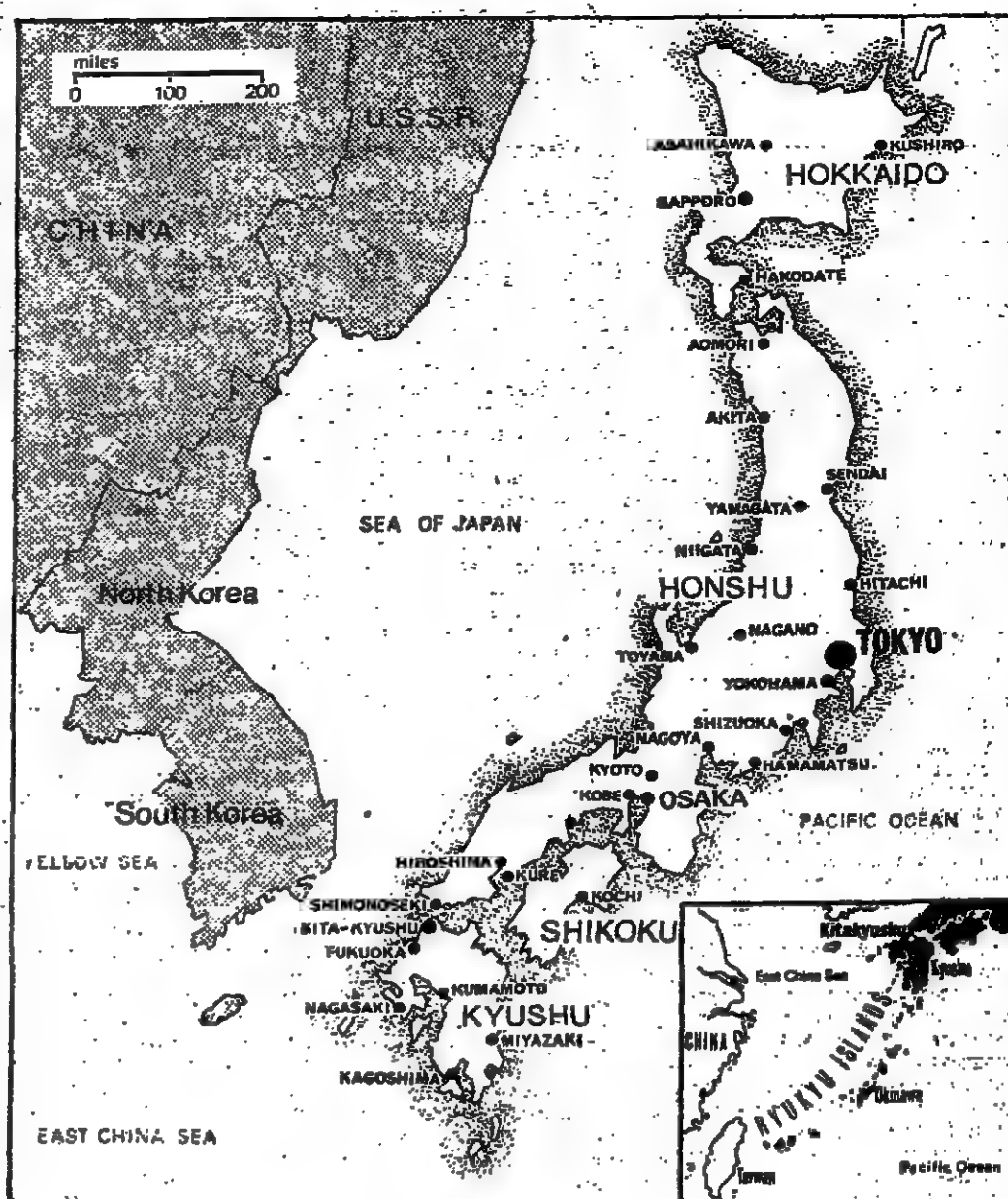
It could be important to get this in perspective. Although there will quite likely be a spanking rate of growth, exceeding 10 per cent. (annual rate) in real terms, from about September until the end of the fiscal year next, March this will not necessarily mean either of the things that some people will automatically assume it does.

Superficially it may look as though Japan is back in a high growth orbit. Japan may equally appear to be redefining without heed for such consequences as overheating and renewed inflation in the not distant future.

### Lessons

In fact, what happens during the rest of 1975 may shed very little light on the long term trend. And in view of lessons so painfully taken to heart in the recent past, Japan is virtually certain not to repeat the same short-term mistakes. The inflation which built up in 1972-73 was deliberately (and unwisely) encouraged as part of the (unsuccessful) defence of fixed exchange rates. If similar cost or price pressures are permitted to recur, it would be not only foolish, but accidental, since there could be no conceivable advantage.

Disadvantages could be stupendous. There were times in the past year when the Japanese asked themselves whether the mechanisms of wage and price determination may have been permanently damaged by inflationary expectations, shared by management and labour, for which Government was not only manifestly largely responsible, but conceivably would be powerless to undo. No less than proper functioning of the market economy might have appeared to be at stake.



materialise it may largely reflect the process of taking economic slack, including under-utilisation of economic capacity. It would not mean that the Government has closed its eyes to inflationary dangers. The Government is committed to keeping inflation to below 5 per cent. this year and its credibility is once again importantly at stake.

As for the longer term, different considerations apply. Will Japan revert to the growth path of the 1960s when GNP increases averaged about 11 per cent? Or will long-term growth settle down somewhere between 5 per cent. and 7 per cent., as most Japanese, telling themselves?

It is doubtful that anything new has been thrown on the scales in the past 12 months but nor, perhaps, has the issue been finally resolved by national consensus in this

### Anxiety

The present state of play that the oil shock will lay large in Japanese thinking, a generalised anxiety, as Japan's extreme dependence on imports of all kinds, including fuel, industrial raw materials and food.

Government is in the process of launching an energy policy, the main part of which would be to reduce Japan's 90 per cent. dependence on imports, and within a total, its 78 per cent. dependence on petroleum for power. It is possible, though inevitable, that over economic growth will be strained as a deliberate energy policy.

It is also possible that accumulation of energy and other worries will, finally, get upper hand over Japan's doubted propensity to expand. As some people at senior as Deputy Prime Minister see resumption of Japan's previous rate of raw material imports would within ten years lead to a level of consumption that would be positively obscene. There is no reason why it should deter individual managers. They might, well, be deterred by the spectre of overall employment at risk and the alternative risks it may incur should they fail to implement their expansion plans abroad. The average manager's reluctance to take his factories to the sites of cheap labour or pollutable means South Korea, Thailand and other such places, also not be underestimated.

Fear of being 'expropriated' with possible disruption of its operations is a realistic extension of alarm over the held to ransom by suppliers of oil or some other essential material. Well-wishers may be the Japanese there is nothing to worry about until they are in the face, but there is little guarantee they will take notice.

Peter Dunn

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The only really big achievement of recent months is that Government redeemed itself, and therefore the economic system which it champions, by setting out to conquer inflation and succeeding well enough to re-establish its credibility. The effects were cumulative. The results were observed last month when the labour force accepted management's offers of what may turn out to be the lowest percentage wage increases for the past eight years.

At that point price rises had for three months been held to an annual rate of less than 10 per cent. It would, however, be an arrogant administration which imagines it can repeatedly run this course. Part of the cost of arresting Japan's recent inflation was a full year of negative growth, a fall in real GNP now put at between 1 and 2 per cent., a drastic fall in corporate earnings, and the highest unemployment (seasonally adjusted) since 1954. All this was brought about by the classical remedies of credit squeeze and fiscal restraint, the frequent resort to which will earn a government neither respect nor popularity.

Something else as well was mobilised in last year's battle: mass psychology. The population was in effect brainwashed by an endless barrage of propaganda to believe the war against inflation, reaching crisis proportions after the quadrupling of world oil prices in late 1973, could and would be won regardless of cost in other directions.

### Inflation

If Government now allows rampant inflation to reappear on the comparatively clean slate with which it has started the new fiscal year, it cannot reasonably hope to be able to play the same game with the collective public mind, when matters again proceed to get out of hand.

Japan's Government knows the importance of this public psychology well enough, having since last November made various moves under cover of the war of nerves which it must have judged—and hoped—would mean delayed action but which are now beginning to show significantly. This is happening at the appropriate moment to mark the end of one phase, in which the top priority was to restrain costs and prices (terminating with the spring wage offensive), and the beginning of another in which business recovery is the main objective.

The main feature of the upturn is that it appears likely to have to depend heavily on expenditures in the public sector, and will in any case not be export-led as has usually been Japan's experience in the past.

Exports did indeed rise sharply by 47 per cent. to \$5.7bn. in 1974-75, which with a fall in net capital outflow more than made up for the higher cost of oil, and gave Japan an overall deficit of only \$2.4bn. against \$13.3bn. in the previous year. However, the steam went out of the export drive in about October. Since then the further marked improvements in trade and payments, giving overall surpluses in February and March, have been heavy due to

the behaviour of imports, now down virtually across the board as a result of the domestic recession.

Most forecasts have the payments surplus continuing to grow for the next several months, due to a continuation of present trends and large stocks in hand. This may well imply ample liquidity in the banking sector, but the expansionary effect might nevertheless be slight if exports remain weak. If exports actually fall on a year-to-year basis, due to world-wide economic conditions, businessmen might even take fright (and so, indeed, might the Government). At best, industry appears to be planning only a 14 per cent. hoist in capital spending this fiscal year against 22 per cent. last time.

All this would appear to have been correctly anticipated. At all events, public spending began to show marked growth last December and in the March quarter reached a level of 30 per cent. higher than a year ago. This, with more than adequate provision of credit to needy industries under the smokescreen of high interest rates, may well have recovery comfortably under way now.

It is early days to make a firm diagnosis, but there are or next. Should this pattern

certainly encouraging indications. The most important is that industrial production stabilised in February and then turned up slightly in March (by an annual rate of 7.2 per cent.) after dropping steadily since last summer. Also domestic motor vehicle sales ran 21 per cent. higher in the first quarter than a year earlier.

It is conceivable that the upturn will be gradual. A newly introduced factor is that wage increments averaging less than 15 per cent. this spring may be appreciably lower than Government strategists anticipated, signifying a less solid overall demand than might have been assumed for official calculations.

There is healthy disagreement on short-term prospects between forecasters, some agreeing that the Government's 4.3 per cent. real growth target for 1975-76 is realistic, some saying the out-turn may be only 1 or 2 per cent. GNP growth, others that it will be as high as 5.5 per cent.

Predictions at the upper end of the range imply rapid growth in the second half of the fiscal year, since there is little prospect the recovery will amount to much this quarter or next. Should this pattern

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# Political scene calms down

...PANSE politics has for the  
...at six-months been chief  
...the advent of a new chief  
...Executive. Mr. Takeo Miki was  
...as Prime Minister  
...for the early in December and since  
...in his Government has un-  
...oubtedly enjoyed a honeymoon  
...in the electorate, such as new  
...governments or leaders, usually  
...experience everywhere.  
...tion is only how much  
...allowance to make for this (by  
...transition) phenomena  
...in assessing the future  
...political outlook.

The answer has to be a lot.  
...Miki, Government began  
...with the support of 36 per cent  
...at first, perhaps at the voters' where the same  
...then finally showed Mr.  
...Takemi Tanaka with never more  
...an 21 per cent backing in  
...throughout his last year in office.  
...r, Miki's rating was not only  
...one of the highest in recent  
...Japanese history—in the past 20  
...years only Mr. Tanaka was  
...chiefly, more popular—but the  
...contrast was simply too great to  
...accounted for by real im-  
...provements in the qualities of  
...leadership or Government.

Apart from being new to the  
...b, Mr. Miki can be said to  
...have made three differences to  
...the party here are: that his reputation  
...was (and is) relatively unclouded  
...by financial scandals, whereas  
...his predecessor had come to  
...embody "money power"; in-  
...stance, his policies, secondly, that  
...he is somewhat to the left in  
...party, though it has to be  
...ded that he had not been  
...among known critics of previous  
...domestic or foreign policies;  
...thirdly, being a compromise  
...choice in the fullest sense, his  
...cession put a stop to the fac-  
...tional strife ranking the Liberal  
...Democratic Party.

conservative Mr. Takeo Fukuda  
...are stuck with each other even  
...though they may seldom agree  
...on anything more solid than  
...tactical necessities.

This, combined with the fact  
...that Mr. Miki's own faction is  
...less than 40-strong out of total  
...LDP membership in the lower  
...house of 267, suggests that he  
...has little chance of emerging  
...at the head of a mainstream  
...faction at any time during his  
...term of office.

In turn, that could mean two  
...things. One is that factional  
...strife within the LDP may be  
...even more disruptive than usual  
...before Mr. Miki, in his turn,  
...quits. There are already signs  
...of this occurring, with factions  
...taking up positions—which may  
...be tactical rather than funda-  
...mental views on the merits at all—  
...on such matters as the China peace  
...treaty, the Nuclear Non-proli-  
...feration Treaty and so on.

At all events, it would be  
...extraordinarily optimistic to  
...assume that Mr. Miki can count  
...on a genuine spirit of compromise  
...or goodwill. In a sense, his  
...survival depends on his stronger  
...rivals continuing to neutralise  
...each other—in other words, on  
...continuous conflict which he  
...must nimbly manipulate to his  
...own advantage.

In these circumstances there  
...is no guarantee that the policy  
...advocated by Mr. Miki or the  
...progressive wing of the party  
...will ever reach the statute book.  
...Thus, for example, there may  
...or may not be a new anti-mono-  
...poly charter for the Free Trade  
...Commission—it is probably  
...largely a matter of chance—and  
...it is a new law it will be  
...a pale shadow of the FTC's original  
...draft.

In turn, this suggests the  
...second law of Japanese politics for  
...once again feel it has been taken  
...for a ride.

On this analysis Mr. Miki and,  
...for that matter, the LDP, would  
...seem wise to make the most of  
...the honeymoon, among other  
...things to have a General Elec-  
...tion while the going is good  
... (though there does not have to  
...be one before the end of next  
...year). An early election would  
...stand every chance of repeating  
...the result of the virtually  
...countrywide prefectural elec-  
...tions on April 13, when the LDP  
...and friendly independents cap-  
...tured an almost unchanged 1,677  
...of the 2,609 local assembly seats.  
...The crude figures undoubtedly  
...exaggerate the party's popu-  
...larity, mainly because voters did  
...not go to the polls in Tokyo and  
...Osaka (Government metropolis govern-  
...ments), but nevertheless the  
...pointer is clear: it is a good time  
...for the ruling party, which has  
...had comfortable overall majorities  
...for the past quarter of a  
...century, to be going to the  
...country again.

## Factions

The fact that the Government  
...may fail to grasp this opportu-  
...nity would in all probability  
...reflect jockeyings among the  
...factions, for which General  
...Elections are important trials  
...of strength. Any of the five  
...main factions, now led by Miki,  
...Tanaka, Fukuda, Ohira and the  
...party's Secretary-General, Mr.  
...Yasutomo Nakasone, or almost  
...any combination of them, may  
...feel they would do better by  
...waiting (even though anticipat-  
...ing that the party as a whole  
...might do worse). All sorts of  
...questions are involved, such as  
...collecting campaign funds or

college method of selection,  
...which according to Mr. Miki—  
...in his former role of in-house  
...critic—and others, tends itself  
...to abuse of money power and  
...other corrupting influences).

The party may also feel it has  
...yet to clear up its difficulties  
...with branches of big business  
...including the banks, power  
...utilities and an independent-  
...moderated president of the Federa-  
...tion of Economic Organisations  
...(*Keidansha*) about contribu-  
...tions to the party coffers.

In the past year the LDP has  
...abolished the Kokamin Kyokai,  
...the organ which did most to  
...rake up \$21m. (revealed dona-  
...tions) towards its expenses in  
...the first half of 1974. A new  
...organisation, the Kokumin Seiji  
...Kyokai (National Political Asso-  
...ciation) has appeared in its  
...place, claiming to be an  
...independent foundation which  
...can support several political  
...parties.

Presumably this will satisfy  
...most Board-room scruples, even  
...though nobody is fooled by the  
...claims of impartiality. Anyway  
...there can really be no doubt the  
...LDP will continue to get the  
...money it needs. However, all  
...sorts of details have obviously  
...had to be settled, which takes  
...time.

Much the same applies at the  
...receiving end. Donations to the  
...party as a whole (as distinct  
...from donations to the factions)  
...normally come under the control  
...of the president (the Prime  
...Minister) and the Secretary-  
...General, who are usually firm  
...allies; no member of the  
...same faction. No such relation-  
...ship exists between Mr. Miki  
...and Mr. Nakasone, suggesting  
...plenty of sorting out to be done  
...as to who holds what levers of  
...power.

# Power

For the rest, the new Government is essentially the same old LDP which has governed Japan since the early 1950s. The Cabinet was, of course, reshuffled in December, but many familiar faces remained. The old LDP has not been able to do all-important pressure groups within the party, including a powerful faction led by the old group around ex-Prime Minister Tanaka.

The essential fact is that Mr. Miki may represent nothing in Japan's political life.

Miki's supposed progressiveness on social and other issues. Recent history suggests this could be politically explosive: at least one of the reasons for Mr. Tanaka's fall from favour was his failure to live up to the promises of the post-war, so-called "trumpet" promises, with which his administration began with a flourish in 1972.

At best, Mr. Miki is in constant danger of being exposed as politically impotent. At worst, the electorate will in due course

over-support the LDP, as it has so many times in the past, and thereby support the LDP's policy of a return to the status quo. The LDP's policy of a return to the status quo is a policy of slow erosion of the LDP's grip on the country. Nothing in the past year, including Government's highly competent handling of the economy, can have changed that. The LDP cannot afford the luxury of completely throwing away its chances.

**Peter Duminy**

# Industrial planning

they are all indebted to big business or other concentrations of wealth in ways that are not usually revealed by disclosures required by law (which in fact reveal only the vast above-board or hypocritical political donations).

In this context Mr. Tanaka's main fault was that, being a self-made man, he was too stentorian, and too arrogantly opposed he could buy votes of hitherto who positively disliked him. Certainly, Mr. Miki is of that sort of man, but it is not obvious that the difference is only one of degree. Mr. Miki's progressive image as to be examined in the setting of the power structure which he is part Japanese Prime Ministers have little power and Mr. Miki has less an most.

It is only a slight exaggeration to describe the LDP as the official arm of both big business and the bureaucracy, while the party is at best an uneasy coalition of self-seeking opportunists each hungry for the spoils of office.

As a rule, the Prime Minister is the security of an unwritten pact with enough of his rivals to establish a majority or "mainstream faction." This then has the prospect of remaining united thanks to healthy interest in self-preservation, and it owns some of the Prime Minister's pet projects to make away over objections within a party as a whole.

Mr. Miki has so far had no such luck. Theoretically, he presides over a united party, but all factions are represented in the Cabinet. But this only means that policy-making is greatly complicated, since each issue tends to have to be filed, ad hoc, between the warring leaders. There are even extra complications, in fact, in that the colleagues philosophically closest to Mr. Miki on the domestic quality of life issues and foreign policy (in which he favours better relations with China and is generally "pro-lush") are those he trusts most, namely Mr. Tanaka and Mr. Matsuyoshi Obara. Con- siderably, if not in fact, a Tanaka remain a relatively small part of Mr. Matsuyoshi Obara. Con- siderably, if not in fact, a Tanaka remain a relatively small part of Mr. Miki and the 12 per cent. in 1985. The anti-

THE CONSIDERABLE confidence of Japan's planners in the strength of their economy, often obscured by pessimistic public statements, has been demonstrated again by the economic plans and forecasts published in late 1974 by the Ministry of International Trade and Industry (MITI). "Directing Japan's Industrial Structure." The study looks forward to 1980 and 1985, describing an increasingly affluent and sophisticated economy, leading the world by that time in per capita output, deeply committed to world-wide investment, and largely in "completed form" in its structure and in provision for public well-being.

The positive and optimistic thrust of the analysis is the more striking for having been undertaken during the period of high inflation and zero growth of 1974 when views of the prospects for most economies by most analysts have been notably pessimistic. The MITI study projects real annual growth for Japan of 7 per cent. to 1980 and 6.5 per cent. to 1985. The rapid fall-off in inflation rate, and sharp reduction of levels of wage increases now obvious for 1975 and after were forecast with some accuracy. The MITI planners look beyond the 1975-1976 adjustment period to an annual 2.8 per cent. wholesale price inflation and 5 per cent. consumer price inflation to 1980; with inflation rates in the following five years somewhat lower still. Wages are expected to rise some 10 to 31 per cent. annually through the decade, with real incomes, therefore, nearly doubling over the ten-year period.

The result, the MITI study projects, will be GNP of Yen 186,000,000 in 1985 at 1970 prices (Yen \$11,000,000 in current prices), or perhaps \$1,000 bn. at 1975 prices and exchange rates. That means a per capita output of some \$8,000 which would surely be among the very highest levels in the world at that time. Exports are projected to continue to grow slightly faster than total output, and to 1.5 times total output, slightly over 1975. Mr. Miki and the 12 per cent. in 1985. The anti-

ipated continuing favourable trade balance will be entirely compensated for by massive overseas capital investment.

This continued high economic performance is seen as bringing with it, and in turn being propelled by, the massive evolutionary changes in expenditure patterns and in industrial structure that both cause and result from national wealth. Private capital equipment investment, the principal engine of Japan's economic growth until now, is seen in slight decline as a proportion of total expenditure, while both personal consumption and Government capital investment reverse a long trend and increase steadily (although not, let it be noted, Government consumption expenditure).

## Savings

Thus, Japan is seen as moving steadily rather than abruptly to the higher levels of expenditure on recreation, health care, housing and public welfare which are the result of the long and patient high savings, high investment and deferred consumption of the past decades. Welfare expenditure is projected to increase by 2.7 times over 1970, for example.

MITI's vision, as it is called, of the economy in the 1980s is most persuasive. It is notably rational, economically, cognisant of potential problems in such sectors as technology input and overseas investment management, but throughout sanguine that Japan can continue to shift resources steadily to higher growth, higher technology, higher productivity sectors of industry, there is, indeed, a certain ruthlessness implicit in this vision.

Textiles in Japan will grow no more, and no words are spent in lament. Metals processing, even the formidable steel industry, will not grow in Japan after 1980.

In fact, the whole task of producing primary industrial products (termed in this report "intermediates") will be shifted offshore. That is not to say that steel, petrochemical, paper, pulp, and non-ferrous metals

production in Japan declines. Rather, these kinds of basic industries will not add to their domestic capacity after 1980. Nor will their exports from Japan increase. Instead, domestic production levels will be maintained at about 1980 levels and the further increases in Japanese demand will be supplied from overseas to the considerable advantage, one would think, of the producing countries, and in turn to the advantage of Japan's continued increase in trade with those countries.

This view, is of course, economically sensible and indeed describes in structural terms the meaning of economic growth. Industries must be displaced if economic effectiveness is to increase. In this view of MITI, the next generation of growth, if Japanese incomes are to continue to increase rapidly, needs to result from the whole range of machinery products — general and electrical — and from specialty and other non-petroleum-based chemicals. Export growth in these sectors is seen to be higher than production growth. Put another way, Japan will be competing directly against German strength in particular over this next decade.

In a sense, all of this describes a continuation by Japan of the process that has taken the country over a century from a peasant, subsistence economy to industrial sophistication. The shift in industrial structure MITI now describes, with a more toward even more value-added manufacture than before, is, after all, only another generation of shift following on the move from raw silk to cheap cottons, then from cheap cottons to sundries, and next from sundries to appliances and autos.

The special feature of the process in Japan is the ability of the Japanese Government to recognise, and encourage the process rather than, as in Britain and in the U.S., seeking to slow or impede it.

CONTINUED ON NEXT PAGE

college method of selection, which according to Mr. Miki—in his former role of in-house critic—and others, lends itself to abuse of money power and other corrupting influences).

The party may also feel it has yet to clear up its difficulties with branches of big business, including the banks, power utilities and an independent-minded president of the Federation of Economic Organisations (Keizaido) about contributions to the party coffers.

In the past year the LDP has abolished the Kokumin Kyokai, the organ which did most to rake up £21m. (revealed donations) towards its expenses in the first half of 1974. A new organisation, the Kokumin Seiji Kyokai (National Political Association) has appeared in its place, claiming to be an independent foundation which may support several political parties.

Presumably this will satisfy most Board-room scruples, even

## Factions

The fact that the Government may fail to grasp this opportunity would in all probability reflect jockeyings among the factions, for which General Elections are important trials of strength. Any of the five main factions, now led by Mikii, Tanaka, Fukuda, Ohira and the party's Secretary-General, Mr. Yasuhiro Nakasone, or almost any combination of them, may feel they would do better by waiting (even though anticipating that the party as a whole might do worse). All sorts of questions are involved, such as collecting campaign funds or waiting for cracks to show in some other faction.

Even the views of Mr. Mikii's own supporters are not necessarily cut and dried, while it is also relevant that Japanese Prime Ministers do not have the same power to call elections as, for instance, their British counterparts. Meanwhile, it can be argued there should be party leadership elections in July, which does nothing to reduce tensions within the LDP even though Mr. Mikii will in fact not have to run this gauntlet (the party is in the process of revising the triennial electoral

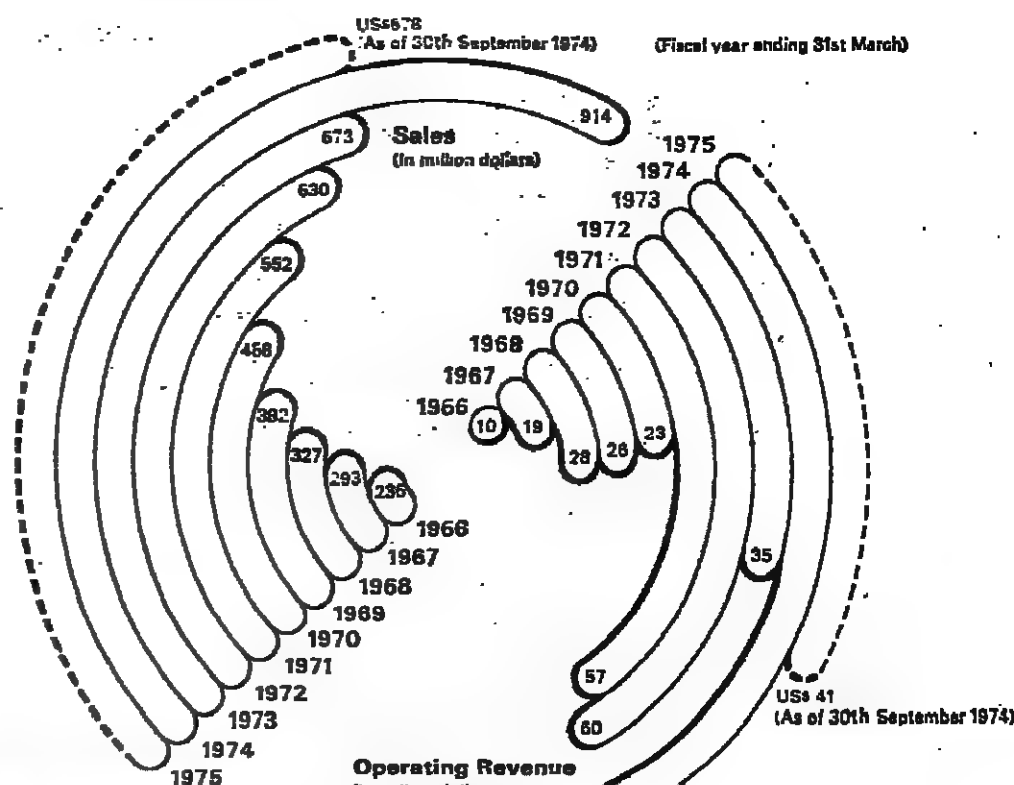
money it needs. However, all sorts of details have obviously had to be settled, which takes time.

Much the same applies at the receiving end. Donations to the party as a whole (as distinct from donations to the factions) normally come under the control of the president (the Prime Minister) and the Secretary-General, who are usually firm allies if not members of the same faction. No such relationship exists between Mr. Mikii and Mr. Nakasone, suggesting plenty of sorting out to be done as to who holds what levers of power.

Notwithstanding all obstacles, however, an election by the end of the year, if not sooner, remains a strong possibility. After that the danger of a reversion to the stormy politics of former days will be very great. The long-term trend is one of slow erosion of the LDP's grip on the country. Nothing in the past year, including Government's highly competent handling of the economy, can have changed that. The LDP cannot afford the luxury of completely throwing away its chances.

**Peter Duminy**

## Peter Duminy




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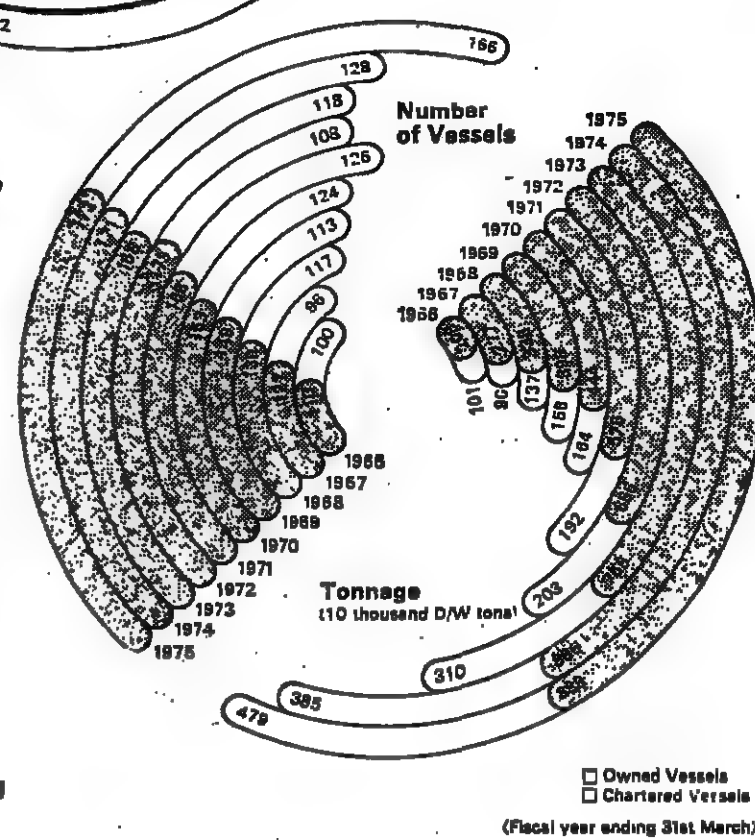
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## Trade balance likely to remain strong

JAPAN RAN a trade surplus of \$4.1bn. in the fiscal year ending last March, compared with a surplus of less than \$1bn. the year before. Since 1974 was the first full year of increased oil prices, and since oil imports during the year accounted for roughly 30 per cent of Japan's total imports, it follows that something very remarkable must have happened to enable such a surplus to be accumulated. What happened was that exports rose by no less than 47 per cent during the year while imports of everything except oil rose only about 13 per cent.

This result reflects a well-known fact about the Japanese economy—the effectiveness of a tightening of domestic interest rates in forcing industry to sell abroad in order to raise ready cash and the effectiveness of the same policy in deterring importers from importing. The medicine which Japan applied to its economy last year had been used many times before, notably in the 1950s and early 1960s when a series of chronic trade deficits were cured by the adoption of a tight money policy. The results achieved by last year's credit restraints however were more spectacular than any previously, perhaps partly because the application of the policy was also more rigorous.

The desire to put the balance of payments to rights was, of course, only one of the reasons which prompted the credit restraint policy which reached its full intensity in late 1973 and was kept in force throughout the following year. The other motive was to combat an alarmingly high rate of inflation. As it happened the same policy served both objectives so that there were no inhibitions about applying it with maximum intensity.

Although Japan's trade position now looks embarrassingly strong, it would be wrong to assume that there were no serious worries about the effects of the oil price increase in the early stages. After the final

doubling of oil prices in December, 1973, Japanese imports were shot up by alarming percentages over a period of several months: the rise varied between 73 and 106 per cent during the first four months of 1974 and the visible trade balance was in deficit for the first five months of the year. From mid-1974 onwards, however, as Japan's oil reserves were built up to their maximum levels and as the recession took hold on the domestic economy, imports started to slow down and they have remained slack up to the present.

The Japanese export boom which began to gather pace around the middle of last year with very sharp increases in shipments of steel, cars and ships, has now also passed its peak. But it looks as if the trade balance is going to remain extremely strong for the medium future. The trade surplus for the current fiscal year (ending March, 1976) could reach \$8bn. unless the Japanese economy regains momentum a good deal faster than most forecasters now expect. This means that Japan may be about to repeat its record of the early 1970 in terms of trade performance, but with marked difference in the actual pattern of trade.

The huge surpluses which Japan enjoyed before the revaluation of the yen in February, 1972, were due mainly to the strength of Japanese exports. This year it looks as if low imports, rather than high exports, may be the main factor in producing a big surplus.

Since Japan is now the world's third largest trading country (after the U.S. and West Germany) a big imbalance in its trade does not pass unnoticed by the rest of the world. The trade surpluses of 1971 and 1972 caused intense friction between Japan and the U.S. (which was the main source of the Japanese surplus) and lesser, but still considerable friction between Japan and Europe. The situation this time seems to be very different: The U.S. has shown no signs so far of concern about Japan's trading position, which is hardly surprising since its trade with Japan was not far from being in balance during the 12 months ending in March.

The EEC countries, however, had a deficit of \$2.3bn. during the same 12 months (or more if the more usual IMF basis figures are used instead of the Japanese customs clearance figures). South-East Asia was also badly off of pocket on its Japanese trade. Omitting oil-producing Indonesia which ran a comfortable surplus with Japan, the region as a whole, including Korea, Taiwan and Hong Kong as well as the Indo-China and the offshore South-East Asian countries was in deficit with Japan to the tune of \$3.4bn. Finally, Japan ran a surplus of over \$1bn. with China during the same 12-month period thereby incurring most of the responsibility for the severe foreign exchange shortage which China seems to be experiencing at present.

Because of the way in which it has been distributed Japan

has come under relatively little pressure so far to correct its visible trade imbalance. The south-east Asian countries (with the exception of the Association of South-East Asian Nations in which Indonesia is a dominant member) do not form a bloc for the purposes of international economic relations. The EEC of course does function as a unit, but it so happens that the Community has been peculiarly unsuccessful in developing an integrated policy towards Japan. The Japanese surplus with the EEC has in any case been very unevenly distributed with most of the burden being borne by the U.K. and the Netherlands, Germany and Italy.

China has shown signs of restiveness about its deficit with Japan and has reacted by slowing down negotiations on some important contracts such as the contract currently under discussion for the import of 1.5m. tons of Japanese steel during the first half of this year. China, however, is clearly not in position to join other nations in placing collective pressure on Japan so that its bilateral deficit in effect constitutes an isolated problem.

The chances of Japan's trade surplus providing the focus for a world trade or currency crisis during the next year or so (as happened in 1971) seem fairly slight, although there may of course be bad effects on bilateral relations between Japan and individual trading partners. In the longer term, however, Japan could run into trouble unless it takes some very deliberate steps to adjust its trade relations with certain countries. The prospect of a continued heavy trade surplus with the EEC is a dangerous one so far as the future relations between the two sides is concerned and could need to be corrected by some deliberate efforts on the part of Japan to expand its imports from Europe.

China will certainly not tolerate a continued heavy deficit with Japan, but may be willing to cope with it by stepping up its exports of raw materials, including oil. For the smaller

South-East Asian countries, particularly for those like Taiwan, Hong Kong and Macao which rely mainly on industrial exports the prospect of achieving harmonious relations with Japan could be more difficult. The main essential phasing out in its own of the industries, ships and textiles and some electronics which form a spearhead of their own industrial development. If such process were to occur it would be natural for Japan to be importing more of the products concerned from its Asian neighbours.

**Competitive**

It cannot of course be for granted that Japan always be in surplus on trade account. In Japan industry as in other developed countries, some products which formerly contributed important part of Japan's export earnings have been priced out of markets. There are points, however, which in it a fairly safe assumption that Japan will remain in surplus at least on its trade with industrial nations for some time to come. The first is that Japan must export in order to pay its oil bill. The second is that, unlike some Western European countries, Japan has a sign of retaining its national competitive strength. This may not have appeared to be the case last spring when Japanese workers won across-the-board wage increases of 32 per cent from employers. It does seem to be the situation today on the of what will probably prove an average 14 per cent award by Japanese industry after a highly successful battle against inflation. It efforts on the part of Japan to expand its imports from Europe.

China will certainly not tolerate a continued heavy deficit with Japan, but may be willing to cope with it by stepping up its exports of raw materials, including oil. For the smaller

Charles...

## Planning

CONTINUED FROM PREVIOUS PAGE

It is of some interest to note in this "vision" the care that is taken to make clear the fact that these documents are not "plans." The economy is described as a "plan-oriented market economy system." This bit of jargon is quite clearly meant to emphasise the fact that Japan's is, and will remain, a market economy in which this kind of Government view acts not as a blueprint, nor yet as a set of instructions, but rather as a spur to an independent private sector and as a guide to Government in order to help ensure that tax laws, Government investment and Government support facilities a process that is in any event economically rational.

### Overseas

There is in this "vision" however, a major theme that is new. There is a very considerable emphasis on Japan's economy in the larger world economy. It would be a fair criticism of Japan's earlier planning and behaviour, even until the early 1970s, that almost no account was paid to the world economic environment. This was not a problem when the economy was small, with dependence on external supply limited, and its export impact on the world marginal. With economic success Japan paid a price for neglect of its international environment, notably in the very high cost of the failure to adjust exchange rates in 1970 and 1971. MITI's current views make clear that the failure to consider world impact is being corrected. The role of world trade and of overseas investment is now central in Japanese Government economic planning.

In this study of the economy to 1985, a central pre-occupation is the management of the enormous overseas investment required if the economy is, in fact, to achieve the considerable goals envisioned. The numbers themselves are startling. In 1967, Japan's cumulative investment abroad totalled only \$1.5bn. By 1972, the total had more than quadrupled to \$6.8bn. This study projects an increase of 13 times by 1980 to \$90bn., more than doubling again to \$192.5bn. by 1985. The report suggests that this total investment outside Japan may involve some 3m. employees, and that more than half of the 1985 total investment will be in mining and in metals processing, notably iron and steel.

This is, of course, an integral part of the entire process of growth. Labour intensive as well as raw material and energy intensive industries have little place in an affluent economy with a highly educated and highly paid labour force. These industries are at the same time much needed by most of the world. It is,

then, in the very fundamental interest both of Japan and of most other countries that Japan exports capital—and technology—in order that Japan's domestic efforts be in the most sophisticated industries. This view is at the heart of MITI's "vision" of Japan in 1985. It is an approach that will, if it materialises, make Japan's further progress possible while avoiding the costly Western European error of importing labour rather than exporting jobs. As they prefer, takes full account of the need to improve Japan's environment and is confident of the prospect. Energy supply is closely reviewed, without alarm. Industrial water supply is a worry. The need to shift labour and industry off the Pacific Coast strip is taken into account. The view is neither naive nor superficial. It is, rather, persuasively rational, thorough and sensible.

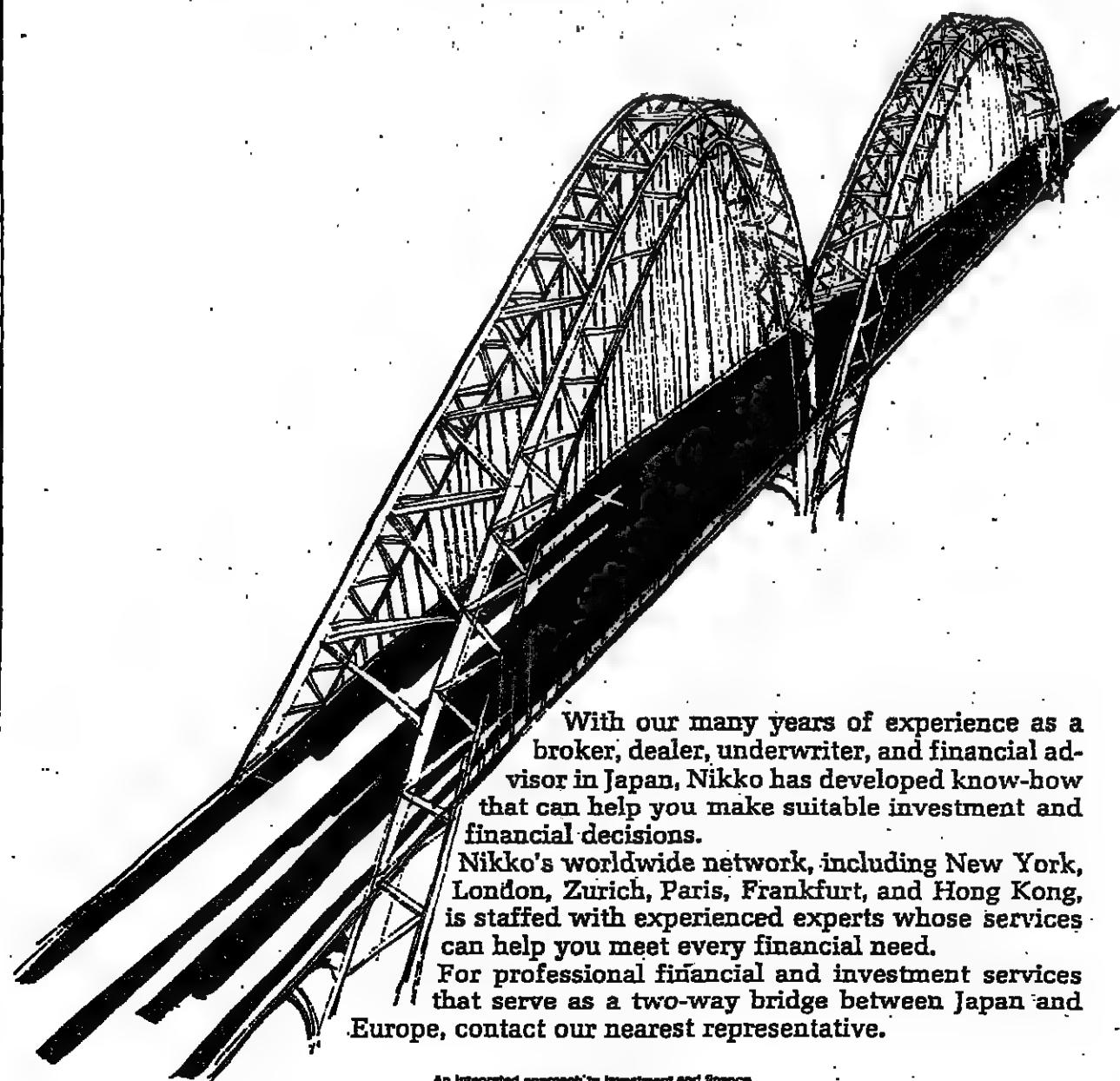
What are the prospects for achievement of an ambitious view? It is a measure of the enormous distance Japan has moved in the world, and a measure as well of the great strength of the domestic economy, that the principal concerns have to do with forces and events largely out of Japan's own control. This MITI view of the future assumes a continuation of the increase in world trade observed over the past two decades, at about 8 per cent. per year. It assumes that host countries will accept, and that Japan can manage, an enormous flow of investment from Japan. It assumes, finally, a rational or at least reasonably orderly world, in which goods flow without political interruption. Japan's ability to achieve the prospects MITI describes depend on these largely external matters as the Japanese economy becomes inextricably a major centre of world economic balance.

This current view of the next decade offered by Japan's competent and powerful bureaucracy is greatly reminiscent of a plan put forward at the end of the 1950s that went little noticed by the outside world. It was the "doubling the income" plan, suggesting that Japan's national income might increase by 7 per cent. annually to 1970. That plan fell so far short of the reality of Japan's actual achievement as to be largely obsolete in three to four years after its appearance. We have again an official plan suggesting boldly that Japan might grow annually by as much as 7 per cent. This plan for the 1975-85 period will get more attention but perhaps no less scepticism than that plan for the 1960s. Whether history repeats itself, and this plan's goals are met and exceeded as with the earlier plan, Western observers will be well-advised to examine it closely, and even to learn from it.

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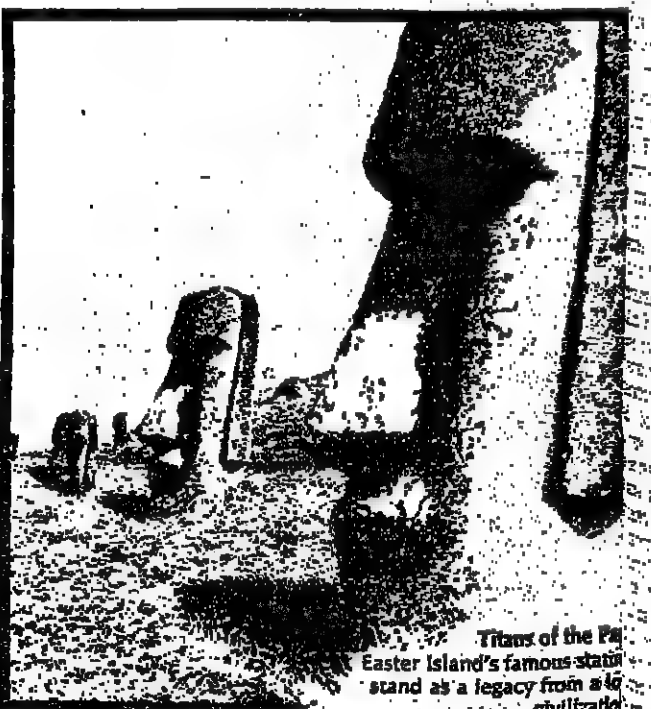
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日本証券



# Anti-monopoly law controversy

THE SCENE was a company's share: penalties for profits gained through illegal cartels. The scene was a company's share: penalties for profits gained through illegal cartels. The scene was a company's share: penalties for profits gained through illegal cartels.

has not been easy. Various allegedly illegal actions drafts of the proposals have occurred. As this case grinds its way through Japan's notoriously slow judicial process and as the Press carefully documenting the angle of deflection of each monopoly bill revisions, the the forefront making it difficult to achieve a consensus and some experts claim it is doubtful any final action can be taken during the current Diet session. While this could easily be the case, a setback here may not really mean too much.

## Stunned

When the Fair Trade Commission stunned the business community by pressing formal charges against 12 oil refining companies, the Petroleum Association of Japan and 17 industry executives for alleged violations of the anti-monopoly law in February 1974, it was fairly clear the business community had entered a new era. The defendants, whose case went to trial in the Tokyo High Court last December, were charged with conspiring to curtail production of petroleum products and with conspiring to fix prices. Although several years may pass before a final verdict is rendered, the eventual outcome will be a landmark decision for Japanese business practices. This is especially true since the defendants are expected to contend that they were operating under the guidance of the Ministry of International Trade and Industry during the periods when the

Competitor. It cannot be denied that the Japanese shipbuilding industry is a very good friend in the industry. He went on to explain that the Japanese shipbuilding industry is a very good friend in the industry. He went on to explain that the Japanese shipbuilding industry is a very good friend in the industry.

The foreigner, fresh from the Japanese capital where debate on the advisability of revising the country's anti-monopoly law was raging daily in the Press, replied: "I guess that won't be the same if Mr. Takahashi gets his way, will it?" The yard executive again looked perplexed.

Takahashi, the chairman of the Fair Trade Commission, the man trying to get the anti-monopoly law strengthened, the foreigner explained, becoming a bit perplexed himself at this point. Still no response.

In the end, another gentleman, who served as translator, was brought into the conversation, and a long explanation in Japanese ensued. The yard executive listened and nodded occasionally, a look resembling wonderment on his face. At the end of it all, he nodded again and smiled vaguely at the foreigner. It was clear, despite all the explanation, that he could not understand how the anti-monopoly question had anything to do with his end of shipbuilding, or perhaps even the industry in its entirety.

Discount. Some weeks later in Tokyo, the Bank of Japan was preparing to cut its official discount rate. Just as that event took place, the Federation of Bankers' Association sent round a circular advising commercial banks to make any subsequent decisions on lending rates on an individual basis. For about as long as anyone could remember, the practice in Japan had been for the banks to announce changes in their prime rates in unison following discount rate decisions.

Shortly thereafter, Fuji Bank led them off with notification of a downward revision exactly in line with expectations. Other banks followed, but their announcements were carefully staggered. The net result, however, was the same as would have been produced by the usual joint announcement. These two examples were illustrative of the range of sensitivities prevailing in Japan. Bankruptcies, which in January on the question of competition, fell below 1,000 a month for the first time since October, 1974. Government prepared to submit a revision of the anti-monopoly law to the Diet for approval. Unemployment is over 1m, and the partial break-up of companies commanding monopoly or oligopolistic market per cent. on the previous year.

Various factors lend support to the Government's and employers' hopes for relatively low settlements. Last year's 30 per cent. rises were conceded at a time of very high inflation. This year inflation is much lower (the Prime Minister, Mr. Miki, hopes to bring it below 10 per cent. for fiscal 1975). The recession is much worse than last year, and this may mean that unions will for the moment abandon some of their political aims and concentrate on getting the best deal compatible with the economic situation.

A Ministry of Labour survey has shown that the number of firms reducing personnel by 20 or more between October, 1974, and January this year was 1,391. Firing of over 87,000 high-school leavers was cancelled and 33 companies have cancelled or postponed hirings of university graduates. Some big groups have adopted a wages policy even stricter than that proposed by Nikkeiren. Sony and the Kansai Electric Power Company, for example, have frozen starting salaries.

Churoi (the Central Labour Relations Commission) has changed its attitude to arbitration. Formerly, it practice was to split the difference between labour's and management's proposals, but in some recent cases it has taken a different line. In mediating in a demand by NHK (Japan National Broadcasting Corporation) employees, for example, it proposed a 15.9 per cent. increase from April— which had, in fact, been NHK's final offer.

In these circumstances, employers hope, unions will moderate their demands. The crux of the argument is whether or not unions can expect to get increases that will cover price rises and give workers something extra as well. This could be afforded in the days when labour productivity was increasing, argue the employers, but now higher wages will push up costs, which cannot be passed

## Quiet outlook on wages front

WITH JAPAN'S economy still deep in recession, employers are hoping to stave off high wage awards during this year's "spring offensive." They appear to have a good chance of keeping increases near to the 15 per cent. guideline suggested by Nikkeiren (Japan's Federation of Employers' Associations).

There are some signs that the worst of the slump may be over. Department store and new car sales, for example, have been picking up since early in the year. A recent survey by the Nihon Keizai Shimbun (Japan Economic Journal) of 82 key commodities and services seems to indicate that industrial activities in the period April-June will show a moderate improvement over the period January-March; and an opinion poll of executives carried out at the end of February by the Economic Planning Agency also shows that for the first time in two years a majority of businessmen expect an improvement rather than a deterioration in business conditions during the next half-year.

But there are still many black spots in the economy. Industrial production in January was down 13 per cent. on the previous year. The net result, however, was the same as would have been produced by the usual joint announcement. These two examples were illustrative of the range of sensitivities prevailing in Japan. Bankruptcies, which in January on the question of competition, fell below 1,000 a month for the first time since October, 1974. Government prepared to submit a revision of the anti-monopoly law to the Diet for approval. Unemployment is over 1m, and the partial break-up of companies commanding monopoly or oligopolistic market per cent. on the previous year.

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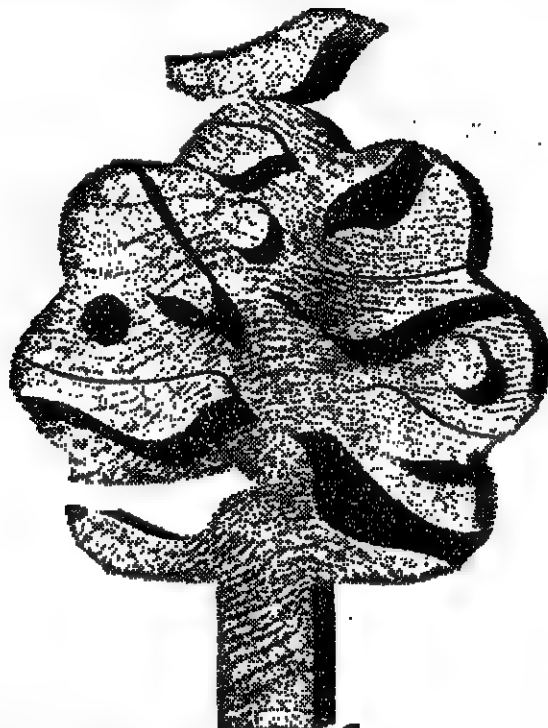
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## JAPAN VI

# Banks' rosy world view

THE LAST year has been one of mixed fortunes for the Japanese banking community. On the one hand, they can point with pride to the fact that Japanese banks have escaped the worst crises of the last year — not one has had the humiliation of announcing large-scale foreign exchange losses. On the other hand, there is no doubt that they suffered the penalty of an over-aggressive approach in some other areas of international banking.

The main one of these, of course, was their over-extension in the medium-term lending market. With hindsight it would appear that the Japanese Government's decision to hide a substantial proportion of its foreign exchange reserves by

keeping them on deposit with Japanese commercial banks was a major source of this problem. These deposits enabled the Japanese commercial banks to participate in medium term loans to a greater extent than their own capacity to borrow in the market place would otherwise have warranted. Following the oil crisis of late 1973 the Japanese balance of payments sharply deteriorated, and the Government needed to call on its foreign exchange deposits with the Japanese banks. This combined with the fact that the Japanese banks were left to finance the increased price of oil imports, caused such a sharp upturn in Japanese banks' calls for foreign exchange on the international money markets that a special "Japan rate" developed — other banks books grew too full of Japanese paper, so they charged Japanese banks more than others of similar credit standing for inter-bank funds.

The Bank of England's statistics, though they only cover the position of London banks, give some indication of the story. In September, 1973, Japanese banks in London had outstanding non-sterling borrowings of the equivalent of \$4.1bn, from other banks. This figure rose to \$6.9bn last March, \$7.8bn last May, \$7.4bn last August and \$7.8bn last November. The other side of the coin was foreign currency lending by banks in the U.K. to Japan. The figure here rose from \$1.9bn, equivalent at the end of 1972 to \$3.1bn, at the end of the following year. It stood at well over \$3bn throughout last year and reached a peak of \$5.9bn at the end of last year.

Inter-bank

It can be seen from these figures that the Japanese banks' borrowing on the inter-bank market had shown no sign of any fall even by the end of last year. However, there is no doubt that the problems associated with it have eased significantly from a peak in the middle of last year. As the Japanese balance of payments situation continues to improve, there is every likelihood that the pressure of Japanese inter-bank borrowings will also continue to ease — indeed this may well have happened already

though the figures are still too out of date to show it.

What is certain is that the Japanese banks are not going to try to increase their takings from the inter-bank markets any further now. Moreover, there is every sign that they are beginning to start lending medium-term again.

Already there has been an example of at least one Japanese bank taking a small participation in a medium-term loan to a Latin American country. There are indications that more substantial new lendings are likely to emerge in the not-too-distant future.

The question-mark still hangs over the whole subject is the extent to which the Japanese Ministry of Finance will keep close tabs on any future expansion of lending.

When the Japanese banks first started up their overseas operations in the late 1960s control by the Ministry of Finance was very close indeed. Over a period of time, the stringency of the control was relaxed and subject to general guidelines, the Japanese banks became freer to decide for themselves which loans they would put money into. Inevitably

the conditions of the last 18 months have meant some reversion to previous stringency.

In the case of the medium-term lending market, there is no doubt that at this moment in time the Finance Ministry has to be consulted on individual loans. In the bond sector too, where Japanese companies have been heavy borrowers during the last year, it is known that the Ministry of Finance approval is required for each issue.

Indeed with the experience of one or two not very successful issues behind them, the Finance Ministry's control even in this area has been tightened up. It is thought that a queueing system is now maintained, and that Japanese companies even receive guidance on which currencies they should borrow in. After the D-mark sector had proved receptive to Japanese borrowings, for example, other Japanese companies were encouraged to arrange their loans on the German foreign bond market rather than in the dollar sector.

With the possibility of further medium-term lending effectively closed, the extent of Japanese corporate borrowing on overseas capital markets has

in fact been the main platform which the Japanese financial institutions have been using to build up their position funds in the international financial markets during the last year.

As a result of this activity Japanese securities houses have now built up substantial operations in most of the world's financial centres. In New York their names not infrequently appear as underwriters of issues even by non-Japanese companies. They have successfully co-managed a number of large and placements with Middle Eastern institutions. And, obviously, they are now more significant in the European-based bond markets than used to be the case.

Favourable

The outlook for the future, naturally much happier for the Japanese financial institutions than the record of the immediate past. With the turn round in the balance of payments the possibility of extending new lending is reopened, while the favourable response of the international investment community to numbers of new issues of Japanese companies is encouraging.

Although they have been marking time, at least, large-scale finance is beginning during the last year, they have been able to show initiative, some respects. The first convertible issue in the Middle East, for example, was for a Japanese company, while a first foreign corporate issue, New York after the removal of the controls on capital export early last year, again a convertible, was also for a Japanese company. The aggressive reputation they built up early together with the abruptness of the commercial banks' switch from being large-scale lenders to straining the inter-bank markets by the extent of the borrowing has still to be 'laid down'. But they now have the opportunity to complete the process of building up an international position — a process which was so rudely interrupted by the oil crisis in late 1973.

Saburo Matsukawa

Mary Campbell

## Tokyo capital market

FOREIGN investors rediscovered Japanese equities early in 1975 after 18 months of steady disinvestment, when it became clear that Japan had successfully coped with the impact of higher crude oil prices upon its balance of payments. Finance Ministry estimates showed that during 1974 net sales of Japanese equities by foreign investors totalled \$1.1bn, but that during the first quarter of 1975 their net investment amounted to \$264m.

This investment became a significant factor in the Japanese bond market last January. The market, which was at a low ebb in the latter part of last year, began to revive towards the end. The Japanese Government supplied funds totalling \$920bn, to provincial banks, mutual finance banks and credit associations to help smaller enterprises tide over year-end shortages of money under a credit squeeze. In fact, those smaller enterprises did not need that much money, because they were already cutting back production heavily and laying off workers. Part of the money thus found

its way into the bond market.

Prices of bonds rose rapidly with a resultant decline in yields. The yield for some NTT (Nippon Telegraph and Telephone) bonds with early maturity, which exceeded 13 per cent in the closing months of 1974, declined to 10.5 per cent in February. The upturn took place despite sales of bonds held by city banks at the official suggestion of the Bank of Japan. The central bank took this step because it feared that too rapid a decline in bond yields might disrupt the whole interest rate structure at a time when the central bank was trying to keep it at a high level for an effective credit squeeze.

This development, coupled with indications that the value of the yen would appreciate in line with the improvement in Japan's balance of payments, caused foreign investors to start investing in Japanese bonds. Foreign investors showed special interest in NTT bonds and interest-bearing financial debentures maturing within a year or so. Last August the Japanese Government had eased the unofficial guideline that foreign investors should hold the bonds they bought for at least one year, allowing them to sell after six months.

Finance Ministry sources estimated net foreign investment in Japanese bonds at \$67m in January, \$148m in February, and \$58m in March, compared with net investment of only \$24m during the whole of 1974. Some stockbrokers believe that more than half of the investment represented oil money, mainly from central banks and other official organisations of the oil producing States.

The Bank of Japan, which for policy reasons tried to minimise the impact of interest rate differentials between Japanese and Western capital markets, said a considerable portion of the dollar inflow through this channel was due to hedging by foreign importers, such as ship-owners who had ordered ships from Japan against the possibility of further appreciation of the yen.

### Anticipation

The rise in foreign purchases of Japanese bonds in January was followed by even larger foreign investment in Japanese equities in February, when net foreign portfolio investment in Japanese stocks totalled \$133m. To a considerable extent this development reflected a sharp rise in overseas stock markets, although the Japanese stock market itself had been rising since late 1974 in anticipation of the easing of the credit squeeze.

During 1974 Japanese analysts occasionally stressed that Japanese stock prices had not declined to the same degree as those of Western markets from the peak of early 1973. This year they are pointing out that Japanese stock prices have not yet recovered as much as Western stock markets towards the peak level.

The trend continued into March, when net foreign portfolio investment in Japanese stocks totalled \$140m, according to Finance Ministry estimates. Ministry sources said investment in bonds was rising again in April, although those in stocks were levelling off somewhat.

At the height of the dollar high. Such a development,

inflow there was a body of opinion in official Japanese Government quarters that foreign exchange control on foreign investment in Japanese bonds, and possibly stocks, should be tightened to prevent repetition of the excessive liquidity created by a massive dollar inflow during 1971-72.

The foreign currency inflow during those years helped to provoke the subsequent rampant inflation, which the Government had barely managed to bring under control by early this year.

But the Government decided against controls on foreign currency inflows and opted instead to re-open some of the channels for the outflow of dollars, which were closed during the 1973-74 period of balance of payments deterioration. Finance Ministry sources said Japan would soon re-open the Japanese bond market to foreign issuers, such as foreign governments and international financial institutions, after a lapse of nearly a year and a half. They said about 10 prospective issuers had notified the Japanese Government of their hopes to float yen-denominated bonds in the Japanese capital market. Mr. Tarochi Yoshida, Vice-Minister of Finance for International Affairs, has indicated that initially only one issue a quarter would be permitted.

### Issuers

Prospective issuers mentioned in Japanese underwriting circles include the Governments of New Zealand, Mexico, Brazil, Finland, Malaysia, Singapore, the Philippines and Australia, as well as the World Bank and the Asian Development Bank. Some of them issued yen bonds during the 1971-73 period.

Mr. Robert J. Tizard, New Zealand's Deputy Prime Minister and Finance Minister, who visited Japan in April, said he inquired about the rates of interest a New Zealand issue might get in Japan. If the plan materialises, it will be the first issue of a New Zealand bond in Japan. Official Japanese sources said any foreign issuers would be asked to convert the proceeds of the issues into foreign currencies as soon as possible, because it was the policy of the Government not to permit foreign governments to hold yen as a reserve currency.

Immediate prospects for foreign portfolio investment in Japanese bonds and stocks are not clear, but both Japanese official and securities sources believe net investment will continue for some time. Mr. Noboru Yoshii, senior managing director of Sony Corporation, believes foreign investors will buy back about half of the ¥1.1bn of Japanese stocks they sold last year.

Daiwa Securities Company Ltd. said it would be reasonable to expect that net foreign investment in Japanese stocks this year will amount to \$1,700m. Much will depend on the exchange rate of the yen and the speed with which the Japanese Government will permit the Japanese economy to reflate.

The Governor of the Bank of Japan, Mr. Teichiro Morinaga, said recently that, although the yen was floating and theoretically could move freely according to market conditions, it would be difficult for the central bank to permit the yen to rise too

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# Investment abroad on the increase

FULL-SCALE mission is coming to Britain from Japan to study the investment opportunities in the country, as part of a survey which will include Holland and other countries. These three countries, with their access to sea oil and/or their advanced standards of technology, are shortlisted by the Japan Productivity Centre as potential bases for Japanese manufacturing for the EEC market.

Balance of payments restraints have not prevented Japan from increasing her direct private overseas investments during the past year, indeed, the anticipated liberalisation of foreign investment "which is soon expected will find companies on more conscious of the incentives for setting up abroad. The total figure for private Japanese investment abroad at the end of last September was 1.7bn, representing an annual growth rate of 27 per cent. over the figure for March.

The most important sites were, in order of importance:

	\$m.
U.S.	2,256
U.K.	1,491
France	1,147
Indonesia	1,064
Saudi Arabia and Kuwait	648
Australia	501
S. Korea	489
Canada	407
Others	3,883
<b>Total</b>	<b>11,656</b>

These recent increases have no doubt been largely in fields where the Government has given exemption for financing, notably for energy and raw materials projects. But companies have also succeeded in finding alternative sources of finance which have helped them to overcome the official restrictions to some extent.

As usual, the trading corporations have taken the lead in this. They have built up the capacity of their overseas branches and subsidiaries to acquire funds, in order to meet their financial requirements abroad with funds raised from overseas sources. Mitsui, for example, has been raising U.S. funds since the

## Accumulated

The way in which the trading corporations lead in overseas investment is apparent from the latest list of the top eight Japanese firms in terms of accumulated foreign investments (number of overseas firms in brackets):

	Yen bn.
Mitsui (187)	185
Mitsubishi (202)	93
Marubeni (188)	69
C. Itoh (176)	54
Suidtomo (93)	34
Toray (46)	29
Sony (21)	22
Honda (12)	22

But in terms of purely manufacturing investment, it is the car, electrical and textile companies which dominate (number of foreign enterprises in brackets):

	\$m.
Nissan (12)	185
Hitachi (20)	179
Matsushita (45)	179
Yoshida KK (27)	120
Sanyo Electric (28)	118
Teijin (25)	116
Toyota (10)	93

Some local authorities in the U.S., eager to attract Japanese investment, are offering bond issues with relatively low interest rates, and this is another way by which the Japanese can get a foothold in the balance-of-payments difficulties at home during the past year.

Now that the balance of payments has been corrected, corporations expect to become free again to invest abroad as they wish. Meanwhile the incentives have, if anything, grown since the oil crisis.

One possibly unexpected factor is the impact of the Government's planned revision and stiffening of the anti-monopoly law. Asahi Glass, for instance, the leading sheet glass maker, has apparently decided that further domestic expansion is jeopardised by this, and so it is boosting its overseas investment this year a hundred-fold over last year's. It will expand in Europe, the Middle East and South-East Asia, building on earlier experience in India, Thailand and Indonesia.

On the other hand, the inflation of costs has provided an inhibiting factor in some of the larger overseas projects, especially in the steel industry. The Kawasaki-Inland steel plant at Tubaran in Brazil, for example, is now going to cost about \$2bn, instead of the originally anticipated \$700m. One result is that more Japanese partners, especially trading houses, are being involved in projects.

This factor is one reason why investment in the Middle East has not progressed as fast as had been expected, particularly after the tour by Mr. Takeo Miki, the present Prime Minister, at the end of 1973, when long lists of aid and investment schemes were agreed.

The shortage of local skilled labour is another handicap, about which the backers of the Nippon Steel-Nippon Kokan steelmill project in Saudi Arabia complain. In other cases, notably the Iraq cement plant, the Japanese have lost to European or American competitors.

Of the 18 projects to which Japan found itself committed in the Middle East as a result of the oil embargo, only two seem to be moving ahead on schedule—the Yen 300bn, Kobe steel plant in Qatar and the Nippon Mining mineral project in Saudi Arabia.

Others, like the Yen 300bn, chemical fertiliser plant and Yen 500bn, liquefied petroleum gas scheme in Iraq, are in one way or another held up, and the Ministry of International Trade and Industry in Tokyo has just started a fund to speed them up by subsidising the pre-

CONTINUED ON NEXT PAGE

## Latin America

In Latin America, whose popularity among Japanese investors grows and grows, recent announcements include a \$33m. Furukawa Electric telecommunications cable factory in Brazil to challenge the Pirelli market there, a Toyota car factory in Peru, a \$23m. Honda motorcycle factory in Brazil and the Marubeni papermill in Sao Paulo.

There have been a very small number of real estate and tourism ventures announced in recent months in spite of the Government policy of withholding foreign exchange for them. Sony and Japan Grace are building a hotel in the Mariana Islands, while Unitika, Nichimen and two other Japanese companies are to build a 37-storey hotel in San Paulo.

But most of the recently announced projects are for raw materials and energy. They include exploration or exploitation of aluminium (Mitsubishi Metal Corporation's \$400m. scheme in Brazil), chrome (C.Itoh and others in Madagascar), copper (Mitsui Metal

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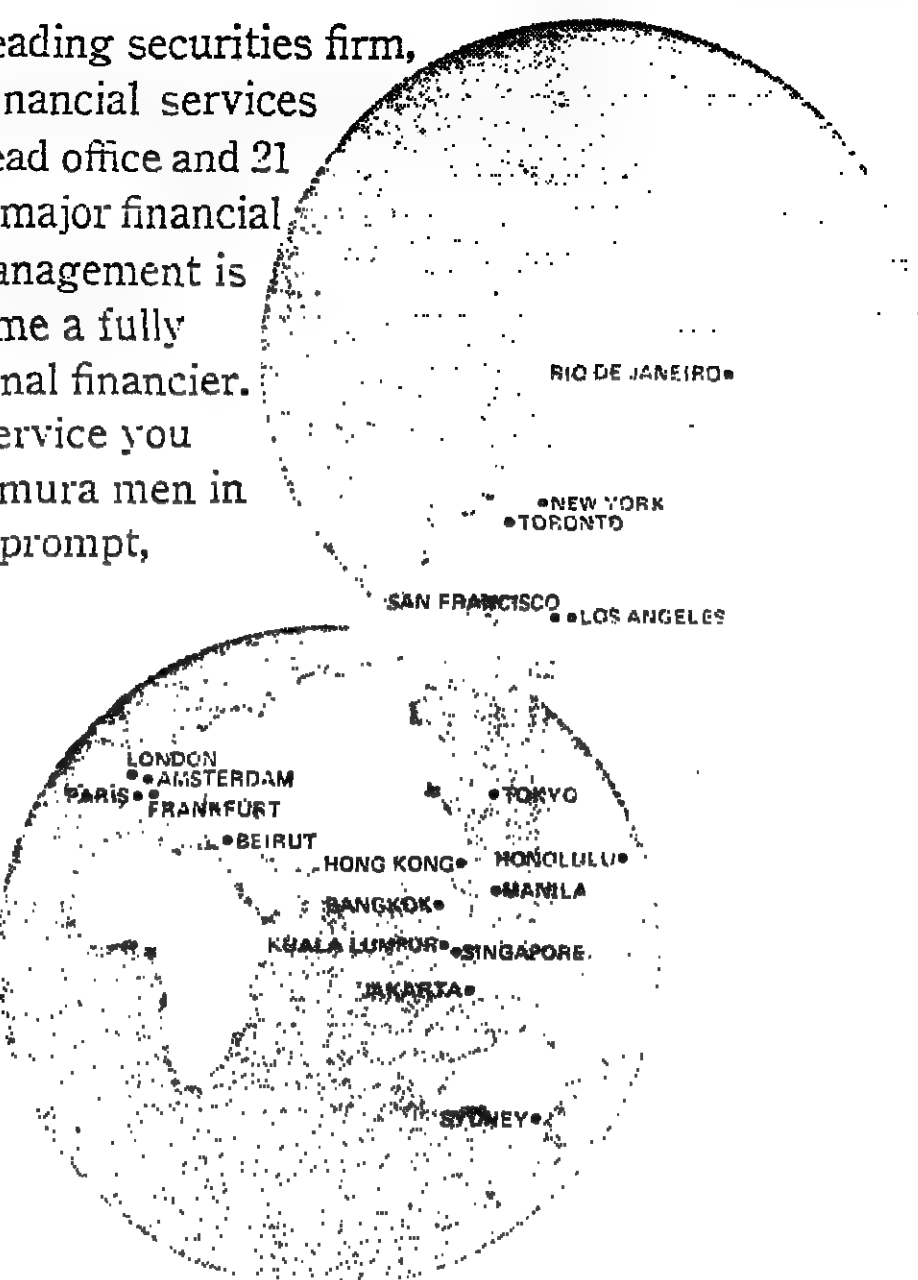
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# Foreign technology

FOR A country that has made such considerable industrial progress since the war, Japan is as singularly dependent on the goodwill of outsiders for that essential factor in growth—new technology. Year after year it has looked to the U.S. for more than half its imported techniques, with a few of the European nations taking up most of the remainder.

It is an arrangement that has worked remarkably well for a quarter of a century and the Japanese would be the first to point out that they could not have got far without purchasing technical assistance. In the last 14,000 contracts have been entered into in that time.

In turn, we must agree that Japan's engineers and scientists are the very best of what they get from abroad. They are a happy mix of imported and home-grown talent, and then exporting the original supplier—in the jendest manner, of course, foreign technology, and tended versions thereof, have doubt played a substantial role in Japan's export success story.

## More slowly

One waits to see what will be the effect of the complete liberalisation of technology imports during the fiscal year recently ended. Presumably it could make for even faster progress around the world, though the latest available figures, those for fiscal 1973 (ended March 31, 1974), indicated that overseas purchases of technology were growing more slowly than a year back.

Perhaps some of the technical advances available were not at Japan was looking for at that moment, or the country is taking the strain of the economic recession. However, fiscal 1973 technology imports still looked very formidable: 1,931 techniques under contracts exceeding one year's duration (15 more than in fiscal 72), and a further 519 under agreements of less than one year

(32 more). The bill ran up to \$715m, which was 25 per cent. more than the preceding year, some of it undoubtedly due to the sellers covering their inflation costs.

Long-term contracts with America took up no less than 51.2 per cent. of the total, with West Germany in second place, but far behind, with 11.6 per cent. France's 10 per cent. share, Switzerland supplied 5.1 per cent. All told, Japan bought from 27 countries, showing that it has a good nose for new techniques.

The selection of technology is interesting. Of the long-term contracts, which obviously are designed to meet long-term needs, machinery claimed 31.8 per cent., electricity 15.8 per cent., and chemicals 13.9 per cent. Strangely, at a time of textile doldrums, technical know-how for the textile industry stood high on the list of acquisitions; possibly the hope is that a new trick or two will help lead the way out of the depression. Not so strangely, techniques involving electronics and communications almost doubled on the previous year and petroleum techniques rose 80 per cent.

One would expect Japan to be looking for anti-pollution devices, but nowadays Paris fashions and golf-course designs are also appearing in the technology purchases, though it should be noted fashions may cover only the use of a particular trade mark. Another Japanese custom is for a number of companies to be granted permission to use the same technology—such as 24 firms for a magnetic tape player, 13 for semiconductor equipment.

Judging by the figures, Japan looks unlikely seriously to curtail its purchase of overseas technology in the foreseeable future, even though the ever-advancing price of it will demand the exercise of caution and possibly limit the field. We can expect much more two-way technical co-operation with East European countries. The Soviet Union, Czechoslovakia, Poland, Romania, Bulgaria and especially East Germany are all likely to appear frequently among the buyers and sellers of technology from now on.

There are two ways in which a country can offset big expendi-

ture on foreign technology—sell more of its own, or do more research and development. Japan is certainly exporting a lot more technology these days, and its R and D spending is going up year by year.

## Export

First, export of technology. It was not a bad effort to take \$88m. in payments in fiscal 1973, and that showed a solid gain of 18.9 per cent. over 1972. Still, it meant that for every eight dollars spent only one came back. An industrial leader has to do better than that and I detect a determination to do so.

For instance, I have read in the past few days that Japanese National Railways is sending 12 engineers to Brazil to study technical aid in electrification, signalling and other communications; Mitsui Toatsu Chemicals, which purchased the licence to make polypropylene from the Italian company Montedison in 1962, has reached a basic agreement to supply Montedison with a new, much simplified process of making the synthetic resin; Onoda Cement and Kawasaki Heavy Industries have concluded a contract with a French cement maker on reinforced suspension preheater technology; Sanmitomo Chemical is exporting an improved aluminium smelting technique to Norway; and Mitsubishi Metal is extending its continuous copper smelting and converting process and electrorefining technology to Canada.

As to home-grown technology, every industrial country knows how much the trial and error of that system costs. Japan's spending on scientific and technological research during fiscal 1973 was 24 per cent. up on the previous year—¥2,215.8bn. But much of the increase went in personnel and raw material costs. No fewer than 292,000 scientists and researchers are seeking answers to Japan's questions, 16,000 of them women. The natural science field accounted for 89 per cent. of the costs, the ¥1,950bn, involved representing 2.16 per cent. of the national income, so Japan is gradually creeping closer to the U.S.'s 3.3 per cent. and

West Germany's 2.7 per cent. Private companies were responsible for 59 per cent. of the expenditure, universities and colleges for 26 per cent., and research organisations for 15 per cent. Electric and electronic machinery, chemicals, and transport machinery were the biggest avenues of expenditure.

The latest edition of the Japan Economic Journal reveals the diverse nature of the country's technological development just now. It includes new methods of solidifying sludge and mud under water with cement; a high-yield system of producing heat-insulating and heat-resisting potassium titanate fibres; mass production for the first time in Japan of molybdenum 99, a radioactive isotope for medical diagnosis; a synthetic resin-asbestos compound so rigid in physical quality that it can withstand great weight or impact in industrial application with hardly any deterioration; and the extraction of natural gas directly from crude oil.

This is the sort of thing that suggests that Japan, while willingly embracing new techniques developed by other nations, wants to prove to its own and everybody else's satisfaction that it is a leading industrial nation in its own right.

Just to make sure it does not miss any worthwhile domestic development, the country's Ministry of International Trade and Industry is setting up a centre with a working fund to keep promising small businesses active in the field of invention. These "venture businesses" will explore possibilities of technical development that some of the big groups may find beneath their dignity in the early stages.

In Japan this is a particularly fruitful field, as proved by the many thousands of patents taken out on "technical innovations" (let us call them "small improvements") every year. We must not forget that Sony and Honda started out as venture businesses in post-war Japan—or that 4,289 applications for British patents came from Japan in 1973 alone.

Reginald Cudlipp  
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## JAPAN VIII

# Electronics hit by troubles

OVER THE PAST 13 years, during which Japan's electrical industry has been fortunate enough to experience only one serious decrease in domestic demand, the major manufacturing corporations have advanced almost steadily from one period of glowing prosperity to another. Now, however, for the second time in its recent history (the first was in 1971) a severe and prolonged recession has sharply reduced sales and forced production cutbacks.

Better times apparently cannot be expected until the last quarter of this year—and even then improvement will occur only gradually, according to authorities of the Electronic Industries Association of Japan (EIAJ). The association predicts that this fiscal year (April 1975 to March 1976) will see output decline by 2.2 per cent, when compared with the previous fiscal term, to total approximately 25,800m. in value. Nevertheless, the industry is responsible for something over a fifth of the country's yearly machinery production.

This fiscal year, production of consumer electronic appliances is likely to total about 22,513m. in value, or a decline of roughly 1 per cent. from output in fiscal 1974. Some idea of what this means for the industry can be obtained from indications that production of colour TV receivers over the next 12 months from April 1 off in recent months. But the last will total no more than 7.1m. sets, a drop of 3 per cent. Leaders of this glamorous industry had not expected this, their biggest division, to be hit so hard by poor sales over the past 16 months or so. Industry executives find themselves embarrassed by a combined stockpile of unsold colour TV receivers of more than 600,000, an increase of more than 60 per cent, when compared with inventories just a year ago.

Exports of all electronic machinery and equipment by Japan in 1974 totalled 224,600m. This was an increase of 21.8 per cent, compared with the preceding year. Included were household and industrial items and parts and accessories. Exports of colour TV sets were up 24.3 per cent, of black and white 31.7 per cent, radiograms 151 per cent, stereo sets 36.2 per cent, amplifiers 26.9 per cent, and radio receivers 10.3 per cent.

Among industrial electronic products, exports of radio equipment rose by 46.8 per cent, miscellaneous electronic appliances by 40.1 per cent, electric-electronic measuring instruments 27.4 per cent, and

electronic desk calculators 7.3 per cent. Parts and accessories registered an export gain compared with calendar 1973 of 32.2 per cent.

Reflecting the world-wide inflation, last year's exports by this industry often were down in quantity, though higher in value. This trend is expected to continue. And overall export shipments could fall this year in view of the fact that overseas orders are now off by around 14 per cent or more.

In the face of this situation, many of Japan's largest makers of electric and electronic products are currently engaged in efforts to develop "new-look" models, to offer lower-cost goods, and to encourage their retailers to stage discount sales for the purpose of lowering stocks. As a result, business profits for the spring term may decrease by as much as 50 per cent, or more for most of the industry's corporations.

Earnings in the industry are considered likely to begin to recover by autumn, although only moderate progress can be expected because of added personal expenses due to pay increases and the high cost of sales promotion campaigns. Best results are anticipated in the fields of audio equipment, not only in Japan's domestic market but overseas as well.

Selling well at home and abroad are Japanese speakers, amplifiers, turntables and a wide range of parts required for assembly of stereo sets. Some Japanese executives are predicting that within a few years their companies' domestic sales and exports of audio equipment and parts will exceed their market of colour TV receivers—although this may prove to be something of an exaggeration.

Meanwhile, the leaders in the industry are concentrating on pushing technological progress. They hope to develop new products which will attract consumer attention and overtake Western rivals in general electronic technology. Fears in the industry at present stem from the belief that Japanese electrical appliances are tending to lose much of their competitiveness in world markets.

Industry concern results from the knowledge that the competitiveness of Japanese home electronic appliances have declined widely in world markets, particularly in the U.S. where colour TV sets made in Japan carry price tags about 10 per cent higher than American sets. It has been emphasised by

Looking to the more distant future, the Japanese appliance makers are pinning their hopes on commercial development of colour video recorders (VCR) both domestic and overseas markets. In this area are Matsushita Electric Industrial Co., Sony Corporation, Victor Company of Japan, Nippon Electric Company and the Teac Corporation, Sanyo Electric Co. and Tokyo Shibaura Electric Company.

The fact of the matter is VCR equipment was first put on the Japanese market a decade ago, but the products are so expensive and bulky they were sold chiefly to schools and corporations. It can only be a matter of time, however, before much less expensive more attractive models developed for home use.

Makers sold more than 100 units in Japan last year, but in the industry is that by 1978 will be in the millions. If sufficient mass production can get underway, bring down costs to a point where home markets can be developed in Japan and abroad. It could be a product to bring renewed brilliance to Japan's waning industry, challenging even the most active competitors throughout the world.

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### Drastic

Stocks would be well above 1m, but for recent drastic production cuts by Japan's larger manufacturing companies last year and in recent months. Many employees have been laid off or transferred from assembly lines to sales outlets. Large numbers of surplus workers also have been switched to plants turning out air conditioners and refrigerators for the summer season.

Relocating of employees on such an extensive scale in response to the slack demand for colour TV has resulted in the dropping of traditional hiring of temporary workers normally required to meet seasonal demand. In the meantime, regular employees are being encouraged to take early vacations instead of waiting until mid-summer.

Some makers in the industry report that, with inventories now declining on a gradual basis, they may begin recalling laid-off workers by autumn, when they begin easing up on production cutbacks. A number of more optimistic executives even see this development over the next few months.

Fortunately for the industry, demand is picking up for washing machines, refrigerators and microwave ovens. In addition, it is believed that with the summer months will come rising domestic demand for tape recorders, radio communication equipment, radiograms, stereo equipment, radio sets and similar items.

As expected, many companies have cut their prices to reduce inventories from the total stockpile peak of 1.2m. TV sets of



Watch assembly line at the Tokyo factory of Setko.

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Capital... US\$221,849,000  
End of September, 1974 Exchange Rate: US\$1 = ¥297.50

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## Investment

CONTINUED FROM PREVIOUS PAGE

Mining and others at Frieda in American employees. Papua New Guinea, oil Europe is not neglected, although it has not been taking share of a \$400m. Venezuelan first place recently. One refinery, manganese (Nippon interesting development was the Denko and others in Uppes first step overseas by Japan's (Volta), zinc (Kinsho-Mataichi computer makers, with Fujitsu's and others in Tennessee) and 30 per cent, share in the new uranium (Dowa Mining and \$12m, SECISA plant in Spain, companies in Washington and springboard for other European Wyoming in the U.S.).

The latter projects illustrate the growing Japanese involvement in North America. Recently Nippon Paint started a new U.S. subsidiary to help its South East Asian operations. In the U.S. and West Germany using its Hong Kong company for the purpose (another way of beating the foreign exchange shortage in Japan). Nippon Steel is considering a steel fabrication plant in Texas.

Sony, always the innovator in international operations, is starting a new factory at Delano, Pennsylvania, to manufacture stereo sets designed not by its head office in Japan but by its

Third World examples of this. technique are the purchase by NHK Spring and three other Japanese companies of 70 per cent of Cimbara, the Brazilian car spring manufacturer, with a view to exporting to the U.S. and Europe, and also the recent raising of the Toray and C. Itoh interest in Hong Kong's Textile Alliance Ltd. from 40 to 55 per cent.

Britain's experience of Japanese take-over is apparently limited to the Suntory acquisition of 10 per cent of Glenlivet Distillers, for which it is the agent in Japan. There is no intention, it seems of gaining a majority stake.

Not all Japanese firms are as single-minded as Teijin, which is in the middle of a five-year programme to invest ¥30bn. abroad in order to reap overseas profits of ¥18bn. a year by then — matching domestic profits from within the Japanese market.

But the Doddwell report a few months ago offers a dependent assessment of the years from now. Japanese investment overseas will have reached \$99bn. of which about 40 per cent would be in developed countries, particularly Asia. Indeed, Japanese manufacturers tend to become fixated with the low-tech standards of the Third World, preferring to launch out in European and North American production. "For the purpose of market development," commented Mr. Nagai of Suntory, the clashing machinery recently, "there is more advantage than exporting products from Japan. In some respects, including the quality of the product, production in an advanced country is more advantageous than in a developing country. He was thinking of the U.S., Australia and West Germany."

Dick Wain



# Steel industry flexes its muscles

IT HAS never seemed more correct to think of steel as the backbone of the Japanese State. The industry, which has been the Liberal Democratic Party's most important political ally since its formation in 1955, has been the backbone of the Japanese State.

Whether the steel industry's role in the export drive which enabled Japan to pay its higher oil bill.

This year the steelmakers could be a key contributor to the business recovery by virtue of their massive capital expenditure programmes.

By some yardsticks the industry has encountered checks to its growth in the past two years. But there is no reason to think it has been any less able to take care of itself. Nor has its prosperity diminished.

## Consumption

Raw steel production reached a temporary peak in the 12 months ended March 1974, when it was 12.0m. tons. Apparent domestic consumption was 8.6m. tons and exports were 3.4m. tons (raw steel basis). Recession year 1974-75 saw production cut to 11.4m. tons. But even recession proved a boon, at least in the early stages, by freeing supplies for exports which until the end of the summer had been substantially higher than prices than the industry was charging at home. Then, when world market prices slid, domestic ones were raised.

The overall result for the 12 months was that Japan exported

36 per cent of its output. Exports rose 9.6m. tons to 4.1m. tons, and domestic consumption dropped 15.6m. tons to 7.9m. tons, lower than it had been in the 1972-73. Steel product exports (not counting cars and ships) were worth \$5.1bn, up 102 per cent.

The second half of the fiscal year was much less satisfactory than the first, but the industry by no means lost its nerve. Preliminary indications are that capital expenditure by the steelmakers rose 52 per cent to \$1.3bn, much the highest ever as well as more than Miti had bargained for.

This year (beginning April 1) the steel industry plans to spend \$1.95bn, another 50 per cent increase. If this materialises, it would be among the main boosts to effective demand to come from private-sector investment (exceeded only by the power generators in aggregate and by nobody in relative growth). The average increase for all industries may be under 14 per cent, or virtually no real growth allowing for inflation.

There is every prospect that steel companies will do all they can. Five new blast furnaces are involved. Work on two (for Nippon Steel) is already far advanced and leading inexorably to commissioning in 1976. Preliminary work on another two (for Sumitomo and Kawasaki) has begun and is unlikely to be stopped. Kobe Steel from all accounts is not proposing to be prices than the industry was charging at home. Then, when world market prices slid, domestic ones were raised.

This year the industry is forecasting another fall in output, to around 11.0m. tons. Exports would be 4m. tons lower at 37m. tons and domestic consumption

would be unchanged. This is not as gloomy as it looks. The mills have every intention of raising domestic prices in the summer, by as much as \$14.50 a ton, to major customers, including the shipbuilding and motor vehicle industries. They also see an end to inventory adjustment in some export markets and the possibility that export prices will begin to pick up.

That is the theory. In practice, almost anything could happen overseas, but the industry will no doubt come away with most of what it wants from domestic consumers. Meanwhile, managements have their sights firmly set on 1978, suitably encouraged by semi-official predictions of markets (88 per cent domestic) for more than 160m. tons by then.

The question arises how all this activity fits in with national guidelines or objectives relating to overall economic growth, re-allocation of resources between industrial sectors, domestic congestion, pollution control and so on.

## Projections

Steelmen say it accords very well. Market projections, borrowed from the Industrial Structure Council, assume 1974-1975 GNP growth averaging around 5 per cent (albeit starting at zero and mounting to 7.3 per cent).

Though the emphasis in future industrial development is to be placed as far as possible on so-called "knowledge-intensive activities" (computer software and the like), it stands to reason that steel will remain

the basic ingredient of much of Japan's economic activity for the foreseeable future.

Clearly, present expansion plans demonstrate that the steel industry is not exporting itself, in the sense of any net reduction in its activities at home, to more spacious surroundings elsewhere. However, such projects as Kawasaki's sintering plant being built in the Philippines, planned joint ventures in Brazil and five possible steel mills in the Middle East, put steel among the pioneers attempting geographical diversification of essentially integrated operations. None of this would have been contemplated just a few years ago.

Steel production is a major cause of air pollution, but the industry claims also to be among the biggest spenders on clean-air technology. Miti estimates that 19.7 per cent of industrial investment this year will probably be classified as anti-pollution expenditure and steel companies claim to be in line with the average.

More generally, there is no doubt the steel industry is in a position to influence Japan's decision-making process. Nippon Steel, which recently celebrated the fifth anniversary of the merger which spawned it as the world's biggest steelmaker, is

the repository of vast power. Accounting for two-fifths of industry output, it is the undisputed price leader. Its influence in wage settlements may be less easy to define, given there must be limits to its room to manoeuvre, but the fact remains that what Nippon Steel proposes all Japan habitually accepts as the reference point for its annual wage hikes (and the company's own workers take the offer as it comes).

## Donor

Politically, Nippon Steel is among the most open and generous of donors to the governing party's funds.

What this tends to mean is that there can be few national guidelines and objectives, perhaps none in the economic sphere, which the steel industry is not capable of making or breaking. This must certainly include the policy question of fast or slow economic growth, the answer to which will justify the industry's programmes, or fail to. It may be going too far to assert the steel mills will set the pace by their own actions—but it is not too much to think their plans must show which way the wind is blowing. It is the industry to watch.

Peter Duminy

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# Shipyards face drop in orders

RESPONSIBLE for more than half the world's output, Japan is by far the largest shipbuilding nation. Yet the industry is now facing the worst spell in its post-war history. Until last summer, shipbuilders had still smaller tankers.

But the worldwide economic recession drove to save on oil has changed the whole picture. Since the end of last year contracts for large tanker construction have been cancelled one after another and, as new orders are coming for even the smaller ships. As ships are the third largest export after steel products and motor cars, these cancellations will affect the nation's trade balance seriously.

Orders for shipbuilding have increased unprecedentedly in 1972 and 1973. Most were for large tankers of more than 200,000 dead-weight tons to be delivered in 1975 at the earliest.

To meet the increasing demand, shipbuilders constructed super docks. But after the oil crisis shipowners began to worry about an over-abundance of tankers. The world's total tonnage of tankers is supposed to double by 1977 to 430m. dwt. Even taking scrapped ships into consideration, a fairly large excess tonnage seems inevitable.

Shipowners are also worrying about the declining level of tanker freight rates as some spot rates have fallen to one-tenth of the peak. Further, as the chances of the Suez Canal being reopened have increased, shipowners have begun to lose interest in large tankers, and financial institutions to feel suspicious about the safety of tanker investments and so reluctant to back them.

Thus orders received by Japanese shipbuilders during 1974 dropped by 64 per cent from the previous year to 13.4m. gross tons (463 vessels). In particular, orders for large tankers exceeding 200,000 dwt. fell by 75 per cent to 5.2m. dwt. Orders for super tankers exceeding 400,000 dwt. totalled only three vessels in the first three months and none since last April.

In addition, contract cancellations have started, with vessel years. Total value of foreign orders taking the port contracts amounted to

Y.924.3bn, or about a quarter of the 1973 level.

The shipbuilding industry is not in good shape even without the cancellations. Because of the rapid rate of inflation, shipbuilding based on fixed-price contracts has become unprofitable. There have been some cases where a large tanker which presently costs more than Y15bn. to build was contracted for Y12bn. or so.

Another problem for the industry is the increase in deferred payment contracts. So far, foreign owners have usually paid in cash in four instalments, and deferred payment accounted for only 10 to 20 per cent. Loans advanced by the Export-Import Bank on shipbuilding contracts totalled Y150bn. in fiscal 1973 and Y110bn. in 1974. But deferred payments are now approaching about 70 per cent of the total value of contracts scheduled for completion in 1975 and 1976.

Large shipbuilders are reported to have experienced increased sales but decreased profits in the half-yearly business period ended March last compared with the previous term. Their results are expected to worsen in the current period.

To cope with difficulties, shipbuilders have taken various countermeasures. To avoid idle docks and equipment, they are trying to extend the construction period by slowing down workers and cut overtime.

Diversification of production is another measure. Many builders have moved into production of drilling rigs and anti-pollution equipment. Even during the recession, companies' investment in anti-pollution equipment was active and it helped secure the business of shipbuilders.

Anti-pollution equipment now accounts for almost 10 per cent of the total sales of Mitsubishi Heavy Industry, Kawasaki Heavy Industry and Hitachi Shipbuilding. Smaller companies specialising in shipbuilding are suffering even more. Some of them have decreased or omitted dividends.

As an executive of a leading shipbuilder said, the industry has "entered a long tunnel whose end is not yet in sight."

Orders from overseas dropped drastically last year. Export contracts signed during 1974 covered 251 ships, less than half the level of 1973. Reflecting the decline of large tanker orders, the total tonnage was 4.9m. g.t., less than one-fifth of the previous year. Total value of foreign orders taking the port contracts amounted to

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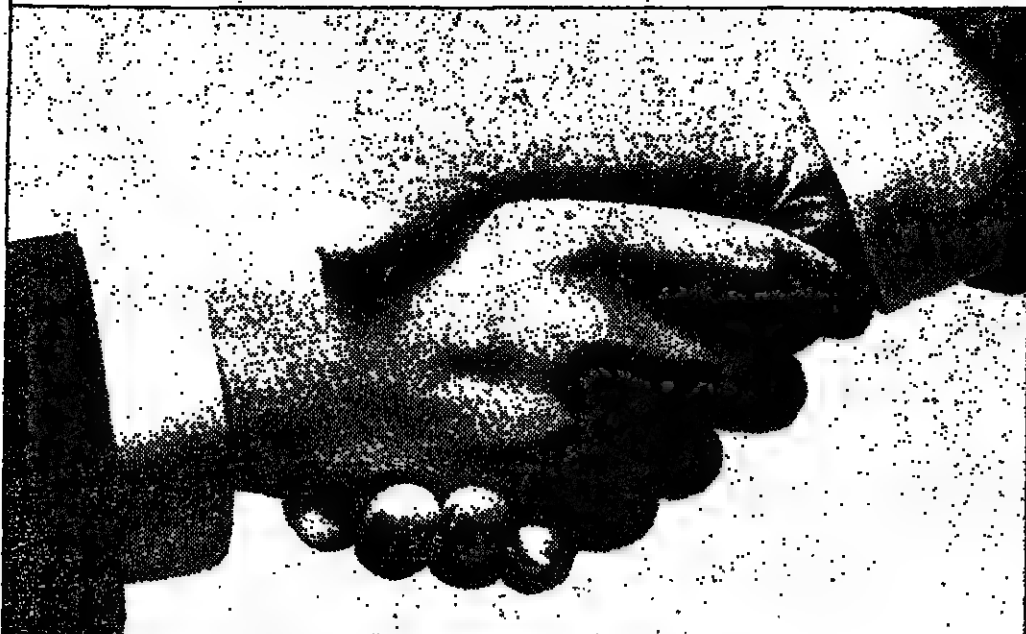


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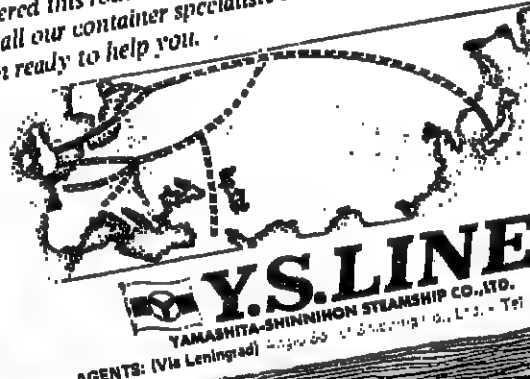
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## JAPAN X

# Motor industry rides out recession

JAPAN'S automobile industry has by no means escaped the effects of the world crisis, though it might be that the repercussions are less drastic for the leading manufacturers, Toyota and Nissan, and the overall shocks less severe than for other advanced economies in which motor manufacture plays a significant role. Certainly, the automobile industry has an important share in Japan's economy; over 1.5m. workers are engaged directly in the motor industry—600,000 in production and 900,000 in the sales and maintenance force—and, with the addition of related fields such as materials production, the total employed accounts for 10 per cent. of all Japan's industrial workers. Production in automobile industry related fields reached about 9 per cent. of total production in 1973. And in the second half of 1974, Toyota maintained the position it has now held for some time—that of the second (to Matsushita) largest money-maker in the country.

### Car sector

Total automobile production in 1974 was just over 6.5m.—a fall of over 1m. from 1973, and the first negative growth figure for almost 20 years. The loss was almost entirely in the passenger car sector (down from 4.47m. in 1973 to 3.93m.), while commercial vehicles increased slightly to 2.62m. The groups of the Big Two continue to control about 70 per cent. of the total figures, not only for production and domestic registration, but also in share of exports. The Toyota Group (Toyota, Daihatsu and Hino) produced 37 per cent. of the total and accounted for 40 per cent. of domestic registrations in 1974, while the Nissan Group (Nissan, Nissan Diesel and Fuji Heavy Industries) recorded 31 per cent. and 28 per cent. respectively. Toyo Kogyo (Mazda) follows a long way behind with 11 per cent. of production (at 740,000 units only very slightly down on 1973), and Mitsubishi's 1m. units represents 7.5 per cent. of total production. Honda and Isuzu are the only two motor-makers to increase production figures in 1974 over 1973, Honda taking 6.5 per cent. of total production with 430,000 units, almost three-quarters of which were passenger cars.

Total domestic registrations, at 3.85m., were well over 1m. down on 1973's 4.95m. Passenger cars dropped 680,000 to 2.28m., and commercial vehicles were down 440,000 to 1.57m. All makers shared fairly equally in the domestic sales slump, the overall total representing 78 per cent. of the 1973 record, and only Toyota and Honda reaching figures higher than the average. (Imported passenger cars, with a total of 1.57m., were well over 1m. down on 1973's 2.65m.)

By value, automobile exports accounted for \$6.2bn., an increase of 53.7 per cent. on 1973 and just over 11 per cent. of total Japanese exports.

### Major share

By destination, only exports to Europe showed a decrease, of 4 per cent. to 388,000 vehicles, which was nearly 15 per cent. of total exports. North America continued to take the major share of Japan's automobile exports, with a total of 1.14m. and a 43.5 per cent. share. (However, the dependence on North America has fallen annually from a 53 per cent. high in 1971.) The next largest sectors, after Europe, were Oceania and South-east Asia, each with totals just over 250,000 units, and each accounting for 11 per cent. of the market. By country, U.S. was the front runner with 1m. units: Australia took almost 250,000 vehicles, and Britain was Japan's top European market (96,000 units), followed by Holland with just over 50,000.

Each of Japan's seven manufacturers recorded a gain in export totals. Nissan (Datsum) led the field with 864,000 units (21.5 per cent. up on 1973), with Toyota breathing down the Nissan neck at 858,250 units (nearly 19 per cent. up on 1973). The Nissan Group market share of exports was 35 per cent., Toyota's 34 per cent., trailing far behind came Toyo Kogyo with an export total of 388,000 vehicles, 15 per cent. of the overall total. Fourth was Mitsubishi (Cob) with 178,000, a 94 per cent. rise on 1973. Honda and Isuzu, both with 106,000 (not far below the domestic total of 117,000), Suzuki's 13,000 more than tripled the 1973 figure.

Nissan topped Toyota for the first time in nearly a decade and the narrow margin, of 7,750 vehicles in an overall total of as 1973 with an engine to meet



Toyota assembly line at one of its Takooka plants.

over 41,500, for once scored 1.7m. exported by the Big Two, more than their regular figure is an excellent example of the of 1 per cent. or less share, to fierce and close competition between two companies at the top cent. on 1973.) Toyota's Corolla (Nissan's Sunny led the domestic market for passenger car registrations by model, sector, or Matsushita (National) Corolla reaching well over 4m. in the first 14 models, only two Honda's Civic at 4th and 360 stances. With performances so close, the loser one year need otherwise exclusively Toyota and Nissan list.

The cumulative total for Japan's vehicle population—26.7m. units, comprising 15.85m. passenger cars, 10.5m. commercial vehicles and 390,000 buses and three-wheelers—increased by only just over 1m. since 1973, the most insignificant such increase since 1966, the year from which the Japanese automobile industry really took off.

Exports reached a record at 3.85m. in 1974 and the degree to which the domestic slack was diverted to the export sector is reflected in the big increase from 29 per cent. in 1973 to 40 per cent. in 1974 of total production which was sold overseas. A total of 2.82m. vehicles was exported in 1974, this figure representing almost 550,000 and 27 per cent. more than in 1973. This increase was shared almost equally at 275,000 units by both passenger cars (1.725m., an increase of 19 per cent.) and commercial vehicles (890,000, up almost 45 per cent. from 1973). One maker, Toyo Kogyo, sold more abroad than at home in 1974.

By value, automobile exports accounted for \$6.2bn., an increase of 53.7 per cent. on 1973 and just over 11 per cent. of total Japanese exports.

The domestic market seems to be picking up on 1974. In the first quarter of 1975, Toyota produced 17 per cent. and registered 63 per cent. more passenger cars than in 1974. All makers except Hino and Honda showed gains over 1974 for March registrations. But there are signs that some of Japan's automobile export markets are beginning to dry up. If some quarters of the trade had their own way Britain might put quotas on Japanese automobile imports, and, early in 1975, Nissan announced that its Australian exports would be cut by 50 per cent. and that other Japanese makers were likely to follow suit. For the moment, Nissan's shipments were to be limited to 1,500 monthly—contrasting sharply with 9,570 in November last year.

Given the broad situation, it is not surprising that the Government has yielded to pressures to postpone for two years the emission standards originally scheduled for 1976 which, with nitrogen oxide emission level cut by half, would have made Japan the most stringent anti-polluter (and would have reduced car imports even more). Both Toyo Kogyo and Honda claim that the original levels are technically feasible within the planned timescale, but other makers want postponement even beyond 1978. These delays are a bitter disappointment, particularly, to Toyo Kogyo, which has put so much research effort and so many resources into the development of the low-pollution rotary and was ready as early vehicles in an overall total of as 1973 with an engine to meet

this year's emission standards. Sumitomo Bank had provided Toyo Kogyo's miserable sales, Y.94,000m. (249m.) loan, a record since then highlights the conflict—between low pollution levels at the expense of high fuel consumption.

Some of the smaller makers, like Toyo Kogyo, are in difficulties. In January, Toyo Kogyo had 180,000 unsold units on its hands and cut production schedules for 1975 by 100,000. Two outside experts were brought in; one the former president of Sumitomo, Toyo Kogyo's main bank. By the end of January, a syndicate led by

Sumitomo Bank had provided Toyo Kogyo's miserable sales, Y.94,000m. (249m.) loan, a record since then highlights the conflict—between low pollution levels at the expense of high fuel consumption.

Two remain extremely strapped despite the recession. They are not the slightest fear Japan's Ministry of International Trade and Industry be obliged to do a British Leyland rescue operation either Toyota or Nissan.

Prof. Geoffrey Bowyer, Director, Centre of Japanese Studies, University of Oxford

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# Living with both communist giants

JAPAN, CHINA, and the Soviet Union are, each one of them, a distinctively kind. If Japan is an economic leviathan, China is an ideological mammoth, and the Soviet Union is an armed colossus. Acting together, the trio could shape the future political and economic configuration of Asia. Two of the three great powers, however, are at loggerheads: which places the third—Japan—in a unique situation fraught with uncertainty, and, indeed, a degree of danger. For events in Indo-China could be followed by political developments in Korea this year, depending no doubt on the mood and intentions of the U.S. But, leaving aside the possibility of a crisis in Korea, with its domestic consequences in Japan, the new wave of isolationist sentiment in America cannot fail to weaken the faith of the Japanese in Washington's readiness to defend them should the need arise.

This can only lead the Japanese to pursue even more carefully their existing policy of keeping on good terms with both Peking and Moscow. It is a very delicate balancing act that has to be sustained. And the signs are that the scales have been tipping in favour of Peking.

## Territorial

For one thing, relations with China, although complicated by the Taiwan issue, are not bedevilled by a contentious territorial question of the magnitude of the Northern Islands controversy, the great stumbling block in the way of a genuine Japanese-Russian understanding. Secondly, Sino-Japanese trade is booming; and Japan is now China's largest trading partner. Moreover, trade with China now exceeds trade with Taiwan, not to mention trade with the Soviet Union. The future seems promising, too. For the Chinese, it is reported, have undertaken to supply Japan with a significant share of their oil production. It remains to be seen, of course, whether Japanese expectations here will be realised. But China has a trade deficit with Japan, and this can be covered by oil Province.

On the other hand, the hopes of Siberian development have not been fulfilled. Japanese-Soviet trade, it is true, increased between 1970 and the end of last year at an annual rate of 20 per cent. Nevertheless, its value is well below that of Japanese trade with China.

The Russians claim to be eager for Japanese economic co-operation in the development of mineral and energy resources in Siberia. At the same time they seem to attach importance to Japanese Governmental financial guarantees for private Japanese firms venturing upon co-operative projects in Siberia. Indeed the chief Soviet trade official in Tokyo emphasised at a Press conference this spring that joint projects in Siberia should not be carried out simply between the Russians and private Japanese concerns; the Japanese Government itself must provide backing for such projects. In other words, there is an understanding enough from the Soviet point of view—a political dimension in what appears on the face of it to be a wholly economic issue.

It is precisely this aspect which makes the Japanese react with considerable caution. Economic development of the Soviet Far East, including the improvement of communications such as the Baikal-Amur railway now under construction, is a matter of anxious interest to the Chinese. For the Japanese Government, as distinct from private firms, to be involved, as financial backer, in such development might stir Chinese suspicions or, at the least, slow down the present satisfactory progress of friendly Sino-Japanese relations. When dealing with the Russians the Japanese always have one eye on China.

The Russians, for their part, always see their relations with Japan in the context of the Sino-Chinese dispute. Thus one reason for Soviet firmness in rejecting all Japanese proposals for the return of the Southern Kuriles is that territorial concessions made to Japan could well encourage the Chinese to raise irredentist claims on the Maritime Province.

The fact is that Japan's relations with China, as well as with the Soviet Union, are dominated by political rather than economic factors. For in prospect this year are two treaties, namely a "treaty of peace and amity" with China and a similar agreement, formally sealing a Russo-Japanese peace treaty, with the Soviet Union.

## Concession

The first of these will be easier to conclude than the second, and progress has already been made in this direction; more than enough to have given the Soviet Union some anxiety. Thus in February the Russians attempted to forestall a Sino-Japanese treaty by offering Japan a pact of "good neighbourliness and co-operation." This was rejected by the Japanese Government, because the proposed pact said nothing about the Northern Islands. For the Russians maintained that this knotty territorial question should be shelved. The Japanese are adamant. They will sign no treaty with the Soviet Union that fails to meet their demand for the return of the Northern Islands. Any Soviet concession short of this could merely damage Japan's relations with China—or so the Japanese believe—without giving Japan adequate compensation for the loss of Peking's goodwill.

It is very difficult, then, for Japan to keep her relations with the two powers perfectly balanced. The pull is always towards China; and this state of affairs is sure to persist.

All the same, the political factors complicating relations with China are by no means negligible. There is, of course, the matter of Taiwan. The death of Chiang Kai-shek reminded Japanese Liberal-Democratic Party leaders of the need (as the Japanese Press put it) "to express the nation's feeling of gratitude to Chiang who showed generosity toward Japan at the time of Japan's surrender in World War II." Ex-Premier Sato, therefore, attended Chiang's funeral as the representative of the Government party, although the

Japanese Government as such was not represented. Chiang's death, in fact, has made little difference. His son, Chiang Kai-shek, the Premier, is said to be resolutely opposed to giving up the Kuomintang's unyielding claim to be the only legitimate government of China. If this is so, it can only stiffen the attitude of the pro-Taiwan minority within the Liberal-Democratic Party.

Mr. Miki has long been strongly in favour of consolidating Japan's relations with Peking, but his administration contains some notable members of the pro-Taiwan group whom Premier Miki cannot afford to ignore. When it comes to concluding the treaty with Peking they may be seen to have had some influence on its final wording.

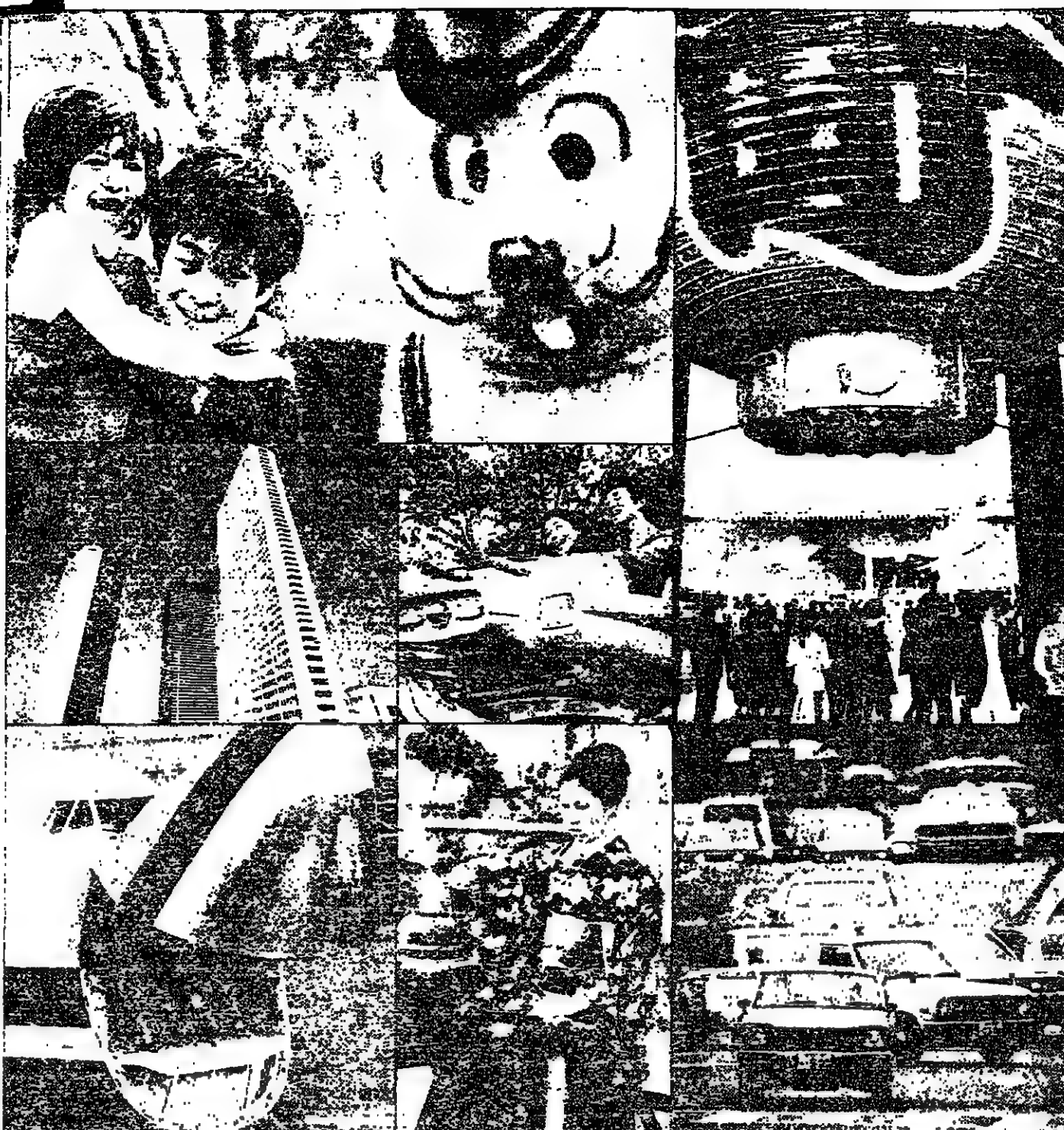
For example, the pro-Taiwan faction opposes the term "peace treaty," since Japan signed years ago a treaty of peace with the Republic of China (Taiwan). This particular treaty has ceased to be operative; but a new "peace treaty" with Peking, it is argued, could result in the abrogation of the Japan-Taiwan treaty and thereby create a technical state of war between Japan and Taiwan.

Furthermore, Peking is pressing for a statement in the proposed treaty, that China and Japan object to efforts by a third country "to seek hegemony in the Asia-Pacific region." This is considered by the Japanese as unnecessary and also unwise, since it could give offence to the Soviet Union.

However, there can be little doubt that such political issues, which are not of overwhelming gravity, can be overcome in the course of possibly protracted negotiations with the Chinese. For it is much in the interest of both sides to cement their economic relations by means of a firm diplomatic agreement; and it looks as though the Japanese, however reluctantly, will be driven to risk Soviet displeasure in order to place their relations with China on a solid footing.

Richard Storry

Director, Far East Centre, St. Antony's College, Oxford



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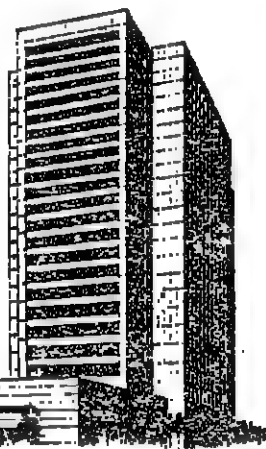
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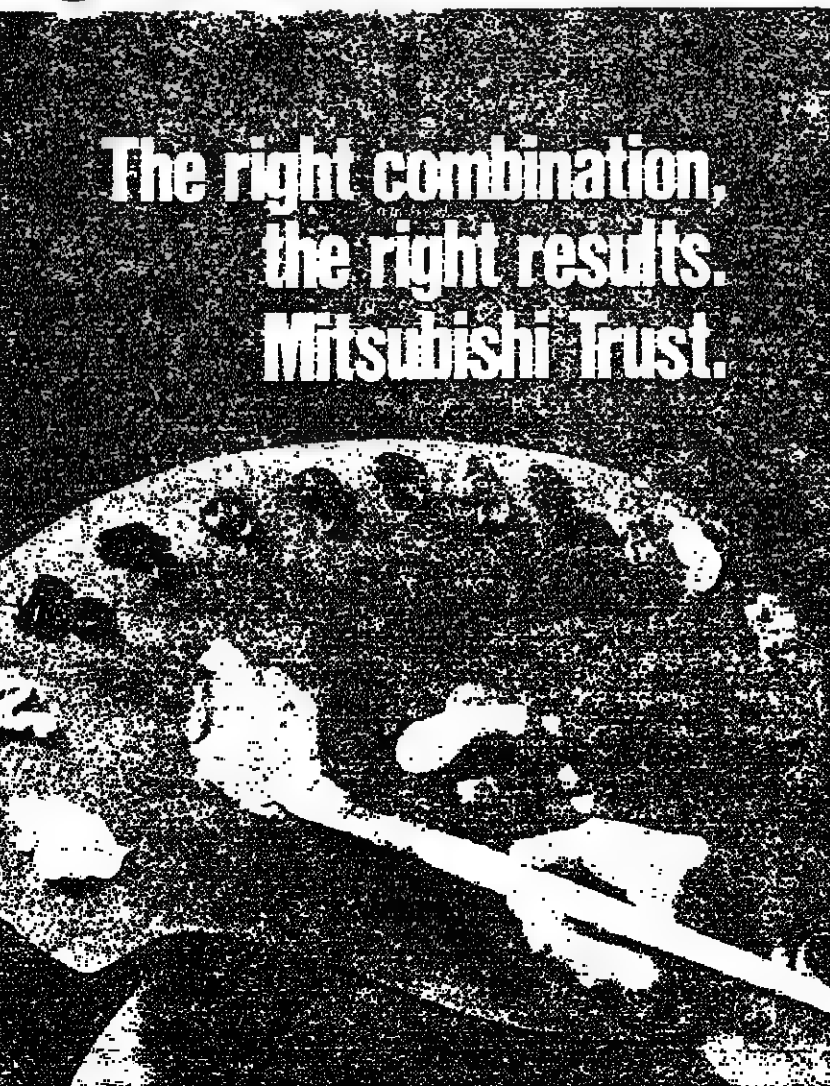
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## U.K.'s unbalanced trade

THE QUEEN'S visit to Japan itself has been getting mixed but not—at least as far as results.

Britain is concerned—by an exercise in trade promotion. No major, officially sponsored business event has been timed by the U.K. to coincide with the visit (like, for example, the British Week which was attended by Princess Margaret in 1969). The British Export Marketing Centre in Tokyo will be continuing with its normal business, staging nothing more glamorous than an exhibition of marine equipment and Her Majesty's only "business" engagement will be a lunch with members of the five major Japanese employers' organisations. Nevertheless, the visit will certainly be seen in an economic context even though most of the five-day royal programme will be social and ceremonial. The reason for this is that U.K.-Japan relations are passing through a difficult period at present because of the huge and growing imbalance in favour of Japan in the two countries' bilateral trade.

The Anglo-Japanese trade relationship is crucial for two reasons. First, the U.K. has the biggest visible deficit with Japan of any member country of the European Economic Community with the possible exception of the Netherlands—and the Community's attitude to Japan is very much in the balance at present. Second, the success of current British attempts to sell more in the Japanese market provides something of a test case for British trade policy in general.

The U.K. embarked on an ambitious and costly export promotion campaign vis-à-vis Japan in the autumn of 1973, not only because the then Conservative Government (and Mr. Heath, in particular) believed that there were exciting possibilities in the economic relationship between the two countries, but also because the success of Japanese sales to Britain made it necessary to choose between erecting import barriers or vigorously promoting trade in the other direction. Two-and-a-half years after the policy was adopted the present Government still appears firmly committed to the "Heath-line" towards Japan, but the policy

Japan to Britain as business partner.

U.K. consumer goods ranging from biscuits, via tea, whisky and woollens, to smokers' accessories can be counted on to keep their image in Japan and to go on selling well almost whatever happens. But Britain will not be able to increase its stake in the Japanese market much unless it adds something more valuable to this list of successes. The fate of the British motor industry in the Japanese import market is currently very much at stake, with talks going on between British Leyland and more than one Japanese company about distribution problems and about ways of adapting its cars to meet Japan's stringent 1978 emission controls.

Another important set of negotiations centres on the proposal by British Aircraft Corporation for joint development with the Japanese aircraft industry of a new version of the BAC One-Eleven short-haul passenger airliner. The Japanese attitude to British approaches in both these fields has had a certain air of scepticism about it. British industry's unenviable reputation for being strike-bound and late on deliveries has not helped either U.K. company to get its case seriously listened to in Tokyo. Nevertheless, the signs are that patience and an infinite number of visits to Japan by executives from both concerns may eventually bring rewards.

The Queen's visit with its natural emphasis on the more traditional aspects of British life might seem to be irrelevant to the base of its economic relations with Japan. This impression is reinforced by the way the Japanese business community is reacting to the visit. Over 60 department stores throughout Japan will be staging U.K. exhibitions with promotions of British goods during Her Majesty's stay. But the subject matter will be historical and monarchical and the goods which have been specially bought-in for the exhibits (worth about £15m. in all) are mainly of the traditional consumer variety.

The emphasis on tradition will be strong at the "Four Queens" show being mounted by Mitsub-

Charles Smith



# Ensuring food supplies

ONE OF THE side-effects of the 1973 oil crisis was to make Japan look at its vulnerability in other areas. The result has been a realisation that the country is in need of some long-term planning to ensure the adequate feeding of its growing population.

Faced with shrinking farm land and a dwindling farming population, the Japanese Government has just completed an in-depth study of food needs over the next 10 years and has come to the conclusion it must urgently conclude agreements that will ensure the stable import of vital daily necessities Japan cannot supply exclusively by its own efforts. Right now rice is about the only grain commodity in which the country is likely to be self-sufficient in the coming decade.

## Conference

For the present, however, Tokyo officials are not placing too much reliance on any form of world food conference. Katsumi Sugiyama, director of the Food Agency's Administration Department, says: "It is quite difficult for Japan to depend on any international food conference. We must have bilateral agreements. If an international conference some day can guarantee the supply of food to Japan then we could depend on it. But for the moment we must wait and see."

The Japanese are currently dragging their feet in the talks for creating a world food reserve system. Agriculture and Forestry Vice-Minister Kazuhiko Nakano explains that Tokyo's main objection is over the financing arrangements for such a system. Japan, as a heavy food importer, would be in a difficult situation if required to assume a large part of the financing costs to reduce the load on the U.S., the world's greatest food exporting nation, he says.

Through bilateral agreements, Mr. Sugiyama is reasonably confident Japan will be able to secure its import needs over the next 10 years, while it makes strenuous efforts at home to increase production in as many of the basic food commodities as possible.

In 1973 Japan's food self-sufficiency overall was 73 per

cent; this will rise to 75 per cent. in 1980. "This isn't much of an increase when viewed purely as a percentage," he says, "but in fact the total amounts involved will be much greater because food consumption will increase at least 5 per cent. a year and our population will have grown from the present 110m. to 121m."

"Japan, I think, is in a good position because it is a stable consumer which gives confidence to the supplier. We are not like, say, the Russians who are sometimes exporters and sometimes importers. We are always reliable and we always pay in cash."

"But although we can get a stable supply of food, we also believe it is necessary to save an additional amount of food so we can have some sort of stockpile in case there is a war or some other type of disaster that disrupts our regular supplies. We would like to see at least two or three months stockpile of wheat, and are already planning to have around 2m. tons of rice set aside."

"Wheat should not be too much of a problem. The Government handles almost all the import for human consumption and it would only be necessary to gain public understanding of the need to spend more money to create the stockpile."

"Animal feed, which is growing extremely fast, is more of a problem because this is handled by the private sector, which is governed by the profit motive. So the Government may have to intervene more in future buying arrangements."

The Food Agency official, however, admits there are differences of opinion over whether it is necessary for Japan to build up an expensive stockpile of wheat, when it would be much easier simply to increase domestic rice production. With rice consumption declining in recent years embarrassing crop surpluses began to appear, eventually leading to a 7m. ton excess that no one knew what to do with. This has been cut down by limiting production.

Mr. Sugiyama says that "Peasants are willing to increase production again because there is a stable price guaranteed by the Government. If the restrictions were lifted they could immediately increase production

by 1m. tons, for a total crop of 12m. tons."

"In the case of wheat we have the additional problem of where to store any additional stockpile. Silos are all built by private companies and they are not willing to construct any more of these expensive facilities at present. The Government is now thinking of providing some form of financial assistance to encourage more silo construction."

Japan last year spent \$11bn. on the import of agricultural products and the Food Agency official admits that in future budgetary considerations may force the Government to seek some sort of restriction on consumption. Postwar Japanese have been gradually changing their dietary habits, increasing consumption of meat at the expense of fish and wheat products at the expense of rice.

As an indication of the changing diet, the Food Agency has just issued a lengthy report on past and future trends, including a look at production of key products in the period 1963 to 1973. Milk production rose from 2.34m. to almost 5m. tons, pork from 270,000 to 380,000 tons, chicken from 180,000 to 710,000 tons and eggs from 1m. to 1.8m. tons.

The Agency has also estimated the self-sufficiency rate in a number of areas, with rice, vegetables and eggs achieving 100 per cent. by 1985. Meat, with the exception of whale meat, will rise from 81 per cent. to 96 per cent. Sugar will increase from 30 per cent. to 28 per cent., wheat from 5 per cent. to 9 per cent., soybeans from 20 per cent. to 80 per cent., rice from 18 per cent. to 36 per cent. and animal feed from 46 per cent. to 51 per cent.

## Imports

Wheat imports in 1985 are estimated at nearly 7m. tons and corn and maize at 18.1m. tons. The Agency's report opens with an attack on the Government for "ignoring agriculture over the past 10 years by putting over-emphasis on industrial production. As a result agricultural production has decreased to an extent that will make it impossible to quickly shift back again no matter what policy the

Government undertakes."

The report notes that under a high economic growth and industrial expansion policy the price of farmland and soared several hundred per cent., so that farmers have been tempted to sell their land rather than cultivate it for an uncertain profit. "Real estate companies, however, do not build on the land but leave it idle for years to see if the price will increase further. Even if this land could be reclaimed for agriculture it would be some years before production could begin again," it says.

Japan has a farming area only one-tenth of that of France

and a quarter of West Germany's (no British figure was given), despite having double the population. More important, the farming population is rapidly declining in the migration to urban areas. Peasants engaged exclusively in farming totalled 6.9m. in 1973 but will decline to between 4.1m. and 4.3m. by 1985—representing an annual decline of between 3.5 and 3.9 per cent. The only answer, the report says, is for Japan to invest heavily in agricultural technology, replacing the migrating peasants with machines.

There are problems also at sea, which provided 50 per cent.

of Japan's protein in 1973, when 11m. tons of fish products were consumed. Now the fishing industry faces three problems: coastal water pollution and land reclamation damaging fishing grounds; the move among developing countries for extended "economic zones" off their coasts; and restrictions on fishing in the North Pacific, especially of salmon; coupled with international restrictions on whale catching. Government officials say the situation is "very difficult" and that Japan will have to switch from "catching" fish to "cultivating" them in future.

Geoffrey Murray

## Friction with Australia

THEY SEEM to have been made for each other. Japan, the little workshop nation making cars and supertankers from raw materials extracted from all corners of the earth. Australia, the vast southern continent with a rich trove of minerals under its parched dust and a surplus of farm products where the land is lush.

Such a classic economic complementarity has given the two countries one of the largest bilateral trades in the world—over \$6bn. in 1974 and still growing.

It has proved so profitable to Australia that few of its businessmen have unduly grieved over the displacement of the old ties with Britain by the new Japanese connection. Japan's high growth in the 1960s has contributed a lot in making Australia the emerging middle power in the Pacific.

Japan is also lucky to have an Australia around. It owes the relative cheapness of its steel products—it is sometimes accused of dumping—to having an ample supply of iron ore and

coking coal so close at hand as geographical distances go. For alternate sources of ore, Japan has to go as far as India, Brazil and Chile.

It is hard to believe that anything could go wrong with such a relationship based on mutual dependence but both Tokyo and Canberra officials admit there is a serious line trouble across the Pacific.

The biggest mischief-maker is the recession and its chain reaction through many tiers of the economy. The distress of the Japanese textile industry, for instance, caused a 50 per cent. drop in wool purchases from Australia in 1974. The slump in the Japanese copper market has forced mines in Australia, Papua, New Guinea and other countries to cut back their production.

But politically the most injurious counter-measure taken by Japan was the shutdown of beef imports in February, 1974. At that time Japan was importing 120,000 tons of beef a year and about 85 per cent. came from Australia. The shock of

that unilateral action was immeasurable. As one unhappy Australian farmer said, "You can close down a mine easily. But when you can't sell beef, you still have a lot of cattle to feed."

Several deputations were sent to Tokyo to persuade the Japanese Government to restore the quota. The Queensland Premier, Mr. Jon Bjelke-Petersen, at one time threatened to stop a major coal contract if Japan did not resume buying beef from the farmers of his State.

## Perverse

There is, of course, no economic parity between \$2bn. worth of coal and a few tens of thousands of tons of beef. But from the view point of Queensland politics the linkage makes some perverse sense.

The recession hit Australia even more severely and Canberra had to take some counter-measures of its own. These included import restrictions on cars, steel plates, ball

bearings, refrigerators and washing machines. As luck much to blame. He is even would have H. Japan was tially a moderate and he clamoured hardest by these barriers.

This was another bad bounce on the cricket field. Faced with a huge oil bill to pay and a shrinking domestic market, Japan had to sell more overseas. The 1974 trade figures show that Australia was a primary target. Though the trade still ran two-to-one in Australia's favour, exports from Japan increased four times—faster than its imports from Australia. In the case of motor cars, the jump was 93 per cent.

Australia's import quota on built-up cars affects British and Italian makers as well but the biggest loss has been incurred by the Japanese. They had close to an 80 per cent. of the built-up entries.

Another development that ing to Japan is Australia's membership in the Iron ore and coal cartel. This was conceived by Whitlam as an umbrella, covering the ground rules of commerce, investment, trade privileges and co-operation in many fields. But even the most able international lawyers at hand the draft is bogged down in its complexities.

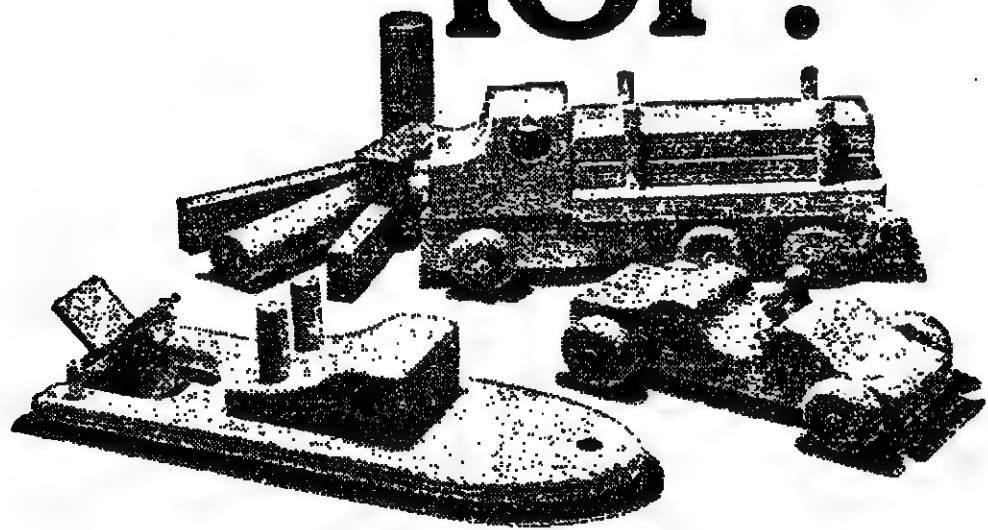
Canberra is insisting on treaty explicitly recognising right to review transactions involving natural resources. Tokyo for reasons of its "resources diplomacy" is willing to concede that—aware of yet another bitter political complication. It is most of its minerals from States, Western Australia, Queensland, and those who are locked in a bitter dispute with the Federal Government over resources hegemony.

The relationship also suits as Ambassador Keith Shas has pointed out from a "human content." Billions of dollars of commodities moved across the Pacific—only a few persons outside the businessmen and the diplomats.

When business was good there was little need to communicate. Now that there are urgent problems on the table considerable ingenuity needed to make one side understand the other.

Eduardo Lora

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مكتبة الأمل



Christopher Lorenz questions the precedents for the suggestion that the British Post Office should make more of its own equipment

# Sweden's phone message for Mr. Benn

A FEW WEEKS ago the attribution to the PO itself, industry Secretary, Mr. Anthony Wedgwood Benn, will receive and lack of attention to production of the most controversial of the delays, PO involvement in whether it should manufacture more of the 1,000-plus telecommunications equipment which it installs, each and every telephone exchange, and it so, whether this should mean making over at least some of the factories owned by its suppliers in private industry—among names like GEC, Plessey and Standard Telephones Cables (STC).

### Examples

Advocates of substantial in-house manufacture by the PO are many of them within the telecommunications industry. This was made clear when the Government's White Paper on the subject was published. But, just as the industry is divided, so is the public. The two models are the most obvious, and may, in fact, be the only ones.

### Attraction

The apparent attraction of the Swedish and U.S. models is straightforward. Both have modern and efficient telephone networks—Sweden unchallenged, the U.S. at least by British standards—and in both cases the service has large-scale manufacturing facilities of the needs of its parent company. In the U.S., Western Electric supplies the vast majority of the needs of its parent company, AT & T, and in Sweden the telecommunications of Televerket, a Government department, are supposed to have a similar relationship with L. M. Ericsson, the main private industry supplier of ex-



Manufacture for the private sector L. M. Ericsson Telephone Company in progress at the Kristinehamn factory of TEFAB, a subsidiary of Sweden's Telia organisation, which is a civil service department.

changes and telephone sets. In the U.S., the challenge is coming from the Government itself. One of the main aims of last autumn's Justice Department anti-trust suit against AT & T is to force it to sell off Western Electric. In Sweden, amid growing doubts over whether Televerket's factories have ever exerted much influence over any of its external suppliers, the Administration has recently proposed the sale of 14 per cent of its capacity (in terms of employees) to Ericsson, and a Royal Commission report in the next few weeks is widely expected to extend the role of one of the three remaining factories. Sweden's experience of in-

### Reasons

The official brochure of Telia, the Industrial (factory) Department of Televerket, claims that production was started in 1981 partly so that the Administration "would get the possibility of controlling prices to some extent." And it goes on: "These reasons hold good also today. Thanks to its relatively important size and competitive ability, Telia has come to exercise a great influence on the pricing of telephone equipment on the Swedish market."

has been little more than a chimera. The reasons why the two sides have seldom produced comparable products is partly historical accident, partly official insistence on in-house technology, and partly Ericsson's refusal to make equipment which it could not sell profitably overseas.

### Limited

The only Televerket product on which there has been an overlap until now is the "dialog" telephone instrument, but competition has been limited because Telia has increasingly provided the lion's share of Swedish requirements—some say because of lower prices (though no-one will reveal relative profit margins), while others sceptically cite the urgent need to give the State factories work in recent years.

### Union

Most significantly, Tefab is a limited liability company, as opposed to Telia's status as a civil service department. As a result, the management negotiates with the metalworkers' union, Ericsson does, rather than with SF, the union of Government employees. In addition, while Telia has taken the general civil service road towards monthly wages and higher social security benefits, Tefab and Ericsson are still on a piecework system with a lower guaranteed wage and greater incentive incentives. Mr. Thuring says that Telia's costs for direct labour and social benefits were similar to Ericsson's four years ago, but that they are now nearly 25 per cent higher.

### Sell

The first part of the solution favoured by the Government, and now proposed officially is to sell the two Tefab plants to Ericsson as from the end of 1976. Stage two is likely to follow the publication of the report of a Royal Commission which has been looking into the future of Telia in the context of a forecast reduction in labour requirements, partly due to the coming of electronic technology. The solution is also likely to involve Telia diversifying into areas outside telephone equipment, such as cable television and radio (both of them state monopolies). There are national differences between Televerket and the British P.O., including the much larger U.K. market, but there is little doubt that the rethinking in Sweden poses a success on which its whole existence rests—over 80 per P.O. and Mr. Benn.

## Letters to the Editor

### Business drive

From Mr. S. Sternberg.  
Sir—The sheer hard work involved in business journeys abroad, as detailed by Mr. R. J. C. Line (April 30), is well known to your readers, but not to the majority of readers of the "popular" Press whose knowledge is often gleaned from TV series that glamorise these travels.

### Students' earnings

From the Chairman, Finance Sub-Committee, Inner London Education Authority.  
Sir—Mr. C. Ricketts (April 24) on students' earnings and their tax position fails to distinguish between grants and income tax and between earnings in term-time and during vacations.

### To-day's Events

GENERAL  
Rail pay arbitration hearings begin.  
British Steel Corporation representatives and TUC Steel Committee discuss BSC's plans to reduce its labour force.  
EEC Foreign Affairs Council meeting, Brussels.  
Queen and Duke of Edinburgh continue visit to Hong Kong.  
British Rail's high-speed train begins present speed service from Bristol to London.  
International Automatic Vending exhibition opens, Olympia.  
National Meat Trades fair opens, Exhibition Centre, Harrogate.  
International Shipping Exhibition (Nor Shipping 75) opens, Oslo.

### Piggyback in the High St.

From The Managing Director, Cory Distribution.  
Sir—Quintus Guirdborn ("Cutting back on Warehouse" April 25) rightly diagnoses, but does not resolve, the vicious circle between costs and service.

### Social Security Bill

From The Managing Director, Sedgwick Forbes Employees Benefits Consultants.  
Sir—I must join issue with Mr. Martin J. Crossley on two points contained in his letter of April 30.

### Local authority spending

From The Head of Research, Aims of Industry.  
Sir—As your leader of April 30 so clearly indicates, the Government must soon take direct responsibility for cutting down local authority expenditure.

### Radio network revenue

From Mr. H. Henry.  
Sir—In his article "Licence a Print What? (May 1), Donoghue refers to Mr. 1973 estimate of radio of £20m. must be pointed out that this estimate related to the likely size of a fully national commercial radio network, deriving from a very nature the bulk of its revenue from national advertisers.

### The Picts and the Scots

From Mr. J. Cooper.  
Sir—Your Lombard column of April 28 contains a paragraph, the evidence that a European Community including Great Britain is likely to succeed in gaining the loyalty of our citizens.

### Expert in economic affairs seeks position in a large company

Asking salary £16.64 per annum  
Someone in your organisation should have the latest facts on the economy at his fingertips. Vital decisions may depend on it.

### Facts and food

From the Secretary General, Food and Drink Industries Council.  
Sir—Mr. V. H. Blundell of the Free Trade League May 1 points out that while the Food and Drink Industries Council (not mentioned as established by Mr. Blundell) has established a fact-finding information and correct wild statements, made a food by either side in the referendum campaign, the chair of the council has written:

### Ask not what it will do for you

From Mr. P. R. Grottrien.  
Sir—I imagine that there are a lot of people like myself who are disgusted at most of the arguments being bandied about as to the desirability of staying in the Common Market or trying to get out. It is just a lot of people squawking from the houseposts, as to what is in it for them.

Economic Trends has them neatly packaged every month in one comprehensive publication. Economic Trends is now completely re-styled and is unique in its coverage. Output, investment, stocks, consumer's expenditure, prices, profits, employment earnings, interest rates...over 60 pages of carefully presented economic information with complementary charts for quick assimilation.

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New features, coloured charts and improved indexing make the new Economic Trends both more comprehensive and easier to use. Every month there is a summary of latest developments to keep readers right up to date. And leading indicators of movements in the business cycle have been introduced for the first time in Britain. Regular features report on the national accounts; special articles deal with new economic surveys and series; there is a round-up of information from other official sources; and each issue carries a list of publication dates for government statistics in the coming month.

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## Economic Trends

A Publication of the Government Statistical Service.



























# FT Monthly Survey of Business Opinion

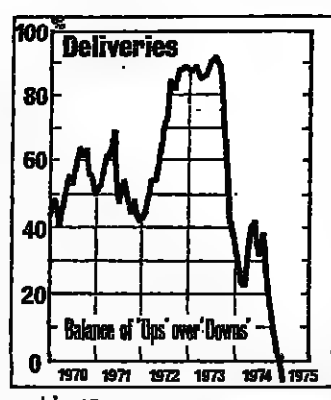
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## GENERAL OUTLOOK

### One cheer for the Budget

CONFIDENCE ABOUT the business situation and the U.K. economy generally remains at a very low ebb. The Budget was an important background factor to this month's replies, with most of our respondents interviewed after it and return visits made to those who had been seen earlier in the month.

There is little doubt that the Chancellor's aid to company liquidity — in the form of tax relief on stock appreciation and assistance for certain investment projects — has gone down well with businessmen. This said, however, the big question is whether the Budget, as a total package, is considered adequate enough in view of the country's problems.



much less happy. The general feeling was that, in the circumstances, the Budget should have been much tougher — both with regard to inflation and the level of public spending.

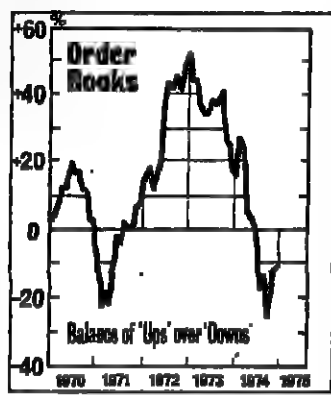
All the indications this month are of a continuing move into deeper recession, with companies very concerned about recent and future trends of output, orders, investment and employment. Overshadowing everything is the high rate of inflation which, in spite of the recession, is seen as persisting and probably accelerating in the months ahead. Despite the level of unemployment, companies are still projecting sharp increases in wage rates and prices for the next year or so.

## ORDERS AND OUTPUT

### Decline continues

FOR THE first time during the current U.K. recession our index of recent delivery trends shows a negative balance — that is, more firms are reporting that production has been falling than are reporting an increase. This follows several months during which the positive balance was dropping but still positive.

The graph measures the trend of recent orders continues to decline, with more than three-quarters of the mechanical engineering respondents pointing to a downturn in new orders during recent months.



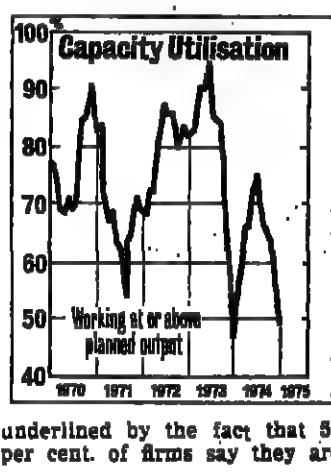
replies point to some upturn in production in the next 12 months — albeit a small one. But behind the median forecast increase of some 34 per cent lies a marked rise in the expected turnover of the brewers and distillers, and a sharp fall of 10 per cent in engineering output.

By comparison with their replies four months ago, brewers and distillers and the paper and packaging firms were somewhat more optimistic about the likely order trend, but the engineering industry was definitely more pessimistic.

## CAPACITY AND STOCKS

### Big cuts expected

THERE WAS a time when shortages of raw materials and skilled manpower were predominant in respondents' answers about the factors affecting production. Those days are gone — for the all-industry sample — and the outstanding constraint is the shortage of orders, with 84 per cent of firms citing shortages of orders in the domestic market, and 35 per cent, shortages of export orders. In both instances, these figures are significantly higher than was being recorded a few months ago.



still suffering from shortages of skilled labour, and that these shortages are impeding their production.

With regard to stocks, there is a very strong balance of opinion that present levels are too high, and will have to be reduced in the coming months.

As one might expect, the proportion of companies saying they are working at planned output levels has again come down, and now amounts to less than 50 per cent. This low level of the capacity utilisation index has only been reached on one previous occasion in the history of this survey — during the 3-day week last year.

## CAPACITY WORKING

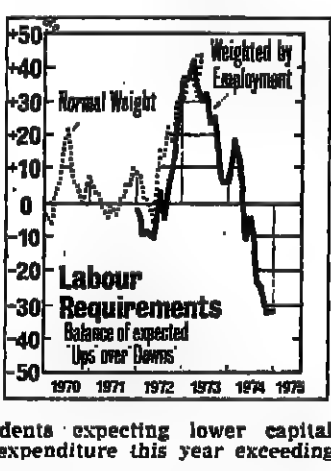
4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Those working at:							
Above target capacity							
7	10	9	8	—	—	—	—
Planned capacity							
42	53	57	66	29	38	15	—
Below target capacity							
51	37	34	26	71	62	85	—
No answer							
—							

## INVESTMENT AND LABOUR

### A bleak year ahead

OUR FINDINGS on the prospects for both industrial investment and employment bear out the general expectation of a decidedly bleak year ahead.

The national unemployment total is already on a sharply rising trend; replies this month show that the number of concerns expecting to reduce their labour force over the next 12 months exceeds that predicting an increase by about a third.



that forecasting an increase by 15 per cent.

Of individual sectors surveyed this month, brewers and distillers are more inclined to say their labour forces will fall than they were last December. Engineering companies are slightly less gloomy about employment prospects than they were then, but they emphasise that they are resorting to short-time working as an alternative to redundancies.

The paper and packaging industry envisages a somewhat more buoyant prospect for investment, but the engineering industry is even more depressed than it was, with three-quarters of respondents forecasting a drop in investment.

## COSTS AND PROFIT MARGINS

### Outlook still gloomy

THERE ARE no signs of any abatement this month to British businessmen's fears about the inflationary outlook in the economy.

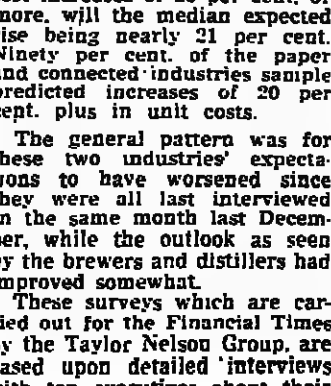
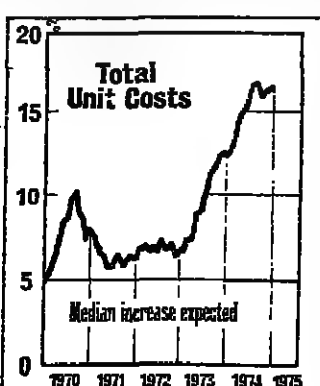
The indices for expected changes in wages and prices over the next 12 months have both risen to unprecedented levels; and while there has been a marked improvement in companies' expectations about the course of profit margins, the proportion predicting a decline in margins still exceeds that looking for an improvement — by a fifth.

These conclusions relate to the period 12 months ahead. So far respondents' predictions are difficult to square with the view that mounting unemployment has had any marked effect on the prospects for wages and prices — unless it is argued that the unemployment trend has prevented an even more alarming upward spiral.

Of the industries surveyed this month, the worst outlook for unit costs is seen by firms in the paper and connected industries. Two-thirds of the mechanical engineering sample expected unit cost increases of 20 per cent, or more, will the median expected rise being nearly 21 per cent. Ninety per cent of the paper and connected industries sample predicted increases of 20 per cent, plus in unit costs.

The general pattern was for these two industries' expectations to have worsened since they were last interviewed in the same month last December, while the outlook as seen by the brewers and distillers had improved somewhat.

These surveys which are carried out for the Financial Times by the Taylor Nelson Group, are based upon detailed interviews with top executives about their



companies' situation and prospects.

Three industries and some 30 companies are covered in turn every month from a sample based upon the F.T. Actuaries index, which accounts for about 60 per cent of the total turnover of all public industrial companies. The weighting is by market capitalisation.

The all-industry figures are four-monthly moving totals, covering some 120 companies in 11 industry groups (mechanical engineering is surveyed every second month).

## GENERAL BUSINESS SITUATION

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Are you more or less optimistic about your company's prospects than you were four months ago?							
More optimistic							
14	14	11	16	—	20	9	—
Neutral							
50	53	44	42	34	42	11	—
Less optimistic							
33	30	43	42	66	18	80	—
No answer							
3	3	—	—	—	—	—	—

## EXPORT PROSPECTS (WEIGHTED BY EXPORTS)

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Over the next 12 months exports will be:							
Higher							
69	67	65	72	86	71	73	—
Same							
15	18	20	21	8	29	15	—
Lower							
16	15	15	7	6	—	12	—

## NEW ORDERS

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
The trend of new orders in the last four months is:							
Up							
22	25	28	34	17	14	2	—
Same							
17	21	19	18	—	24	39	—
Down							
36	35	36	29	81	2	10	—
No answer							
25	19	17	19	2	60	49	—

## PRODUCTION/SALES TURNOVER

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Those expecting production/sales turnover in the next 12 months to:							
Rise over 20%							
1	1	3	3	—	—	—	—
Rise 15-19%							
1	2	1	1	—	—	—	—
Rise 10-14%							
14	15	16	16	3	—	—	—
Rise 5-9%							
23	17	13	15	12	80	43	—
About the same							
37	41	43	53	29	20	45	—
Fall 5-9%							
15	15	15	—	2	—	—	—
Fall over 10%							
4	2	2	2	51	—	—	—
No comment							
5	7	8	10	3	—	12	—

## STOCKS

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Raw materials and components over the next 12 months will:							
Increase							
10	11	11	13	14	12	37	—
Stay about the same							
46	44	42	48	3	82	47	—
Decrease							
35	35	37	31	83	6	8	—
No comment							
9	10	10	8	—	—	8	—
Manufactured goods over the next 12 months will:							
Increase							
25	27	25	23	2	—	39	—
Stay about the same							
44	40	36	32	13	98	5	—
Decrease							
22	19	21	21	58	2	39	—
No comment							
9	14	18	24	27	—	17	—

## FACTORS CURRENTLY AFFECTING PRODUCTION

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Home orders							
94	77	62	83	97	88	100	—
Export orders							
35	33	33	26	56	6	61	—
Executive staff							
6	7	9	7	2	—	—	—
Skilled factory staff							
16	20	23	25	56	—	3	—
Manual Labour							
6	7	19	24	5	—	—	—
Components							
14	15	26	30	2	60	3	—
Raw materials							
9	20	32	46	—	—	—	—
Production capacity (plant)							
6	4	8	9	52	—	—	—
Finance facilities							
5	1	2	3	—	8	48	—
Others							
—	—	—	—	—	—	—	—
Labour disputes							
21	22	23	25	2	60	12	—
No answer/no factor							
7	8	9	9	—	6	—	—

## LABOUR REQUIREMENTS (WEIGHTED BY EMPLOYMENT)

4 monthly moving total				April 1975			
Jan. Apr.	Dec. Mar.	Nov. Feb.	Oct. Jan.	Eng's. (non-elect.)	Brews. & Distills.	Packaging & Printing & Publishing	
Those expecting their labour force over the next 12 months to:							
Increase							
12	11	13	16	10	—	4	—
Stay about the same							
44	45	48	43	45	18	61	—
Decrease							
44	44	39	41	45	79	35	—
No comment							
—	—	—	—	—	3	—	—

## CAPITAL INVESTMENT (WEIGHTED BY CAPITAL EXPENDITURE)

4 monthly moving total						April 1975		
	Jan.- Apr.	Dec.- Mar.	Nov.- Feb.	Oct.- Jan.	Eng'g. (non- elect.)	Brews. and Distills.	Paper and Printing Publishing	
Those expecting capital expenditure over the next 12 months to:	%	%	%	%	%	%	%	
Increase	36	39	34	17	26	19	30	
Stay about the same	18	17	17	30	—	72	5	
Decrease	46	44	49	53	74	9	65	
No comment	—	—	—	—	—	—	—	



THE JOBS COLUMN

# Not much by way of kindly light

BY MICHAEL DIXON

WITH a third of the year gone, this country now has an estimated 80,000 to 90,000 unemployed. Nobody I talked to really believed in the Chancellor of the Exchequer's talk of a coming boom. Nobody really felt that Government-backed schemes, such as Sir Don Ryder's proposals for British Leyland, would amount to anything better than sending more tax-payers' money into the Augean stables while the horses were still in there.

The Prime Minister described himself and his colleagues the other day as "the most intellectually qualified Government certainly since 1905." That may be a point of pride to Mr. Wilson, and to those also well "qualified" public servants who have recently assured me that their work is "not directly connected with the economy." But for employers who have to acknowledge that they are connected with the economy, academic certificates matter less than practical measures, and here confidence in the Government seems to be generally lacking.

"Until I can believe that they can control labour costs," came a comment from a would-be employer, "the prospects of extra gains by taking on more people must inevitably appear smaller than the chance of extra losses through redundancy payments, especially in view of the Employment Protection Bill."

And similarly, in the end, Rightly or wrongly, legend has it that the shedding of accountants by business in general would be nearly as severe a portent as the sacking of the brothers-in-law by the rag trade.

The second observation is that, when a company is making an upper-middle rank appointment, a greater variety of departments than hitherto are nowadays feeling that they have an important stake in it, and are insisting on being involved in the selection process.

"For jobs at this level in business," said the observer—a major consultant, "there are usually three or four key responsibilities which far outweigh all the others. I'm sure that this is still the case in reality. But when a variety of peripheral departments get involved in choosing a candidate, the effect is to exaggerate the importance of the subsidiary tasks. So the candidate best fitted to discharge the key responsibilities tends to get passed over in favour of the one who pleases the largest number of the interest groups. Basing appointments on the least antagonism rather than on the greatest effectiveness may be all right for the Civil Service, but it bodes ill for business companies."

ANOTHER aspect of the have checked during the past few days is the demand for new graduates. Here, although there has lately been some reduction of the buoyancy which I reported a few weeks ago, prospects still seem to be remarkably better than they are for experienced candidates for managerial jobs.

In view of Sir Monty Finniston's insistence on the need soon for 20,000 redundancies at the British Steel Corporation, it might seem surprising that the corporation's current policy is to carry through its graduate recruitment programme as planned. This policy is based on a belief that a sustained intake of "raw material" for managerial responsibility is (like the redundancies) essential for the British steel industry's future effectiveness. And as far as I can gather, the bulk of the other industrial and commercial campus-cultivators—including companies such as Courtaulds and Esso—are similarly keen to maintain graduate-intake.

True, one major recruiter—the Post Office—has written to universities announcing that it is slowing down the process of signing up student candidates. But I am assured that this is caused not by a cutting of the Post Office's recruitment target, but by an increased keenness among students to accept job offers which has meant that the

المليحة

CONTRACTS AND TENDERS

**THE LIBYAN ARAB REPUBLIC**  
**Ministry of Treasury**  
**Central Tender Board**  
**Tripoli**  
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The allowance for the supply of the grain and transportation cost will be determined on examination embodied in a notice of invitation to tender, together with tendering forms, may be obtained from Branch B, Internal Market Division, Intervention Board for Agricultural Produce, 2 West Mall, Reading. (Tel. 0734 583628.)

Tenders should be submitted by 12 noon on Wednesday 14 May 1975 to:

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by young Economics/Commodities graduates. Public school education with Accounting and Stockbroker experience. Fluent English/Chinese. Sound financial experience in Hong Kong. Position as trainee—any location—desired.

Write Box T.4091, Financial Times, 10, Cannon Street, EC4A 3DF.

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**DIAMONDS FOR INVESTMENT**  
Diamond Selection Limited offer loose, cut and polished diamonds for investment. The following is a cross section of prices from their range as at 1st May, 1975.

Carat	Price
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200
1.20/1.45	£1,200

DSL grade is made up as follows—

- 1.20
- 1.20
- 1.20
- 1.20
- 1.20
- 1.20
- 1.20
- 1.20
- 1.20
- 1.20

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### STOCKBROKING ADMINISTRATION

Senior position in Stockbroking sought by qualified Accountant age 40 (18 years SE experience — 7 years as Manager), as Admin. Partner/Manager/Accountant, etc. Experienced in rule 79(a) returns and passed SE exams.

PHONE REF. P.C.S. 928 8591

### SALES BY AUCTION

**INVESTMENT**—Lot 10 Comberton Hotel, London, W.1, Wed. 7th May. Commercial premises, 120,000 sq. ft. of Employment. £5,000 p.a. Sensible reserve. Tel. 01-654 0187.

### CONCERTS

**SOUTHWARK CATHEDRAL** 8 May, 8 p.m. Mozart's C Minor Mass K.427. Book and tickets. Tickets £5.00. Bookings at the Cathedral. Tel. 01-724 8627-8.

**ARE THERE ANY kind trends** willing to make short-term investment? Loans to the Charity Memorial Foundation to help finance the completion of two new homes for 100 terminal cancer patients. Bookings are more than half completed but funds are urgently needed.

Assured repayment of £5,120 or 24 months, or at 7 day notice. Details from The Secretary, 124, St. James Place, S.W.1. Telephone 01-739 9193.

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## FT SHARE INFORMATION SERVICE

BRITISH FUNDS									
Interest	Stock	Price	%	Yld	Red.				
"Shor" (Gives up									
to Five Years)									
1897	34	34	101	11	5.66	9.73			
1898	34	34	101	11	5.66	9.73			
1899	34	34	101	11	5.66	9.73			
1900	34	34	101	11	5.66	9.73			
1901	34	34	101	11	5.66	9.73			
1902	34	34	101	11	5.66	9.73			
1903	34	34	101	11	5.66	9.73			
1904	34	34	101	11	5.66	9.73			
1905	34	34	101	11	5.66	9.73			
1906	34	34	101	11	5.66	9.73			
1907	34	34	101	11	5.66	9.73			
1908	34	34	101	11	5.66	9.73			
1909	34	34	101	11	5.66	9.73			
1910	34	34	101	11	5.66	9.73			
1911	34	34	101	11	5.66	9.73			
1912	34	34	101	11	5.66	9.73			
1913	34	34	101	11	5.66	9.73			
1914	34	34	101	11	5.66	9.73			
1915	34	34	101	11	5.66	9.73			
1916	34	34	101	11	5.66	9.73			
1917	34	34	101	11	5.66	9.73			
1918	34	34	101	11	5.66	9.73			
1919	34	34	101	11	5.66	9.73			
1920	34	34	101	11	5.66	9.73			
1921	34	34	101	11	5.66	9.73			
1922	34	34	101	11	5.66	9.73			
1923	34	34	101	11	5.66	9.73			
1924	34	34	101	11	5.66	9.73			
1925	34	34	101	11	5.66	9.73			
1926	34	34	101	11	5.66	9.73			
1927	34	34	101	11	5.66	9.73			
1928	34	34	101	11	5.66	9.73			
1929	34	34	101	11	5.66	9.73			
1930	34	34	101	11	5.66	9.73			
1931	34	34	101	11	5.66	9.73			
1932	34	34	101	11	5.66	9.73			
1933	34	34	101	11	5.66	9.73			
1934	34	34	101	11	5.66	9.73			
1935	34	34	101	11	5.66	9.73			
1936	34	34	101	11	5.66	9.73			
1937	34	34	101	11	5.66	9.73			
1938	34	34	101	11	5.66	9.73			
1939	34	34	101	11	5.66	9.73			
1940	34	34	101	11	5.66	9.73			
1941	34	34	101	11	5.66	9.73			
1942	34	34	101	11	5.66	9.73			
1943	34	34	101	11	5.66	9.73			
1944	34	34	101	11	5.66	9.73			
1945	34	34	101	11	5.66	9.73			
1946	34	34	101	11	5.66	9.73			
1947	34	34	101	11	5.66	9.73			
1948	34	34	101	11	5.66	9.73			
1949	34	34	101	11	5.66	9.73			
1950	34	34	101	11	5.66	9.73			
1951	34	34	101	11	5.66	9.73			
1952	34	34	101	11	5.66	9.73			
1953	34	34	101	11	5.66	9.73			
1954	34	34	101	11	5.66	9.73			
1955	34	34	101	11	5.66	9.73			
1956	34	34	101	11	5.66	9.73			
1957	34	34	101	11	5.66	9.73			
1958	34	34	101	11	5.66	9.73			
1959	34	34	101	11	5.66	9.73			
1960	34	34	101	11	5.66	9.73			
1961	34	34	101	11	5.66	9.73			
1962	34	34	101	11	5.66	9.73			
1963	34	34	101	11	5.66	9.73			
1964	34	34	101	11	5.66	9.73			
1965	34	34	101	11	5.66	9.73			
1966	34	34	101	11	5.66	9.73			
1967	34	34	101	11	5.66	9.73			
1968	34	34	101	11	5.66	9.73			
1969	34	34	101	11	5.66	9.73			
1970	34	34	101	11	5.66	9.73			
1971	34	34	101	11	5.66	9.73			
1972	34	34	101	11	5.66	9.73			
1973	34	34	101	11	5.66	9.73			
1974	34	34	101	11	5.66	9.73			
1975	34	34	101	11	5.66	9.73			
1976	34	34	101	11	5.66	9.73			
1977	34	34	101	11	5.66	9.73			
1978	34	34	101	11	5.66	9.73			
1979	34	34	101	11	5.66	9.73			
1980	34	34	101	11	5.66	9.73			
1981	34	34	101	11	5.66	9.73			
1982	34	34	101	11	5.66	9.73			
1983	34	34	101	11	5.66	9.73			
1984	34	34	101	11	5.66	9.73			
1985	34	34	101	11	5.66	9.73			
1986	34	34	101	11	5.66	9.73			
1987	34	34	101	11	5.66	9.73			
1988	34	34	101	11	5.66	9.73			
1989	34	34	101	11	5.66	9.73			
1990	34	34	101	11	5.66	9.73			
1991	34	34	101	11	5.66	9.73			
1992	34	34	101	11	5.66	9.73			
1993	34	34	101	11	5.66	9.73			
1994	34	34	101	11	5.66	9.73			
1995	34	34	101	11	5.66	9.73			
1996	34	34	101	11	5.66	9.73			
1997	34	34	101	11	5.66	9.73			
1998	34	34	101	11	5.66	9.73			
1999	34	34	101	11	5.66	9.73			
2000	34	34	101	11	5.66	9.73			
2001	34	34	101	11	5.66	9.73			
2002	34	34	101	11	5.66	9.73			
2003	34	34	101	11	5.66	9.73			
2004	34	34	101	11	5.66	9.73			
2005	34	34	101	11	5.66	9.73			
2006	34	34	101	11	5.66	9.73			
2007	34	34	101	11	5.66	9.73			
2008	34	34	101	11	5.66	9.73			
2009	34	34	101	11	5.66	9.73			
2010	34	34	101	11	5.66	9.73			
2011	34	34	101	11	5.66	9.73			
2012	34	34	101	11	5.66	9.73			
2013	34	34	101	11	5.66	9.73			
2014	34	34	101	11	5.66	9.73			
2015	34	34	101	11	5.66	9.73			
2016	34	34	101	11	5.66	9.73			
2017	34	34	101	11	5.66	9.73			
2018	34	34	101	11	5.66	9.73			
2019	34	34	101	11	5.66	9.73			
2020	34	34	101	11	5.66	9.73			
2021	34	34	101	11	5.66	9.73			
2022	34	34	101	11	5.66	9.73			
2023	34	34	101	11	5.66	9.73			
2024	34	34	101	11	5.66	9.73			
2025	34	34	101	11	5.66	9.73			
2026	34	34	101	11	5.66	9.73			
2027	34	34	101	11	5.66	9.73			
2028	34	34	101	11	5.66	9.73			
2029	34	34	101	11	5.66	9.73			
2030	34	34	101	11	5.66	9.73			
2031	34	34	101	11	5.66	9.73			
2032	34	34	101	11	5.66	9.73			
2033	34	34	101	11	5.66	9.73			
2034	34	34	101	11	5.66	9.73			
2035	34	34	101	11	5.66	9.73			
2036	34	34	101	11	5.66	9.73			
2037	34	34	101	11	5.66	9.73			
2038	34	34	101	11	5.66	9.73			
2039	34	34	101	11	5.66	9.73			
2040	34	34	101	11	5.66	9.73			
2041	34	34	101	11	5.66	9.73			
2042	34	34	101	11	5.66	9.73			
2043	34	34	101	11	5.66	9.73			
2044	34	34	101	11	5.66	9.73			
2045	34	34	101	11	5.66	9.73			
2046	34	34	101	11	5.66	9.73			
2047	34	34	101	11	5.66	9.73			
2048	34	34	101	11	5.66	9.73			
2049	34	34	101	11	5.66	9.73			
2050	34	34	101	11	5.66	9.73			
2051	34	34	101	11	5.66	9.73			
2052	34	34	101	11	5.66	9.73			
2053	34	34	101	11	5.66	9.73			
2054	34	34	101	11	5.66	9.73			
2055	34	34	101	11	5.66	9.73			
2056	34	34	101	11	5.66	9.73			
2057	34	34	101	11	5.66	9.73			
2058	34	34	101	11	5.66	9.73			
2059	34	34	101	11	5.66	9.73			
2060	34	34	101	11	5.66	9.73			
2061	34	34	101	11	5.66	9.73			
2062	34	34	101	11	5.66	9.73			
2063	34	34	101	11	5.66	9.73			
2064	34	34	101	11	5.66	9.73			
2065	34	34	101	11	5.66	9.73			
2066	34	34	101	11	5.66	9.73			
2067	34	34	101	11	5.66	9.73			
2068	34	34	101	11	5.66	9.73			
2069	34	34	101	11	5.66	9.73			
2070	34	34	101	11	5.66	9.73			
2071	34	34	101	11	5.66	9.73			
2072	34	34	101	11	5.66	9.73			
2073	34	34	101	11	5.66	9.73			
2074	34	34	101	11	5.66	9.73			
2075	34	34	101	11	5.66	9.73			
2076	34	34	101	11	5.66	9.73			
2077	34	34	101	11	5.66	9.73			
2078	34	34	101	11	5.66	9.73			
2079	34	34	101	11	5.66	9.73			

[illegible][illegible][illegible]



## INDUSTRIALS—Cont

[illegible]

TRUSTS—Continued										MINES									
Dividends Paid	Stock	Price	Last	Div	Net	Yr	CM	PR	PR	Dividends Paid	Stock	Price	Last	Div	Net	Yr	CM	PR	PR
Apr. 10	Boardman Inc.	44	50	13.9	1.9	1.0	12.2	12.1	1.0	Aug.	Feb. Durbin Deep No. 1	950	12.1	12.1	1.0	7.5			
Sept.	Metallurgical, Ill.	397	25	11	9.5	1.3	7.7	3.1	2.6	Aug.	Feb. El Dorado Pk. No. 1	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical, Ill.	36	25	11	1	1	1	1	1	Aug.	Feb. El Dorado Pk. No. 2	211	12.1	12.1	1.0	6.5			
June	Metallurgical Ind.	50	11.1	10.8	1.1	8.4	7.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 3	211	12.1	12.1	1.0	6.5			
Apr.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 4	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 5	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 6	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 7	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 8	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 9	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 10	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 11	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 12	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 13	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 14	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 15	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 16	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 17	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 18	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 19	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 20	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 21	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 22	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 23	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 24	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 25	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 26	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 27	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 28	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 29	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 30	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 31	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 32	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 33	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 34	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 35	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 36	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 37	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 38	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 39	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 40	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 41	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 42	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 43	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 44	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 45	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 46	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 47	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 48	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 49	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 50	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 51	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 52	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 53	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 54	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 55	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 56	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 57	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 58	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 59	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 60	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 61	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 62	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 63	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 64	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 65	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 66	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 67	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 68	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 69	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 70	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 71	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 72	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 73	211	12.1	12.1	1.0	6.5			
Dec.	Metallurgical Ind.	64	10.8	1.1	8.4	7.1	1.1	1.1	1.1	Aug.	Feb. El Dorado Pk. No. 74	211	12.1	12.1	1.0	6.5			

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East Lancs. Ppr.	32	21.3	11.7
Caeslyptus	32	9.12	18.5
Swiss Bick 10m	44	21.4	43.7

[illegible][illegible]





## Nuclear pact review opens to-day

BY MALCOLM RUTHERFORD

A FULL-SCALE review of the operation of the Treaty on the Non-Proliferation of Nuclear Weapons (NPT) opens in Geneva to-day. The review conference will run for four weeks and is generally regarded as one of the most important events in the field of arms controls for some years.

Both the U.S. and the Soviet Union are expected to come under heavy criticism from non-nuclear states for failing to move faster towards nuclear disarmament and the ending of nuclear testing for weapons purposes, both of which were called for in the Preamble to the original Treaty.

The two superpowers will also be criticised for failing to pass on sufficient of the benefits of the peaceful uses of nuclear energy to the non-nuclear signatories. Such a transfer was specifically requested in Article IV of the Treaty.

The review conference will be in the dock again on the question of peaceful nuclear explosions (PNEs) which has become a highly controversial issue both politically and scientifically. Article V of the Treaty pledged that the potential benefits from any peaceful applications of nuclear explosions would be made available to non-nuclear weapons states party to the Treaty on a non-discriminatory basis. Since then the U.S. has generally come to doubt whether PNEs provide any net benefits and some Soviet scientists are coming to the same conclusion. Some non-nuclear states, however, suspect that this is a ploy designed to keep the benefits to the superpowers.

The suspicion indeed that the superpowers are largely intent on preserving the nuclear status quo is likely to run through the

conference. The NPT came into force in March 1970. It pledged the nuclear signatories not to transfer nuclear weapons to other States and the non-nuclear signatories not to acquire them. The nuclear signatories were the U.S., the Soviet Union and Britain. The two other nuclear powers, France and China, refused to have anything to do with it. The only addition to the nuclear ranks since then has been India, which tested a nuclear device in May last year and which, likewise, never had anything to do with the Treaty. All told, there are now 92 full parties to the Treaty, plus 17 others who have signed but not yet ratified.

There is a group of about 10 states, however, which have neither signed nor ratified and which have the capability to become nuclear powers within the next few years. These include Argentina, Brazil, Chile, Israel, Pakistan, Saudi Arabia, South Africa and Spain.

### Objectives

The British objectives at the conference will be threefold:

- 1 To strengthen the confidence of the parties to the Treaty and ensure there are no withdrawals.
- 2 To convince those who have signed but not ratified to go ahead with ratification.
- 3 To persuade those who have not signed nor ratified to come in.

Mr. David Ennals, Minister of State at the Foreign Office, is likely to propose a thorough inquiry into the pros and cons of peaceful nuclear explosions when he addresses the conference tomorrow.

## Rail and power men to step up pressure

BY JOHN ELLIOTT

TWO KEY public sector groups of workers will this week step up their efforts to exceed the social contract's wage guidelines at the same time as the future of the contract is about to be reassessed.

Today, railway union leaders will argue at an arbitration hearing that the railway workers should receive pay rises of considerably more than the 2.2 per cent offered by British Rail. Following this, leaders of the Electrical Power Engineers' Association will consider tomorrow whether to call a strike ballot of their membership over a 20 per cent pay offer. Both these attempts to go beyond the levels envisaged by the wage guidelines come almost at the end of the public sector wage round, where 30 per cent has become almost a norm in recent months, fueling expectations in the private sector, where groups such as seamen and chemical workers are claiming 50 per cent or more.

Now, however, the TUC is about to celebrate the first anniversary of the guidelines by re-assessing the contract and considering the strategy to pursue before the annual Trades Union Congress in September before next winter's wage bargaining round begins.

Arrangements for offsetting price increases with wage rises will also probably be reviewed but there is no sign that TUC leaders are envisaging any fundamental change in their social contract wage guideline policy. Barring some unexpected economic crisis, or a change in Government policy, most TUC leaders are at present determined to persuade their individual union conferences this summer to continue to back the contract so that the September

Congress can endorse this line. The union leaders will however face stiff problems in the wake of the Budget. This was illustrated yesterday by Mr. Lawrence Daly of the miners' union, a staunch supporter of the social contract, who warned in Glasgow that unless the Government changed its economic policies on items such as phasing out food and housing subsidies, deep divisions could be expected between the Congress and the Labour Party's annual Conference in October.

Reports over the week-end, however, that problems such as these, coupled with the high level of wage increases, were causing Mr. Len Murray, TUC general secretary, to "despair" over the contract, which was still a "crucially important thing".

Although no plans have yet been fixed, the reassessment by the unions of the contract is expected to start when the TUC economic committee holds its monthly meeting next week. The TUC leaders will probably meet the Chancellor of the Exchequer after that meeting, and during the coming week the consideration will probably be given by union leaders to changing the guidelines, against a background of continuing pressure by Mr. Healey and other Ministers for the guidelines to be tightened.

Problems that may be dealt with in the guidelines include the question of low pay, as well as the maintenance of differentials, an issue which lies at the heart of this week's railway and power engineer issues.

Continued from Page 1

## NEDO move on funds

Following a series of private meetings between the employers and union chiefs in recent months, the two sides of industry have tabled a joint paper for Wednesday's meetings.

The paper complains that there has not been a consistent pattern in NEDC's approach to subjects discussed at its monthly meetings. It calls for a year-long work programme under which NEDC would examine the economic problems facing the U.K. against the background of a medium term forecast for the economy over the next five years.

The joint CBI/TUC proposals for strengthening NEDC's role are expected to dominate a later meeting of the council.

The private meetings from which the joint paper emerged represented a deliberate attempt to resume the dialogue between the unions and the employers' organisation which stopped around the time the Labour Government was elected last year. It appears that the strengthened

ing of NEDC emerged as the obvious issue around which the two groups could bury hatchets and come to some agreement. Ideas have still to be explored further—at, for example, the TUC's own economic committee meeting in ten days. John Elliott writes that the TUC decided a few months ago that the NEDC should play a co-ordinating role overseeing the various national economic planning activities involved in the work of bodies such as the Manpower Services Commission and the proposed National Enterprise Board as well as the Little Neddies.

This view is reflected in the joint CBI/TUC document which also goes along with increasing TUC disengagement over the secrecy surrounding the Budget. The CBI and TUC feel that the Treasury should produce quarterly forecasts on items such as national expenditure and imports and criticise the fact that the Chancellor and the Treasury are not able at present to discuss major economic issues in the weeks and months before the Budget.

## 'Vietcong releases defeated leaders'

By Our Asia Correspondent

GENERAL DUONG VAN MINH, who surrendered Saigon to the Communists, has been freed and allowed to return to his family. Liberation Radio, the voice of the Viet Cong, said that General Minh was released along with other top officials of the old regime including its Vice President and Prime Minister.

The radio also released the names of the 11-member "military management committee" of the revolutionary government which is running South Vietnam. Its head is Colonel General Tran Van Tra, and other members include two generals, a colonel and seven civilians.

The North Vietnamese Army newspaper Quan Doi Nham claimed yesterday that life in Saigon was returning to normal.

All over the South China Sea and Pacific Ocean, the massive refugee evacuation was still going on, and the U.S. over the week-end revised its estimates of the numbers of Vietnamese refugees it might have to take. It now expects up to 120,000 people, all but a few thousand of them Vietnamese. Some boats are heading for the Philippines, and others for Guam where there is already a sizeable tent city of 30,000 refugees.

The U.S. Navy at Subic Bay base in the Philippines said about 27,000 refugees were due there yesterday aboard 11 U.S. Navy and charter ships. More than 8,000 refugees landed there yesterday from the first arrivals of the U.S. rescue armada. About 6,000 will be flown to Guam to-day.

In Guam, U.S. officials said they expected 80,000 refugees during the next week. About 16,000 have already been flown from Guam to the U.S. But if the transition to Communist rule in South Vietnam was orderly, that was not the case in Cambodia, according to the U.S. magazine Newsweek. Quoting U.S. sources who had monitored Khmer Rouge radio traffic, the magazine said that Cambodian Army officers of the rank of second lieutenant and above had been murdered along with their wives.

## Britain takes Japanese car dumping case to EEC

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

THE BRITISH MOTOR industry is taking its anti-dumping case against Japanese car imports to the EEC.

Evidence will be presented at an exploratory meeting in Brussels this week to see if the industry Directorate wants to proceed with a European case against the Japanese. If the Commission agrees the idea, British manufacturers will fight the case alone.

These moves follow a clear toughening of attitudes in Government quarters towards the so-called hidden tariffs operated by the Japanese.

On negotiations in Tokyo, Department of Trade officials warned the Japanese last week that Britain may stop sending out inspectors to Japan to make sure their cars meet U.K. standards. British manufacturers have said for some time that their failure to break into Japan (the U.K. sold only about 1,000 cars

## BSC job-cutting plans under attack

BY HAROLD BOLTER

THE BRITISH Steel Corporation's determination to cut costs through a reduction of 50,000 in its labour force with come under severe attack at two key meetings to-day.

It now looks extremely unlikely that the proposal will survive the combined opposition of the steel industry unions and Mr. Anthony Wedgwood Benn, the Secretary for Industry.

The corporation's plan to introduce a series of cost-saving measures, including heavy redundancies, because of soaring costs will be outlined to the TUC Steel Committee this morning by Mr. Bob Scholey, the BSC's chief executive.

Mr. Scholey has already made it clear that he will offer the unions a straight choice between the suspension of the guaranteed working week agreement in the industry, which would enable layoffs to take place, or outright redundancies.

But the union leaders have indicated that they are not prepared to accept either of these measures, having turned down a proposal for the suspension of the guaranteed week only last month.

In this situation, the most that the corporation is likely to get out of the TUC Steel Committee is an agreement that local union representatives can discuss work-sharing at plant level.

This tough attitude on the part of the unions will almost certainly receive the support of Mr. Wedgwood Benn, who will meet the committee members this afternoon following their talks with Mr. Scholey.

By then, the Minister will have received a reply from Sir Monty Finniston, BSC chairman, to the four questions he handed to the corporation's Board last week, covering such issues as redundancies, plant closures, and the general relationship between a nationalised industry and the Government.

No indication

It was the wording of these questions which first made it clear that Mr. Wedgwood Benn had little sympathy with BSC's proposals for cutting costs, despite the obvious financial dilemma it faces because of a forecast rise of £500m. in its costs this year and every sign that the present deep recession will last for most of the current financial year.

So far there has been no indication of Sir Monty's answers.

On these grounds the case against the Japanese is not clear-cut. However, there is widespread feeling in the British industry that the Japanese car manufacturers benefit from hidden subsidies. This would account, it is argued, for the comparative stability of last year's prices in Japan while wage costs were rising rapidly.

The Japanese reply to these charges rests on their claims of efficiency and productivity. For example, Toyota, which has just increased prices in the U.K. by an average 7.5 per cent, said yesterday that the root cause of its competitive prices lay in its heavy recent investment and productivity improvements.

The result is that even after the price increase its one-litre model will set in the U.K. for only £1,287—£9 less than the Mini 1000.

Under GATT regulations proof depends on showing that overpriced cars are sold in the home or competitive markets, or are not a "fair" reflection of costs.

Party officials throughout the country will receive a letter from Mr. Ron Hayward, the party's general secretary, calling for "tolerance and understanding" over divisions on the EEC issue. Any attempt to base the campaign on personalities would be strongly deplored, he says.

Each party member would be free to decide whether to campaign or not, says Mr. Hayward—but Labour headquarters would make available anti-market material.

Food

Transport House yesterday issued the statement by the five leading anti-market leaders—Mr. Benn, Mrs. Castle, Mrs. Hart and Mr. John Sillis—which roundly condemned the economic consequences of Britain's EEC membership.

They would be forced to buy expensive EEC food no matter how cheaply it was available elsewhere in the world. "Our fiercest industrial competitor—West Germany—will be given free access to British markets at a time when British industry is critically weak, under attack, it added.

And Britain would be forced to share its secure supply of oil with its EEC partners.

The obligations of EEC membership threatened Britain with ruin. "We warn the British people that Britain will be faced

but on past experience they are unlikely to be the ones which the Secretary for Industry would like to receive.

First, the Board has to explain how it now sees the role of the Government in the review of steel plant closures upon which Lord Beswick, the Minister for Industry, has been engaged.

Unless there has been a sudden change of heart, it is difficult to see how the Board can do other than to reply that after nearly three years of investigations by successive Governments, it finds the closure study an unnecessary delaying factor in its £4.5bn. plan to modernise and expand U.K. steelmaking.

Details

Second, the BSC Board has to detail its proposals for immediate redundancies and lay-offs.

Third—a deeper philosophical and political question—the Corporation's management has to summarise its views on the role of the Government and the BSC. Sir Monty, who has stated publicly that he believes the BSC Board should be left to run its business, reporting to the Government only once a year to discuss its policies, could find himself in deep water on this one.

Finally, and in similar vein, the Board has to state how it feels the Government's own policies for further worker participation can best be realised within the BSC.

Sir Monty will set out the BSC Board's answers to these questions to-day, but the matter is unlikely to rest there as Mr. Wedgwood Benn appears to be determined to carry on a debate in public over the management of the steel industry.

Nor is there likely to be a quick solution to the corporation's cost problems through manpower reductions. Some customers are now asking how BSC will tackle these problems if it is not allowed to cut its wages bill.

Despite BSC denials yesterday, there is still considerable speculation among some customers that it may be forced into a mid-year price rise of anything from 10 to 15 per cent, even though this would probably open the way for further steel imports, which are already running at a high level.

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The obligations of EEC membership threatened Britain with ruin. "We warn the British people that Britain will be faced

## Savers under the microscope

THE LEX COLUMN

In the last 25 years, there has been a dramatic transformation in the financial status of the British. In the early 1950's nearly a third of married couples and a single person over 15 had no financial assets whatsoever; now, the proportion is almost certainly less than a tenth. Then, savings represented under 3 per cent of disposable incomes. By the third quarter of 1974, the level had risen almost without interruption to a peak of 13.1 per cent.

Moreover there have been significant changes in the types of assets held. Building society assets have risen nearly 14 times since 1950, and pension funds around 12 times; overall, the growth in the sort of financial assets normally held by individuals has run to about 60 per cent in terms of purchasing power. But national savings have only increased by 71 per cent, which is way below the rate of inflation.

The implications of these changes have been largely ignored, and inadequate documentation is at least part of the explanation. A new study of "Personal Savings and Wealth in Britain" by Professor E. Victor Morgan (published tomorrow by the Financial Times) highlights the changes with an estimate that the average married couple in the middle of the wealth range can expect to build up net assets of around £25,000 at to-day's prices before they retire. But the main value of the work, which is based on interviews with over 13,000 adults during 1974, is quite simply that it is the first study of its type for a decade.

Breakdown

Briefly what it shows is that a third of the sample had money in a bank current account, and a similar proportion had a life assurance contract of one kind or another. A fifth had bank deposit accounts, and nearly a quarter had money in a building society. Less than 4 per cent had direct holdings in stocks and shares—which grosses up to 1.6m. savers.

In other words, savings have been channelled into three main areas—the purchase of real assets, mainly houses; contractual schemes; and liquid assets. But the proportion of owner-occupied houses is unlikely to rise as fast as it has in the past. Inflation is making a mockery

of liquid assets, and contractual schemes as well. And at the same time, the financial requirements of both Government and industry are increasing.

Among those who held shares, unit trusts, fixed interest securities or bonds, no less than 62 per cent confessed that accelerating inflation had made no difference to their pattern of saving over the previous two years. Nearly 70 per cent expected to continue saving and investing: the biggest proportion (37 per cent) intended to put more money into building societies. Equities and fixed interest savings were seen as an equally indifferent hedge against inflation.

Patient saver

The share-owner emerges as a patient small saver, who buys and sells very infrequently, and who is much more interested in increasing the value of his holding than in realising it. Over 70 per cent had purchased shares over 1,000 when they made their first purchase, and 49 per cent had bought a bank rather than a broker. The majority of them would rather not see their company raising prices sharply or pushing through redundancies, even if this meant higher profits. No less than 87 per cent agreed that "a shareholder should always want to see his company avoid causing pollution even if this meant profits dropped."

There are statistics here to make both the City and the politician blush. Over 50 per cent of those who use a stock broker are "very satisfied" with his services, even though nearly as many never receive any review of their holdings. Although there is a steadily increasing number of savers with financial wealth of a size for which the stock market could sensibly and usefully provide, the whole weight of legislation—tax, price and dividend controls—is cast in favour of the savings media which are most vulnerable to inflation.

U.S. Oils

The U.S. oil majors have lagged well behind Wall Street during this year's rally—and there is nothing in the first quarter reports to prompt any immediate reassessment. Total to 33 per cent in the first quarter of the oil sector fell

by 30 per cent compared with the first quarter of 1974 (against a 25 per cent drop in the total for the same months of last year).

The first quarter figures, however, made difficult to spot by tax changes and by varying impact of stock prices. Thus the change compared the first quarter of 1974 to from a drop of 66 per cent in Texaco (down 43 per cent and stock profits) to a gain of 1 per cent at Exxon, which switched over to LIFO. It managed to hold its year year decline to 11 per cent, compared with the 31 per cent decline of 1974.

Tax changes—notably removal of the depletion allowance—are blamed by companies for a significant part of the recent earnings decline. Exxon, for example, claims that tax alterations responsible for almost half of its \$76m. drop compared the first quarter of 1974 to the first quarter of 1973. Standard Oil of Indiana, which just over a half a year ago had a 33 per cent decline in earnings by the end of the following year, is in several statements. Exxon's petroleum sales about 12 per cent in early 1974, and decline in earnings was outside the U.S. A common feature is that after a rising trend in 1974, cash profits are now down. Texaco reported a 43 per cent drop from this side.

Second quarter earnings expected to show a decline compared with a year ago and there could then be levelling off on a quarter basis. The U.S. have not led any generation in the forecasts for the U.K. oil majors since they held up relatively stronger BP, first quarter profits expected to follow the pattern of the last three months of 1974 when earnings were \$54m. pared with about \$100m. in previous two quarters. An grim overall picture of the oil sector is highlighted by the Phillips and Drew oil that oil profits will drop 1 per cent for 1975 as a result with the decline tapering quarter reports to prompt any immediate reassessment. Total to 33 per cent in the first quarter of the oil sector fell

## Weather

U.K. TO-DAY

MAINLY dry with sunny periods. London, S.E. England, E. Anglia. Showers, sunny spells. Wind N.E. Max. 13C (56F).

Central S. England, E. Midlands, Channel Is. Channel Is.

Dry, sunny spells. Wind NE, Max 14C (57F).

W. Midlands, S.W. England, S. Wales.

Dry, sunny periods. Wind E, light or moderate. Max 16C (61F).

N. Wales, N.W. England, Lakes, I. of Man, S.W. Scotland.

Dry, sunny periods. Some frost. Wind variable, light. Max 15C (59F).

N. E. England, Borders, Edinburgh, E. Scotland, Aberdeen, Belfast, E. Scotland, Argyll, N.W. Scotland.

Dry, rather cloudy. Hill fog. Wind SW, light. Max 12C (54F).

Outlook: Mainly dry, sunny. Lightning-up: London 20.58, Manchester 21.14, Glasgow 21.13.

BUSINESS CENTRES

	Y'day	Mid-day	Y'day	Mid-day
Alexandria	F 11	12	London	C 15
Amsterdam	F 11	12	Madrid	C 15
Antwerp	F 11	12	Manchester	C 15
Bahia	F 11	12	Melbourne	C 15
Bombay	F 11	12	Moscow	C 15
Buenos Aires	F 11	12	New York	C 15
Calcutta	F 11	12	Paris	C 15
Canton	F 11	12	Perth	C 15
Cebu	F 11	12	Port of Spain	C 15
Colon	F 11	12	Rangoon	C 15
Hankow	F 11	12	Singapore	C 15
Hong Kong	F 11	12	Stockholm	C 15
Kobe	F 11	12	Sydney	C 15
London	F 11	12	Taipei	C 15
Lyons	F 11	12	Tokyo	C 15
Manila	F 11	12	Yokohama	C 15
Medan	F 11	12		
Osaka	F 11	12		
Shanghai	F 11	12		
Singapore	F 11	12		
Sourabaya	F 11	12		
Tientsin	F 11	12		
Yokohama	F 11	12		

## HOLIDAY RESORTS

	Y'day	Mid-day	Y'day	Mid-day
Alaska	R 11	12	London	C 15
Algeria	R 11	12	Madrid	C 15
Argentina	R 11	12	Manchester	C 15
Australia	R 11	12	Melbourne	C 15
Bahamas	R 11	12	Moscow	C 15
Bahia	R 11	12	New York	C 15
Bombay	R 11	12	Paris	C 15
Buenos Aires	R 11	12	Perth	C 15
Calcutta	R 11	12	Port of Spain	C 15
Canton	R 11	12	Rangoon	C 15
Cebu	R 11	12	Singapore	C 15
Colon	R 11	12	Stockholm	C 15
Hankow	R 11	12	Sydney	C 15
Hong Kong	R 11	12	Taipei	C 15
Kobe	R 11	12	Tokyo	C 15
London	R 11	12	Yokohama	C 15

## To keep building costs down

- Make it simple
- Build it quickly
- Limit site labour
- Cut extras
- Reduce maintenance

## In fact...call BISON

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